



Halva Kingdom

Since 1947

Premium Halva & Tahini
CATALOGUE





Our Company – Halva Kingdom originated in 1947 in Morocco, when the grandfather of the Halva Kingdom founder worked in the production of traditional domestic Halva.

Within days after the family immigrated to Israel, the grandfather transferred his knowledge and techniques to his grandson, who founded Halva Kingdom.

Over the years, Halva Kingdom became one of the most prominent and recognizable symbols of Jerusalem's famous Mahane Yehuda Market. It became a main attraction for visitors from all over the world, who come to the market to enjoy the wide variety of flavors of our rich and unique Halva and Tahini.

Our Products – All of our products are traditionally handmade, containing high quality sesame imported from Ethiopia, under conditions that maintain the quality of the sesame seeds, their freshness and their nutritional values.

The sesame goes through a roasting process and then grinded in millstones - the traditional method to create Raw Tahini. The same Raw Tahini is also the main ingredient in our unique Halva.

A variety of very rich Halva & Tahini in different flavors are created by combining additional carefully selected ingredients.

Nutritional Values

Sesame Seeds are one of the oldest agricultural crops, and comprise many health benefits.

Worldwide, awareness of healthy nutrition has been steadily rising in recent years, and Sesame Seeds are one of the foods recommended by experts for consumption on a **daily basis**.

Sesame Seeds have been widely included in culinary as well as traditional medicines, for their nutritive, preventive, and curative properties. Sesame is a primary source of phytonutrients such as omega-6 fatty acids, flavonoid phenolic anti-oxidants, vitamins, minerals, and dietary fiber with potential anti-cancer properties.

Sesame Seeds are incredibly rich sources of many essential minerals. Calcium, iron, manganese, zinc, magnesium, selenium, and copper especially concentrated in sesame seeds. Many of these minerals have a vital role in bone mineralization, red blood cell production, enzyme synthesis, hormone production, as well as regulation of cardiac and skeletal muscle activities.

Sesame Seeds contain two unique substances: Sesamin and Sesamol. Both these substances belong to a group of special beneficial fibers called lignans, and have been shown to have a cholesterol-lowering effect in humans, prevent high blood pressure, and increase vitamin E supplies. Sesamin has also been found to protect the liver from oxidative damage.

Research studies suggest that a Mediterranean diet, rich in mono-unsaturated fats, may help prevent coronary artery disease and stroke, by favoring a healthy serum lipid profile.

The seeds are also valuable sources of dietary protein, with fine quality amino acids that are essential for growth, especially in children. Just 100 g of seeds provide about 18 g of protein (32% of daily recommended values).

100 g of sesame contains 97 µg of folic acid, about 25% of recommended daily intake. Folic acid is essential for DNA synthesis. When given to expectant mothers during their pre-conception period, it may prevent neural tube defects in the newborns.

Niacin is another B-complex vitamin found abundantly in sesame. About 4.5 mg or 28% of daily required levels of niacin is provided from just 100 grams of seeds. Niacin helps reduce LDL-cholesterol concentrations in the blood. Also, it enhances GABA activity inside the brain, which in turn helps reduce anxiety and neurosis.

Just a handful of sesame a day provides the recommended levels of phenolic anti-oxidants, minerals, vitamins, and protein.

All of our Halva and Tahini products are made from **100% Pure Sesame Seeds** and contain all these nutrients and health benefits. They are **free of preservatives, artificial colors, GMO and MSG**.



Halva – 7.7 lb (3.5 kg)



Clasic Halva



Cinnamon Halva



Coconut Halva



Poppy Seed Halva



Spicy Chilli Halva



Coffee Beans Halva



Pecan Halva



Almonds Halva

Halva – 7.7 lb (3.5 kg)



Walnuts Halva



Hazelnuts Halva



Pistachio Halva



Peanuts Halva



Mix of Nuts Halva



Dates Halva



Banana Halva



Cocoa & Vanilla Halva

Halva – 7.7 lb (3.5 kg)



Nougat Halva



Hazelnuts Spread Halva



Biscoff Halva



Cookies Halva



Chocolate Chips Halva



White Chocolate Chips Halva



Cocoa & Chocolate Chips Halva



Mocha

Halva – 7.7 lb (3.5 kg)



Premium Chocolate Halva



Lemon-Pecan-Chocolate Halva



Whiskey Halva



Anise Halva

ADDITIONAL
FLAVORS

Halva Buckets

17.6 oz (500 g) Bucket / 14.1 oz (400 g) Bucket

ADDITIONAL
FLAVORS



Clasic Halva



Coffee Beans Halva



Hazelnuts Spread Halva



Pistachio Halva



Banana Halva



Premium Chocolate Halva



Whiskey Halva

SUGAR-FREE Halva

7.7 lb (3.5 kg) / 17.6 oz (500 g) Bucket / 14.1 oz (400 g) Bucket



Clasic Halva



Coffee Beans Halva



Pecan Halva



Pistachio Halva



Premium Chocolate Halva



Lemon-Pecan-Chocolate Halva

Halva Jars - 6.3 oz (180 g)



Clasic Halva



Pecan Halva



Coffee Beans Halva



Pistachio Halva



Hazelnuts Spread Halva



Peanut Butter Halva



Banana Halva



Nougat Halva



Premium Chocolate Halva



HalvaWhiskey





Tahini Buckets – 17.6 oz (500 g)



Sesame Seeds Tahini

Whole Sesame Seeds Tahini

Tahini Buckets – 17.6 oz (500 g)



Chocolate Tahini



Nougat Tahini



Croquant Hazel Tahini



Peanut Butter Tahini



Honey Tahini



Silane Tahini



Carob Tahini



Za'attar Tahini

Tahini Buckets – 17.6 oz (500 g)



Lemon & Garlic Tahini



Coriander Tahini



Parsley Tahini



Chimichurri Tahini



Pesto Tahini



Tuscany Tahini



Spicy Chili Tahini



Hot Pepper Tahini

ADDITIONAL
FLAVORS

Tahini Jars - 6.3 oz (180 g)



Sesame Seeds Tahini

Hazelnuts Chocolate Tahini

Peanut Butter Tahini

Honey Tahini



Chimichurri Tahini

Tuscan Tahini

Spicy Chilli Tahini



Halva & Tahini - All Flavors & Sizes

Halva

- | | | | |
|-----------------|-------------------|-----------------------------|---------------------------|
| 1. Classic | 11. Hazelnuts | 21. Cocoa & Vanilla | 31. Chocolate |
| 2. Cinnamon | 12. Pistachio | 22. Cocoa Beans | 32. Mocha |
| 3. Coconut | 13. Peanuts | 23. Latte | 33. Premium Chocolate |
| 4. Poppy Seed | 14. Cashews | 24. Nougat | 34. Chocolate & Walnuts |
| 5. Spicy Chili | 15. Mix of Nuts | 25. Hazelnut Spread | 35. Orange Chocolate |
| 6. Za’attar | 16. Dates | 26. Biscoff | 36. Lemon-Pecan-Chocolate |
| 7. Coffee Beans | 17. Banana | 27. Cookies | 37. Whiskey |
| 8. Pecan | 18. Passion fruit | 28. Chocolate Chips | 38. Anise |
| 9. Almonds | 19. Mango | 29. White Chocolate Chips | 39. Rose Water |
| 10. Walnuts | 20. Cocoa | 30. Cocoa & Chocolate Chips | |

Sizes: 7.7 lb (3.5 kg) / 17.6 oz (500 g) Bucket / 14.1 oz (400 g) Bucket

Tahini

- | | |
|-----------------------|-------------------------------------|
| 1. Sesame Seeds | 12. Za’attar |
| 2. Whole Sesame Seeds | 13. Lemon & Garlic |
| 3. Chocolate | 14. Coriander |
| 4. Nougat | 15. Parsley |
| 5. Croquant Hazel | 16. Chimichurri |
| 6. Peanut Butter | 17. Pesto |
| 7. Honey | 18. Tuscany |
| 8. Silane | 19. Spicy Chili |
| 9. Silane & Honey | 20. Hot Pepper |
| 10. Date & walnuts | 21. Pickled Mango |
| 11. Carob | Size: 17.6 oz (500 g) Bucket |

HalvaNuts – 7.0 oz (200 g)



Pecan coated in
Classic-Halva



Hazelnuts coated in
Classic Halva



Almonds coated in
Classic Halva



Peanuts coated in
Classic Halva



Hazelnuts coated in
Whiskey Halva



Peanuts coated in
Chocolate Halva

Gift Packages



Halva Package

4 different flavors of 6.3 oz (180 g) Jars



Tahini Package

4 different flavors of 6.3 oz (180 g) Jars



Tahini Hand Package

4 different flavors of 3 oz (85 g) Jars



Double Pack

2 Jars of Halva&Tahini in verity of flavors to chooses



Triple Pack

3 Jars of Halva&Tahini in verity of flavors to chooses



Triangular Pack

4 Jars of Halva&Tahini in verity of flavors to chooses



Price List (USD)

Halva - 7.7 lb (3.5 kg)	\$45	<u>Gift Packages:</u>	
Halva Buckets - 17.6 oz (500 g)	\$6	Halva Package	\$16
Halva Buckets - 14.1 oz (400 g)	\$5	Tahini Package	\$14
Halva Jars - 6.3 oz (180 g)	\$4	Tahini Hand Package	\$8
Tahini Buckets - 17.6 oz (500 g)	\$4	Double Pack	\$8
Tahini Jars - 6.3 oz (180 g)	\$3.5	Triple Pack	\$11
HalvaNuts – 7.0 oz (200 g)	\$4	Triangular Pack	\$7

Prices are subject to change.
Large quantity discounts are available.





HalvaKingdom



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