



Mobile retail solutions

# WHAT DO WE DO



- Dedicated mobile retail sites.
- Easy and intuitive navigation.
- Advanced search capabilities.
- Fast development.
- Full offload to all mobile development.

Our solutions highlight three important parameters:

Incomparable loading  
times

Long time on site

Large number of  
viewed pages

# THE TEAM



Yigal Carmy

- 15 years experience in high-tech
- Experienced entrepreneur
- TAU graduate in computer engineering
- Product design specialist in multiple platform environments

And also...

- Partner in a small successful real estate company
- Likes tea



Arik Litinsky

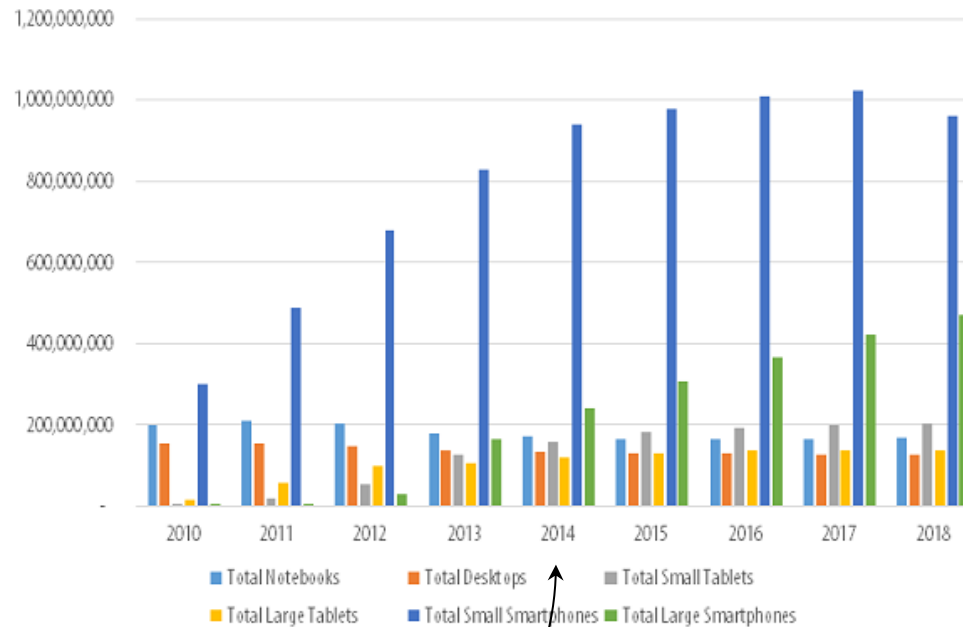
- Experienced entrepreneur
- TAU graduate in computer science and physics
- Expert in software and cloud solution architecture

And also...

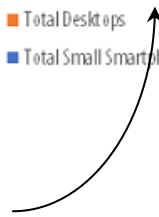
- Sold his first company while student for 1<sup>st</sup> degree
- Wears glasses

THE NUMBER OF MOBILE DEVICES  
WORLDWIDE IS HUGE.  
AND IT KEEPS GROWING.

WW Smart Connected Device Shipments by Type



We are here



# CURRENT MOBILE WEB SOLUTIONS HAVE WEEK PERFORMANCE FOR SEVERAL REASONS

- Slow loading time.
- Old technologies.
- Difficult navigation, similar to web, not to mobile.
- Non mobile optimized images and data.

**It's important to remember:**

41%

Switch to a competitor's  
site after bad mobile  
experience

30%

Of mobile users abandon  
site if the site is not  
optimized

57%

Will not recommend  
a business with no  
mobile site

# NATIVE APPLICATION HAVE PROBLEMS

- Separate development for every platform.
- People install a limited number of applications, and use only about 7-10.
- People tend to remember only apps in their home page and the space there is limited.
- It's to direct web campaigns to apps.

## OUR SOLUTION COMBINES THE BEST OF BOTH WORLDS:

- Super fast first loading.
- Intuitive navigation.
- Advanced search capabilities.
- No need to download or install anything.
- Automatic update for products and prices.

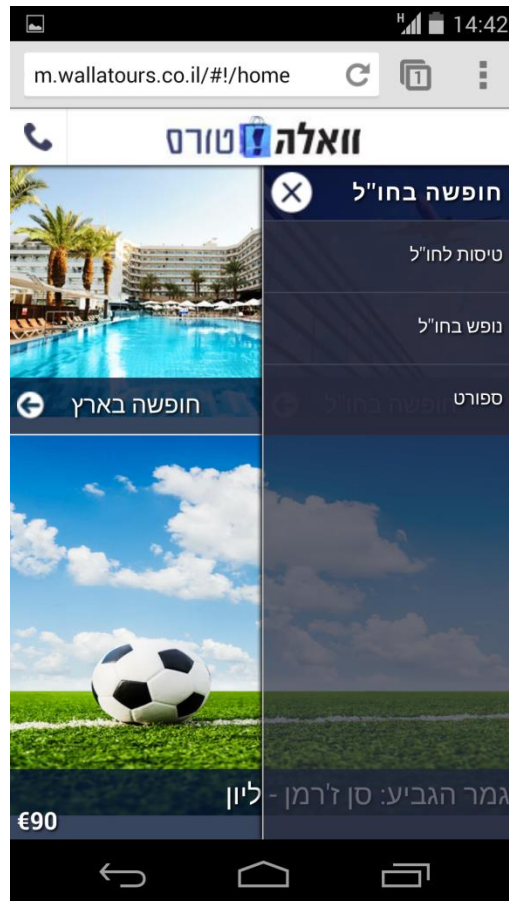
## THE RESULT

- Time on site is 70% higher then parallel web site.
- Number of pages viewed is double then parallel web site.
- Abandon rate is 70% lower then parallel web site.

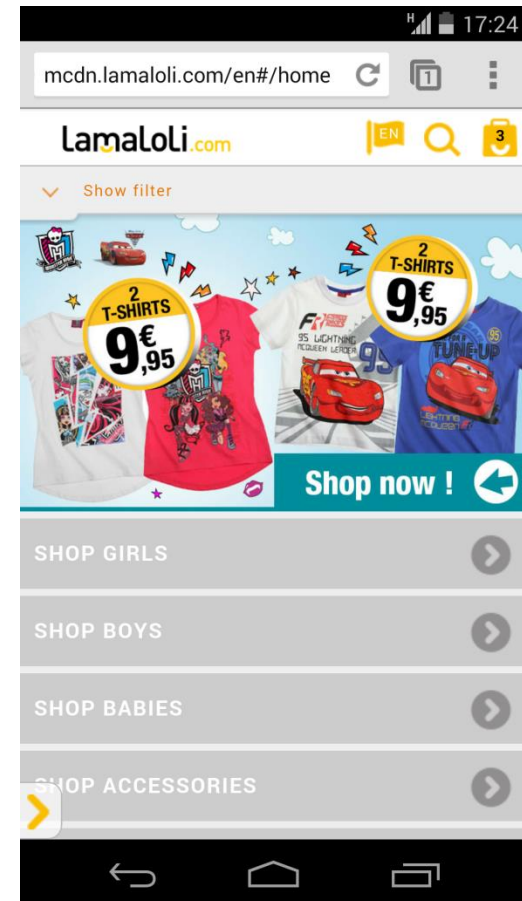


# TWO WORKING PLATFORMS

## Tourism



## Fashion



## OUR OFFER: COMPETITIVE PRICE + FAST DEVELOPMENT TIME

- Based on proven platform, customized to customer's need.
- One month after integration the site is live.
- Wide range of solutions: from limited budget to enterprise solution.
- Starting from 4,400 Euro.

## OUR OFFER: THREE TYPES OF SOLUTIONS

Advanced Site	Premium Site	Enterprise Site
Starting at 4,400 EURO	Starting at 8,800 EURO	Contact us for a price quote
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
✗	✓	✓
✗	✗	✓
Standard web	Standard web	Mobile web application

# LEVERAGE THE NEWEST TECHNOLOGIES FOR THE BENEFIT OF YOUR BUSINESS

- Cloud based solution.
- Strong search engine support.
- Robust Architecture.
- Highly durable servers.
- Scalable solution.

For more details  
<http://www.justdo.mobi>

Or email us at:  
[support@justdo.mobi](mailto:support@justdo.mobi)

Thank you

**JustDo**mobi