

How It All Began

MINENE (Mi-nene) means 'My Child' in Spanish.

MINENE was established in 2007 by three young mothers.

Their vision was to create a premium textile brand for babies, toddlers and their families.

After 7 successful years, MINENE now designs and manufactures an extensive range of high end textile products, distributing to 20 countries worldwide.



Our Values



Innovation We take pride in creating innovative products with registered patents/registered industrial designs.



Safety is the key; this is why we proudly manufacture Azo free products.



Quality We create high end, soft and durable fabrics and designs ensuring years of use.



Designed with love all our products are designed with love, for babies, toddlers and parents alike.



Company Profile

Our Products Range



Bedding & Storage Range



Baby Accessories



Gifts Range



Bath Time



Nursing



Our clothes



Changing Bags & Stroller Accessories



Mats





Company Profile

Awards And Patents





Company Profile

Fashion By Minene



Mission Statement

We are committed to the continued growth of our contemporary, well designed baby and toddler ranges.

In 2015 Minene will participate in 15 international exhibitions.

We successfully distributed within 20 countries worldwide;

- within models of concepts shops (franchise options are available)
- web stores, boutique shops and well known chain stores

including PREMAMAN, TOYS "R" US, BABIES "R" US, Barnes & Noble, John Lewis, El Corte Ingles etc.



Exhibitions

Franchise Options

