Delegation of Israeli FinTech and Cyber Security companies to Australia - October 13-15, 2015

The **Israel Trade Commission** would like to invite you to a timely and important **FinTech and Cyber Security Trade Mission to Australia**. The Mission, is scheduled for **Tuesday 13th October – Thursday 15th Ocotber, 2015** and will focus on Cyber Security and FinTech. The mission will coincide with [the Australian Information Security Association major conference](#), which brings together decision makers and world experts in the information security arena.

The mission will provide participants with a unique opportunity to meet with and present to major Australian and Multinational companies who are looking for the latest technology in FinTech and CyberTech.

Why Australia?

Australia has a sophisticated profitable banking sector and a well-established regulatory environment. **The four major banks are all in the world's largest banks by market cap**., and all rank in the top 20 of the world's 50 safest banks. They are amongst the most profitable banks globally. Australia has the **fourth largest pool of investment fund assets in the world** and the largest in Asia.

The World Economic Forum rates Australia as **one of the world's best performing global financial centres**. This is in a large part due to its performance, efficiency, stability and low-risk profile.

In the last year, KPMG has identified **Sydney as one of 8 major FinTech hubs** around the world. These cities have been chosen due to their prosperous FinTech ecosystems. The others include; Silicon Valley, New York, London, Tel Aviv, Dublin, Berlin, Hong Kong and Singapore. [Click here](#) to read full report.

Cyber Security threats have continued to increase significantly worldwide. The global community continues to **experience an increase in the scale and sophistication of cyber-crime.** According to Cyber experts, **Ninety two per cent of breaches are perpetrated by outsiders**.

In Australian computers experienced **more than 17 million malware infections in 2008** and **76 organizations were significantly breached in 2013.**

For the fifth consecutive year, the cost per lost or stolen record increased. The total average cost paid by a company increased from **$2.72 million to $2.80 million.** [Click here](#) to read full report.

Deloitte has recently established a **Cyber Intelligence Centre (CIC) in Sydney.** This CIC will link with others from around the world in the US, Canada, UK and Europe.

Included in the Program

- Access to leading CIO's and CSIO's of major Australian corporates
- Meeting with leading Australia Telecom companies
- Meeting with the innovation and cyber teams of leading banks
- Customized business meetings with pre-selected companies
- Attendance at the [Australian Information Security industry Association major conference](#).

Upon request, we will endeavour to organise meetings with **Telco Carriers** (Telstra, Optus and Vodafone), **Major Banks** (NAB, CBA, ANZ and Westpac), **System Integrators** (DiData, Cisco, and Accenture), major **Vendors** (IBM, HP and Westcon), **non-banking financial institutions** (KPMG, Deloitte and PwC) and **Major Retailors** (Coles, Woolworths and Specialty Group) and other major companies.

If you are interested in joining this delegation, please fill in the attached form and send it to Richard.
For more information on this upcoming delegation to Australia, please be in contact with
Richard Vesely from the Israel Trade Commission in Sydney.
Phone: +61 2 9388 0382
Email: Richard.Vesely@israeltrade.gov.il

To apply to join this delegation, please fill in this form.

Company Name:

Contacts person:
Title:
Phone / mobile:
Email:

Company Brief:

Export Activity: (Yes/No)
If yes;
☐ Below $50,000
☐ $50,000 – $250,000
☐ Above $250,000

Do you have any presence or activity with Australia?: (Yes / No)
If yes, please specify in detail.

What type of Australian companies would you like to meet with?
☐ Telco
☐ Banks
☐ Financial Institutions
☐ System Integrators
☐ Retail
☐ Other:

If you know the names please add them here

Please Note: The Visa process for Australia can take up to a month.
         If you would like to join this delegation, please start this process with the Australian Embassy as soon as possible.