



# MERAMOR

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# THE STORY OF MERAMOR

## FIRST OF ALL ... ABOUT YOU

We know we're supposed to be telling you all about us, but just for a minute, we'd like to talk about you.

You're a busy woman with a demanding lifestyle. Morning drive, work, lunch meeting, yoga, parent teacher-conference, maybe food? Your days are full of draining "passion killing" tasks that can quickly dull the sparkle in your eye and spring in your step. You fulfil so many roles in life, that it can be easy to forget about the most vital one – that of your own caregiver. How often do you have the time to just be you? What's your escapism?

Remember – taking care of yourself is so important for success in all your other roles.

No, we're not psychic, we've just spent a lot of time listening to our customers – women like you – and learning how our products can enrich your life.

We know that life can sometimes get in the way of joy, relaxation and passion. That's why our products embody our commitment to you, to encourage you to embrace and re-awaken a sense of passion in your life. You could almost say that we've made it our mission...

## OUR MISSION

Our mission is to provide you with an extraordinary skincare experience that triggers a passionate and dynamic mindset, inspiring you to take that positive vibe with you into each and every day.

From the moment you and your skin wake up to a brand new day, to last thing at night when you drift into sleep feeling nourished and relaxed, our aim is to envelop you in pure indulgence and thrill your senses.

Discovering the key to reigniting your passion and seeing the world through rose colored glasses is a journey you owe to your passionate-self. A journey where you can be superwoman at home, in the office and even in the bedroom ... now, isn't that something we'd all secretly love?

## THE ORIGINS OF MERAMOR

The MerAmor story begins in 2014, in Israel, as a result of a thriving relationship between an elite local Dead-Sea manufacturer, Paloma, and our company EBK Global. We combined our unique vision with Paloma's 35 years' experience producing supreme skincare products.

We've taken advantage of our experience to create our own brand, using only the most natural and luxurious of ingredients, such as black caviar, seaweed, pearls and Dead Sea salt. The therapeutic properties of our range of products will revive your skin and your senses, prompting you to seek out more of what you've been missing.

Whether it's our Active Serum, velvety Body Butter or any one of our products, you'll feel the boost in your passion from the very first touch against your skin.

## FINALLY, OUR VISION

We are here to light that spark in you through our skincare.

We don't simply settle for the outstanding quality of our products and providing a fabulous experience to our customers. We're also committed to sharing our knowledge and perspective on the healthy and positive lifestyle that goes hand-in-hand with your beautiful skin.

Our vision is for a society where our products can inspire happy, passionate mindsets in women throughout the world – more passionate lovers, mothers, friends and colleagues all around us. The true value of that is priceless.

We're proud to share skincare with you that sets you on the first step of your journey to a healthier, happier, more sensual life. Make time for your health, time for your appearance, and above all, time for just YOU.



# ACTIVE SERUM

THE SECRET WEAPON IN YOUR ANTI-AGING ARSENAL.  
ACTIVE SERUM IS FORMULATED TO FADE, FIX AND  
FIRM SKIN THAT IS BLOTHY, TIRED AND DULL.

Wake up sleepy skin to a brand new day!

MerAmor Active Serum is your 8-hours of beauty rest in a bottle. A light-weight, potent treatment formulated to smooth out lines, fill in pores, and revive the glow you've been missing. Using an exclusive blend of hydrators and vitamins perfectly paired with minerals extracted straight from the Dead Sea, Active Serum is packed with exceptional ingredients for enhancing your complexion. A fantastic way to achieve anti-aging and skin-tightening that looks natural at any age, you'll have a complexion that will always have you waking up on the right side of bed.

#### DIRECTIONS:

Before your morning coffee and after your nightly cocktail, cleanse, then massage 4 to five drops into skin in upward and outward motions.

#### KEY BENEFITS:

- Shea butter moisturizes evenly and deeply.
- Aloe settles redness, sensitivity, and calms skin.
- Caviar, a skin superfood, stimulates collagen production, leaving skin well fed and radiant.
- Dead Sea Salt, nature's best beauty treatment, provides nourishing minerals that flood the skin with anti-bacterial benefits, increase metabolism and stimulate cell renewal.

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# EYE CREAM

A CREAMY, POWER-PACKED BOOST TO KEEP YOU BRIGHT EYED. FIRM, CORRECT AND HYDRATE THE MOST DELICATE AREA ON YOUR FACE, MELTING THE YEARS AWAY.



Hellooo bright eyes!

MerAmor Eye Cream puts dark circles in their place and off of your face. Wink out fatigue with a concentrated formula enhanced with pearl powder that reflects light, creating a flattering, well rested look. This antioxidant-packed peeper pick-me-up will also erase flakes and plump up the volume. Used daily, this anti-aging secret weapon will be sure to keep a twinkle in your eye.

#### DIRECTIONS:

Your first step to glamor-eyes, dot a small amount of cream around orbital bone using your ring finger. Tap gently and work inward, avoiding pulling of delicate skin.

#### KEY BENEFITS:

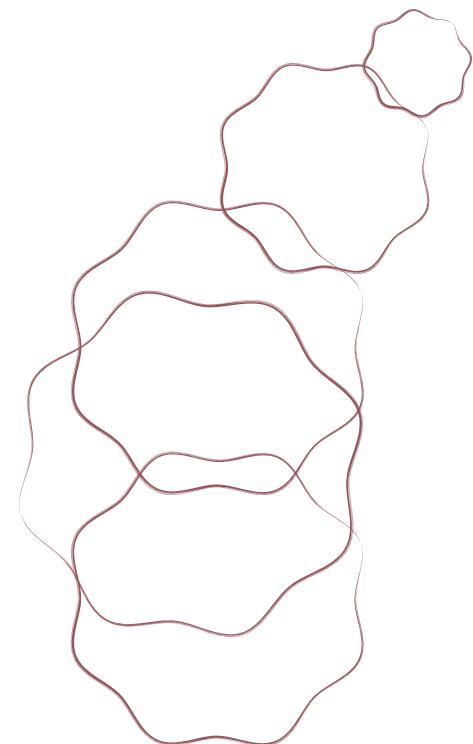
- Shea butter moisturizes evenly and deeply.
- Seaweed and caviar nourishes with a healthy blend of vitamins and fatty acids.
- Azelaic Acid lightens, brightens, and evens out skin tone.

# BODY SCRUB

A SUBTLY SCRUBBY, REJUVENATING TREAT THAT  
POLISHES TO PERFECTION. DELICATELY LIFT AWAY  
DEAD SKIN AND DIRT, WHILE ENVELOPING YOUR SKIN  
IN A HEALTHY DOSE OF GOOD-FOR-YOU OILS.



Swirl, slather and buff your way to the silkiest skin possible. Loaded with the nourishing and therapeutic properties of Dead Sea salt, our scrub will be the little black dress of your body care regimen. Sweet Almond and Sunflower Oil hydrate perfectly leaving behind a sexy sheen without a greasy residue. Rosehip and Evening Primrose Oil protect against pesky bumpiness and calms any angry irritations.



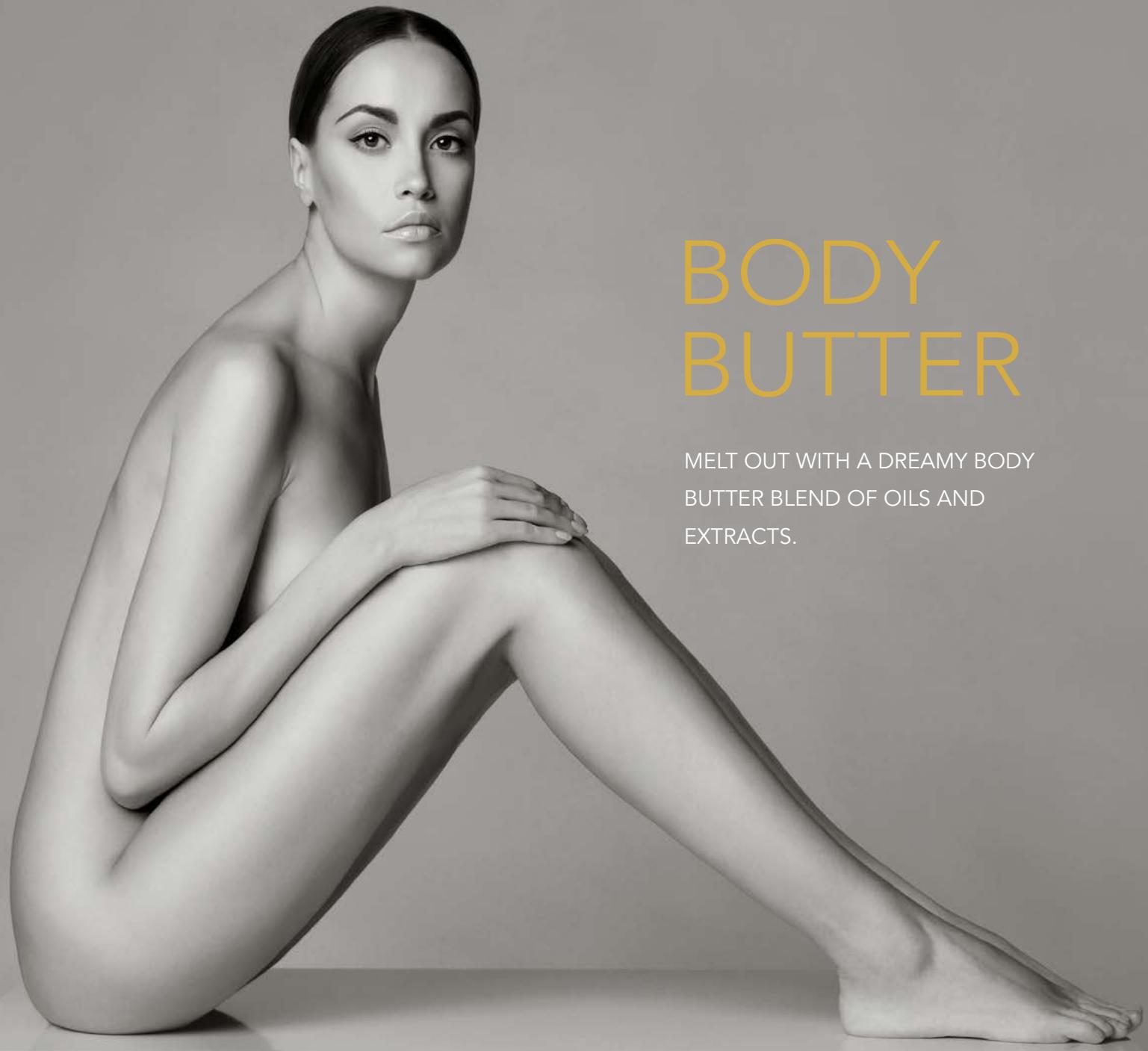
## DIRECTIONS:

2-3 times a week after washing, apply a generous dollop of scrub to trouble spots in circular motions. Use caution, as the oils can make your shower slippery!

## KEY BENEFITS:

- Dead Sea Salt effectively treats a wide range of skin conditions.
- Sweet Almond Oil moisturizes without clogging pores.
- Wheat Oil, abundant in Vitamin E, protects skin from free radical damage.



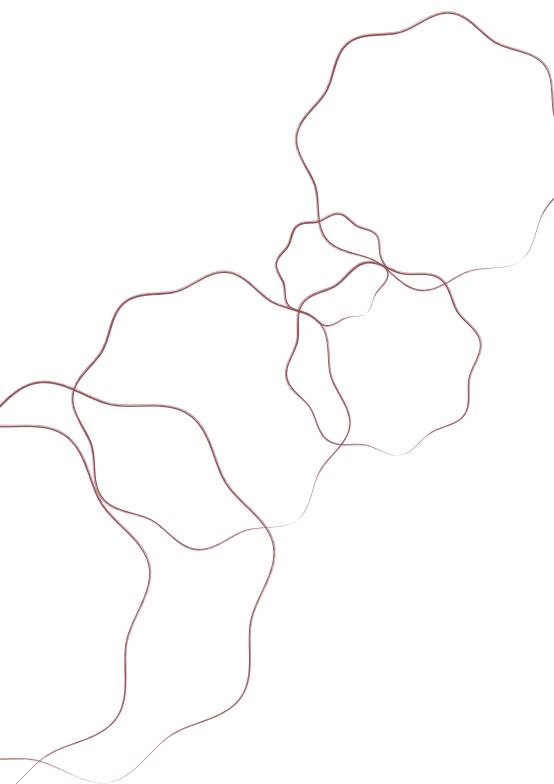


# BODY BUTTER

MELT OUT WITH A DREAMY BODY  
BUTTER BLEND OF OILS AND  
EXTRACTS.

Indulge without the calories!

Our lush body butter melts deeply into parched and flaky skin, while utilizing the delicious benefits of shea butter, jojoba seed oil and rose hip oil to moisturize and guard skin from environmental damage. Smoothing on this vitamin-rich treat will provide long lasting moisture, long after drinks and dessert. The cherry on top? The sexiest, most velvety skin you've ever had.



## DIRECTIONS:

While skin is still damp after your shower (or bath if you're lucky!) massage body butter into arms, tummy, legs, back and derrière. Pat off excess with dry towel.

## KEY BENEFITS:

- Shea butter and Jojoba Seed Oil coddle without clogging pores.
- Rose Hip Oil nourishes and restores radiance.
- Kiwi Fruit Extract, rich in fatty acids, improves skin resiliency and restores vibrancy.



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# DAY CREAM

SEIZE AND FREEZE THE DAY!  
HYDRATE, REPAIR AND PROTECT  
TO KEEP A COMPLEXION THAT  
WITHSTANDS TIME.

Rise and shine to a brand new day cream!

Formulated with an exclusive blend of anti-aging extracts and acids, our daily moisturizer will keep you consistently waking on the right side of the bed. Beeswax puts a stop to redness while Plantain Extract drenches skin in vitamins and minerals. Green Tea Extract packs a strong dose of time-freezing polyphenols to keep your skin looking consistently smooth day after day. See noticeably healthier skin within two weeks, giving a whole new meaning to "good morning".

## DIRECTIONS:

After your morning coffee and cleanse, apply liberally to face and neck.

## KEY BENEFITS:

- Nettle Extract provides essential minerals.
- Dead Sea Salt improves circulation, giving the complexion a rosy glow.
- Caviar Extract attracts moisture to the skin, while plumping up wrinkles.

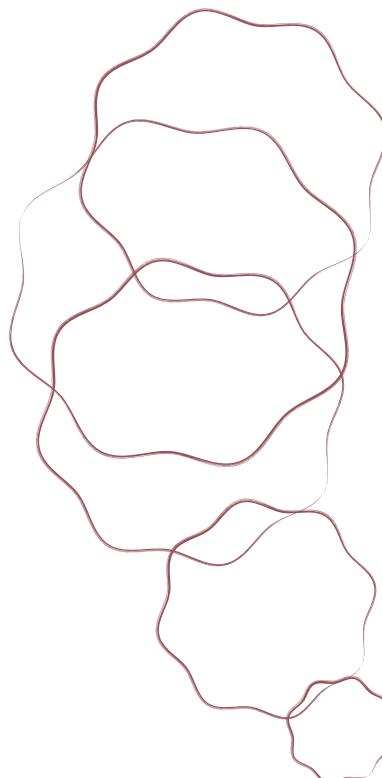




# NIGHT CREAM

DREAMING OF A YOUTHFUL GLOW? RESTORE MOISTURE, RETAIN VITAMINS AND POLISH PORES WITH THIS POTENT SLUMBER ELIXIR.

Settle in with our lux formulation of the best for your rest. A nurturing blend of oils and extracts coddle your skin and tuck it in under a blanket of moisture and antioxidants. Wheat Germ, Olive and Evening Primrose Oil keep the complexion fully hydrated during restorative hours. Chamomile, Frankincense and Ginseng Extract encourage sweet dreams and protect during your beauty sleep.



## DIRECTIONS:

Before bed, massage a generous amount of cream into face using upward and outward strokes. Crawl into bed, then wake up to the skin you've been missing.

## KEY BENEFITS:

- Sesame Seed Oil shields skin from moisture loss.
- Wheat Germ Oil evens out wrinkles and soothes irritation.
- Pearl Powder stimulates collagen regeneration and purifies pores.



# COLLAGEN MASK

PLUMP UP THE VOLUME! THIS FACE TRAINING SUPERSTAR PROVIDES THE PERFECT AMOUNT OF ESSENTIAL NUTRIENTS, VITAMINS AND MOISTURE TO ANY AND ALL SKIN TYPES.

Sleep clean with a detoxing blend of oils, juices, waters and extracts that nourish, refine and stimulate cell renewal. Dead Sea Water, a skincare superfood, provides essential minerals while silt extract keeps all the nutrients deep down where they work their magic. Vitamin C and Marine Collagen awakens fresh-faced cells, renewing skin to its youthful, supple state.

#### DIRECTIONS:

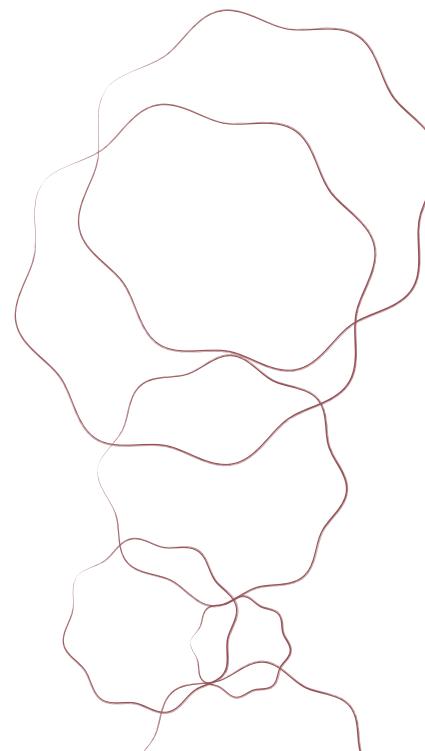
Once a week, before bed, apply an even layer of Collagen Mask to the face. Sit back with a glass of wine while the active ingredients break a sweat, about 20 minutes, then rinse with lukewarm water.

#### KEY BENEFITS:

Grape Seed, Avocado, Sesame, Jojoba and Olive Fruit Oil moisturize thoroughly, the equivalent to your 8 glasses of water a day for your face.

Aloe Barbadensis Leaf Juice, provides the benefits of over 75 nutrients, working out every issue and concern.

Ginkgo Biloba Leaf Extract stimulates blood flow, providing a post-workout glow.



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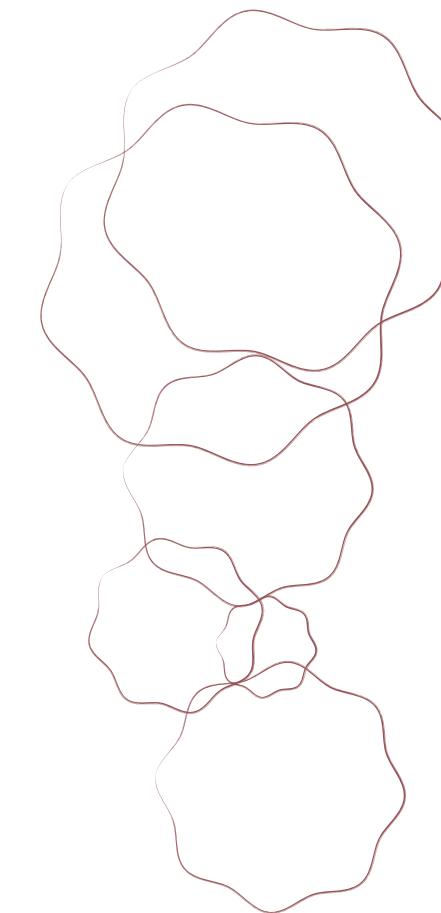


# PEARL MASK

TAKE THE PLUNGE AND UNVEIL  
YOUR GLOW.

A SHIMMERY CONCOCTION TO  
PLUMP, BUFF AND FIRM DULL SKIN.

Keep a sparkle in your skin with weekly indulgence from the sea. An exclusive blend of Dead Sea Salt and Pearl Powder buff and polish the skin to a squeaky clean and even masterpiece. Dive in to the moisturizing benefits of Shea Butter and Olive Oil, while soaking up the restorative properties of Beeswax and Aloe Leaf Juice. This addition to your beauty ritual will leave you with a bright and youthful complexion sure to make a splash.

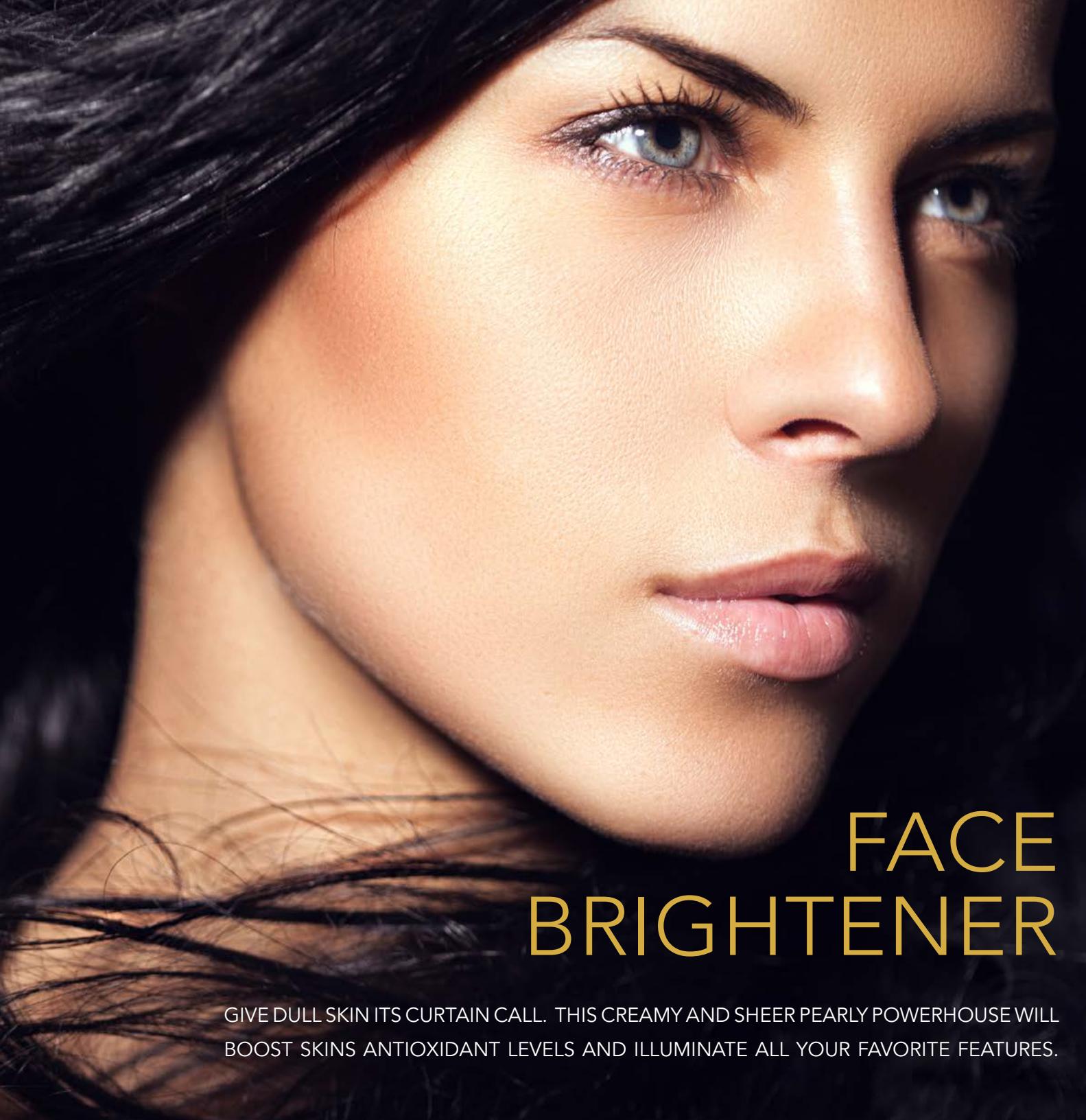


## DIRECTIONS:

Once a week, before toning, apply an even layer of Pearl Mask to the face. After 15 minutes of soaking, rinse with lukewarm water.

## KEY BENEFITS:

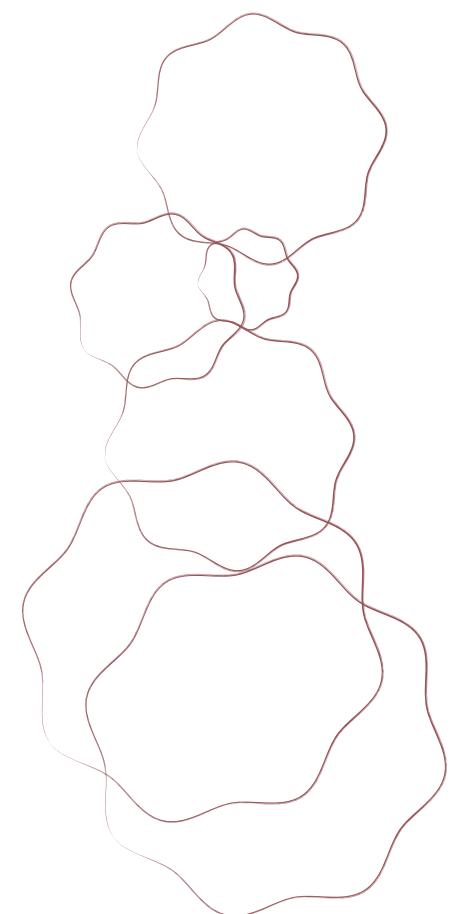
- Dead Sea Salt, rich in Magnesium, shields skin from wrinkling.
- Omega Fatty Acid rich Carrot Seed and Peach Kernel Oils deliver a dose of nutrients and heal dryness.
- Beeswax creates a non-greasy barrier on skin, significantly decreasing moisture loss.



# FACE BRIGHTENER

GIVE DULL SKIN ITS CURTAIN CALL. THIS CREAMY AND SHEER PEARLY POWERHOUSE WILL BOOST SKIN'S ANTIOXIDANT LEVELS AND ILLUMINATE ALL YOUR FAVORITE FEATURES.

Light up the room with a smooth and subtle shimmer that concentrates on your best performers. Licorice keeps the oiliness backstage while pearl powder spotlights your highlights. Wrinkles will fade seamlessly into the backdrop, while darkness and shadows take their exit, stage left. The result: A perfectly sculpted complexion that appears bright, rested and complimented. Your new 5-star look will guarantee a standing ovation.



## DIRECTIONS:

Apply to the cheekbones, bridge of nose, cupids bow and brow bones to draw your best features out to center stage.

## KEY BENEFITS:

- Shea Butter keeps skin moisturized and reduces flakiness
- Amla Fruit Extract, rich in Vitamin C, fights pigmentation and wrinkles
- Lactic, Glycolic and Salicylic Acid gently dissolve dead skin cells, promoting a healthy glow



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# FOAMING FACIAL SCRUB

A UNIQUE FOAMING CLEANSER WITH A SILVER LINING. RINSE AWAY THE DAY WHILE EXFOLIATING DRY SKIN AND RESTORING PRECIOUS MOISTURE.

Keep your skin squeaky clean with our exclusive blend of Dead Sea Salts, jojoba oil and chamomile extract. This lush, frothy formula purges pores of dirt and debris, while vitamin C and citric acids gently lift away dead and dull skin cells. Lightweight and fluffy, this foamy facial fortifier won't leave behind any residue. You'll have skin so soft, you'll be sitting on cloud nine.

#### DIRECTIONS:

Before bed, lather up then rinse with lukewarm water.

#### KEY BENEFITS:

- Yarrow Extract infuses skin with hydrating oils while calming inflammation.
- Dead Sea Salts drench pores in skin-loving minerals while cleansing them of debris.
- Jojoba Oil restores natural moisture barrier, keeping skin comfortable.



# SKIN TONER

BASK IN THE AFTERGLOW. A TONER THAT BOOSTS, BRIGHTENS, AND BONDS SERUMS AND HYDRATORS TO THE SKIN, CREATING A LUMINANCE THAT IS RED CARPET READY.

Reclaim a youthful glow with a plethora of face flattering ingredients. Refine pore size and prep skin with this toning burst of brilliance. Aloe Barbadensis Leaf Juice and Dead Sea Salts brighten while minerals and vitamins rebalance pH levels and restore radiance. Sunrise to sunset, skin will maintain a healthy warmth, no matter the season.

#### DIRECTIONS:

After cleansing, apply with a cotton pad evenly. Follow with moisturizer.

#### KEY BENEFITS:

- Aloe Barbadensis Leaf Juice quell flare-ups.
- Dead Sea Salts emit power-packed minerals deep into pores.
- Citric Acid sheds away dull skin.



# MUD SOAP

CLEAN UP AND GET MUDDY! MUD SOAP,  
PACKED WITH ESSENTIAL MINERALS AND  
SKIN LOVING OIL HYDRATES, NOURISHES  
AND PROTECTS



Make a splash with our skin transforming bath bar.

Dead Sea Black Mud transforms skin, creating velvety softness that can't be ignored. This moisturizing marvel keeps pH levels balanced and won't leave skin thirsty and tight. Dead Sea Mineral Salts neutralize skin-aging free radicals while protecting from dulling dryness. From bathing beauties to babies, this family friendly essential is the perfect companion for every bath and shower.

#### DIRECTIONS:

With a washcloth, loofah or hands, swirl up a rich lather. Drench yourself in the goodness of the Dead Sea. Rinse.

#### KEY BENEFITS:

Dead Sea Black Mud and Salts, rich in minerals, wraps skin in comforting hydration and calms everyday ailments.

Also Available:



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