

## YOUR INVITATION

AICC (WA)'s on line 'COUNTERPART' series

Bringing you an **Australian** and **Israeli** perspective on challenges shaping our future.

# NATIONAL CYBERSECURITY

## Impacts & Realignment of 2020 – Insights from Australia and Israel

*“Has national cybersecurity awareness and resiliency improved in 2020 and is a new online posture necessary to better combat motivated and agile attackers?”*

### FEATURING



**YIGAL UNNA**

Director General of the Israel National Cyber Directorate



**DR. TOBIAS FEAKIN**

Australian Ambassador for Cyber Affairs

### EVENT PARTNER



### EVENT SPONSORS

To Be Advised

**Wednesday 1 July 2020**

AEST 4:00pm  
AWST 2:00pm

SING 2:00pm  
NZ 6:00pm

ISRAEL 9:00am  
UK 9:00am

# Register Now

## Special Guest Presenters - The Counterpart Perspective

### YIGAL UNNA

Mr. Unna began his career in the field of cyber-technology as a captain in the 8200 Intelligence Unit. In 1995, he was recruited by the Israel Security Agency ("Shin-Bet"), where he held a series of senior management positions in the signals intelligence (SIGINT) and cyber sectors, which combined intelligence and active operations as well as strategic development and the implementation of new technology. After 22 years of service with the Israel Security Agency, Unna joined the National Cyber Directorate, where he was tasked with setting up and leading the National Cyber Bureau's Cybertechnology Unit, until his appointment as DG of INCD. Mr. Unna speaks three languages and holds an MBA (Tel Aviv University) and a BA in History and Management (Tel Aviv University).

### DR. TOBIAS FEAKIN

The inaugural Ambassador for Cyber Affairs, Dr. Feakin was a member of the Independent Panel of Experts that supported the Australian Cyber Security Review to produce Australia's 2016 Cyber Security Strategy. He was the Director of National Security Programs at the Australian Strategic Policy Institute from 2012 to 2016 and established the Institute's International Cyber Policy Centre. He has held research and advisory positions, including with the Royal United Services Institute for Defence and Security Studies, the Oxford University Global Cyber Security Capacity Centre, the Global Commission on Internet Governance and the Global Commission on the Stability of Cyberspace. He holds an Honours Degree in Security Studies and a Doctorate of Philosophy in International Politics and Security Studies, both from the University of Bradford.

### Australia's International Cyber Engagement Strategy

Australia's international cyber engagement champions an open, free and secure cyberspace. Through comprehensive and coordinated engagement on cyber affairs, we will maximise opportunities for economic growth and prosperity through digital trade. Australia will cooperate internationally to reduce the risk of cybercrime and promote peace and stability in cyberspace. We will advocate for multi-stakeholder Internet governance and respect for human rights and democratic principles online. We will partner to foster good cyber security practices and encourage the use of digital technologies to achieve sustainable development, particularly in our region.

### The Israel National Cyber Directorate- INCD

The National Cyber Directorate is the national security and technological agency responsible for defending Israel's national cyberspace and for establishing and advancing Israel's

cyber power. The Directorate operates at the national level to constantly strengthen the level of defense of organizations and citizens, to prevent and handle cyberattacks and to strengthen emergency response capabilities. As part of its roles, the Directorate advances innovative cyber solutions and forward-looking technological solutions, formulates strategies and policies in the national and international arenas and develops its cyber manpower. The Directorate strives to maintain a protected, safe and open cyberspace for all of Israel's citizens and to facilitate the State of Israel's growth and power base.

### Australia-Israel Chamber of Commerce - AICC (WA) and Israel

The AICC facilitates knowledge exchange, thought leadership, all level connections between Australia and Israel, as well as bi lateral commerce and trade in a multitude of industries. The State of Israel has a culture of entrepreneurship and innovation, with strong government support and a steady stream of talented, well-trained cyber security experts. Israel is known worldwide as the Start

Up Nation, a tiny country with a population of under 9 million, which has become a global cybersecurity powerhouse, attracting around 20% of the world's private cyber security investment each year, as well as exporting over \$6.5 billion in cybersecurity products last year. Cybersecurity investment in Israel surged 47% to over \$1b in 2019, and data protection is the fastest-growing vertical in Israel, with multiple new startups in the field.

### My Security Media

We are proud to be partnering with the AICC (WA) in bringing you this unique virtual Cyber Security event. MySecurity Media is celebrating its 10th year of promoting the security sector, including as publishers of the Australian Cyber Security Magazine, Cyber Security Weekly Podcast and Cyber Risk Leaders. MySecurity Media has an established all-media Marketplace for the security and technology sector with knowledge sharing, industry promotion and industry reach in North America, EMEA, Asia Pacific and Oceania.