

# Israeli Innovation for a Better World



Embassy of Israel  
Israel Trade Commission

With the  
support of :



growing relationships, insights & profile



Israel has established a global reputation as "the Start-up Nation" based on core technology capability, combined with entrepreneurial zeal. Many international companies have now established their R&D base in Israel. There are many parallels between Israel and New Zealand - both being small advanced economies, an innovation heritage and an imperative to succeed globally.

The Israel Trade Commission, with the support of Callaghan Innovation and New Zealand Trade & Enterprise are delighted to invite you, your colleagues and guests to an Exclusive Business Lunch which will highlight 12 of Israel's most innovative companies and generate a discussion around innovation, entrepreneurship and their contribution to the world.

**Date: Monday 24<sup>th</sup> March, 2014**

**Time: 12:00 – 14:00 pm**

**Venue: Ballroom, Pullman Auckland**

**Cnr Waterloo Quadrant & Princes St, Auckland**

**RSVP: [Click Here](#)**

This Business Lunch is an opportunity to hear first-hand about innovations and technologies that are changing peoples' lives.

## **B2B: MEET THE COMPANIES: 2PM - 4PM**

Immediately after this event, there will be an opportunity to engage in further discussions with the presenting Israeli companies, which represent technologies in sectors such as water, medicine/healthcare, agriculture, internet security and others. For a listing of all companies and to book an appointment, please click [here](#)

