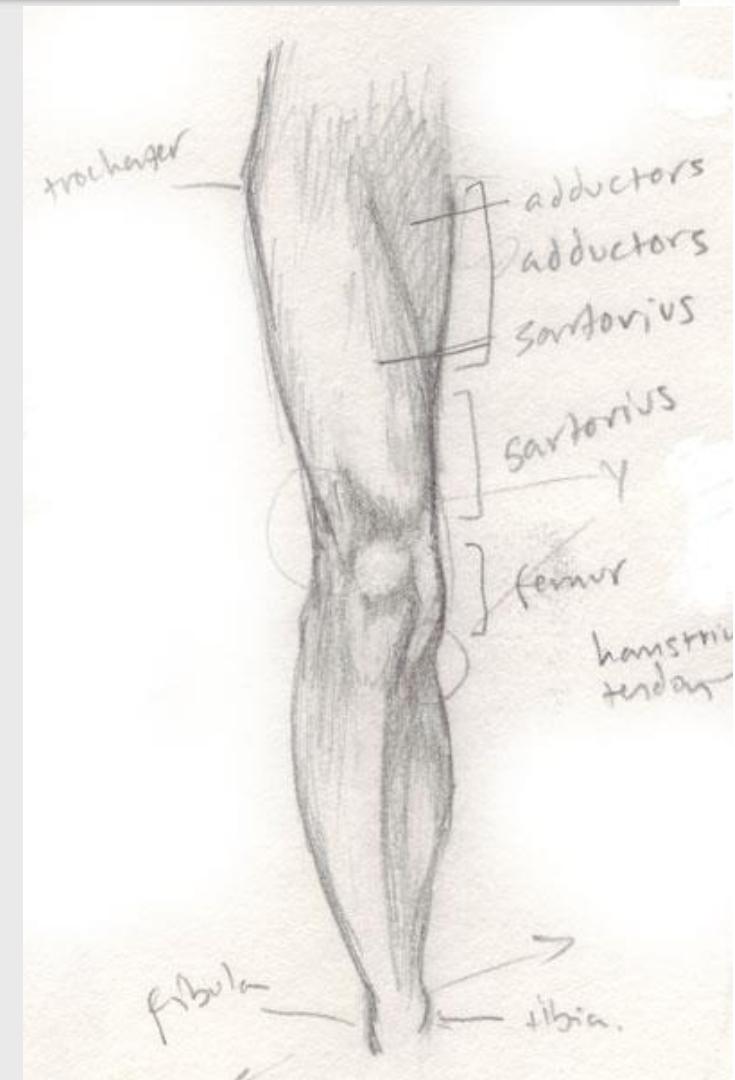


Orthoflex Ltd.

Advanced Functional Bracing
Solutions

Company Presentation



“My Kingdom for a Brace”

With apologies to William Shakespeare: Richard II.

Orthoflex

ORTHOFLEX develops uniquely functional orthopedic braces that significantly improve the quality of treatment.

Unmet needs: Why is better bracing required?

- Rigid plaster braces do not allow simultaneous support and movement
- Plaster methods are time consuming
- Current methods do not allow convenient adjustment
- Staff non - compliance using present day braces
- Lack of limb axis correction
- Lack of jolting absorption

The Competitive Edge

Features

Simultaneous rigidity/flexibility → Function during healing

Foot lift straps → Foot drop prevention

Benefits

The Competitive Edge

Features

- Easily adjustable straps → Accommodates swelling
- Removable stabilizer → Controls position of limb
- Easily adjustable straps → Unimpeded blood circulation
- User friendly design; Nylon, → Clean, easy, rapid handling,
not plaster of Paris
- Pressure adjustable → Dynamic treatment options

Benefits

Competitive Edge – Cont.

Features

Padding options



Benefits

Prevents pressure sores

Rapid inflation



Prompt application

Supported by air cushion



Jolt absorption

Lightweight and compact



Minimal storage space

X-ray translucent material



Ideal x-ray diagnosis

The Opportunity

1. Solution to unmet clinical needs
2. Strong intellectual property
3. FDA Class 1 approved, CE certified
4. Large market: \$3.0 billion in US & Europe
5. Continual stream of orthopedic braces developed by leading surgeon

Target markets for 1st product: foot and ankle brace

1. Emergency Services
2. Emergency Rooms
3. Operating Rooms and Wards
4. Intensive Care Units
5. Home Care



***Total Market USA & Europe:
\$2.1 billion***

Product Stream

- In process:
 1. Wrist brace
 2. Knee brace
- Pipeline:
 1. Rib and chest wall support
 2. Arm fracture brace
 3. Fracture pelvis corset
 4. Inflatable positioning devices

Total estimated market in US & Europe: \$3.0 billion

Management Team

- Prof. Daniel Reis - Founder - CSO, Emeritus Professor of Orthopedic Surgery
- Dalia Zucker - B.A Nursing, Clinical trials monitor
- Dr. Arie Oko - Ph.D., Engineering Manager

What are we looking for?

Enhance marketing, enhance commercialization,
business development and continuation of research
and development activities.

Thank You

For further information,
please contact

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