ISRAEL: A GLOBAL CENTER FOR CYBER SECURITY

Every company is under increasing threat from cyber attacks and espionage, and computers and data are becoming harder to protect.

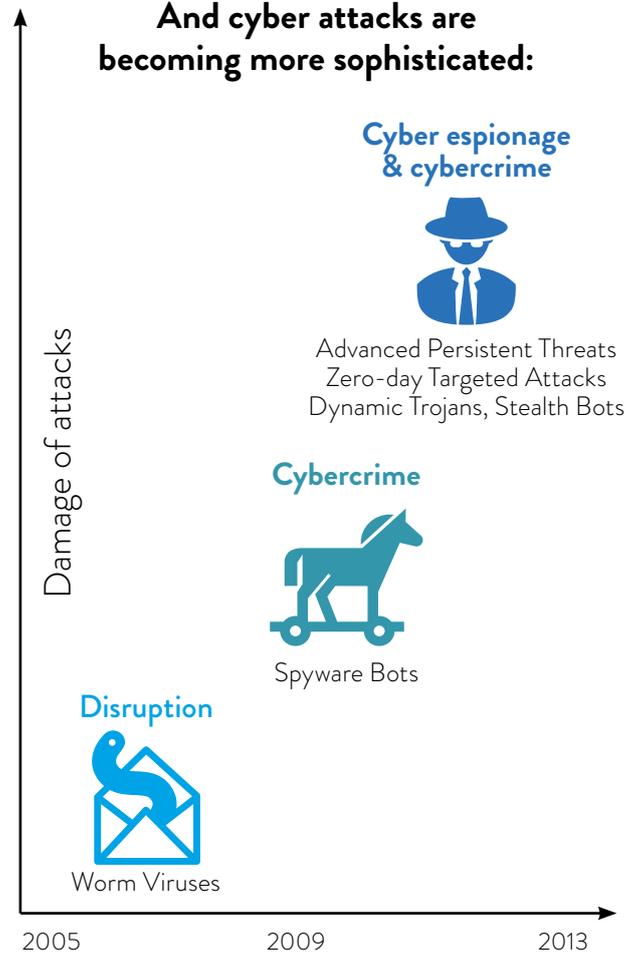**In 2014, cyber attacks increased by 48%** with an average of 117,339 per day

Security incidents cost businesses an average of **$2.7 Million per year**

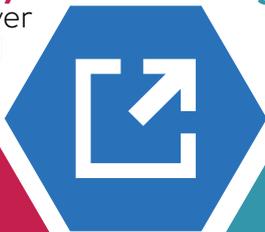Total costs of cyber crime to the **global economy is about $400 billion**

And cyber attacks are becoming more sophisticated:

Damage of attacks

Cyber espionage & cybercrime

Advanced Persistent Threats
Zero-day Targeted Attacks
Dynamic Trojans, Stealth Bots

Cybercrime

Spyware Bots

Disruption

Worm Viruses

2005   2009   2013

Innovation in the cyber security sector is on the rise.
Israel is paving the way.

Over **250 active cyber-security companies**, over 80 founded since 2011

$200 million raised in 2014

10% of global venture capital deals

Annual exports of **$3 billion**

5% of the global market share (2nd only to the U.S.)

Products used worldwide by all **Fortune 100 companies**

1

250+ Israeli Cyber Security Startups

The **diverse mix of sectors** Israel offers solutions for every area of cyber:

File Security
Authentication
Biometrics
Encryption
Automotive
Risk Management
SCADA
Network security
Data-protection
BYOD
End-point security
Cloud Security
Mobile Security
Forensics
Big-data
Fraud
IAM
Behavior Analysis
IDS / IPS
Vulnerability Assessment
Intelligence

2

Israel is **uniquely geared toward cyber security innovation**.

- A **culture** of entrepreneurship and innovation
- **Talented, well trained HR** - The Israel Defense Forces generates cyber-security experts with vast experience
- A c**ommunity** dedicated to working together and collaborating (early stage start-ups, industry experts, the defense industry, government, etc.)
- **Government commitment** to developing the industry, including government supported incubators, special Cyber Security R&D programs and special tax benefits

3

Two of the world's top 10 cyber security companies are Israeli.

Check Point® SOFTWARE TECHNOLOGIES LTD.

A security solutions company with a 2013 total revenue of **$1.4 billion**

iMPERVA®

Worth **$1.3 billion**; provides file protection and data access management

4

Israel is home to the **R&D centers** (focused on cyber security) of prominent international companies.

ORACLE®
CISCO
SafeNet
PayPal
GE
(intel)
McAfee®
amazon.com

and many more!

5

Israel's cyber security success stories

IBM

$800 million
Trusteer's information security technology for financial institutions acquired by IBM

paloalto NETWORKS

$220 million
Cyvera's protection against zero-day attacks acquired by Palo Alto Networks

PulseSecure

$100 million (estimated)
Mobile Spaces' BYOD security solutions acquired by Pulse Secure

PayPal

$60 million
PayPal acquires Cyactive, and intends to open a development center In BeerSheva based on Cyactive offices

START-UP NATION CENTRAL

START-UP NATION CENTRAL IS YOUR BRIDGE TO ISRAELI CYBER SECURITY.

Contact Start-Up Nation Central to help you with your cyber security needs. We'll pinpoint and connect you with the best Israeli companies to meet your business goals.
Jeremie Kletzkine | Jeremie@sncentral.org | StartupNationCentral.org