



Mobile retail solutions

WHAT DO WE DO



- Dedicated mobile retail sites.
- Easy and intuitive navigation.
- Advanced search capabilities.
- Fast development.
- Full offload to all mobile development.

Our solutions highlight three important parameters:

Incomparable loading times

Long time on site

Large number of viewed pages

THE TEAM



Yigal Carmy

- 15 years experience in high-tech
- Experienced entrepreneur
- TAU graduate in computer engineering
- Product design specialist in multiple platform environments

And also...

- Partner in a small successful real estate company
- Likes tea



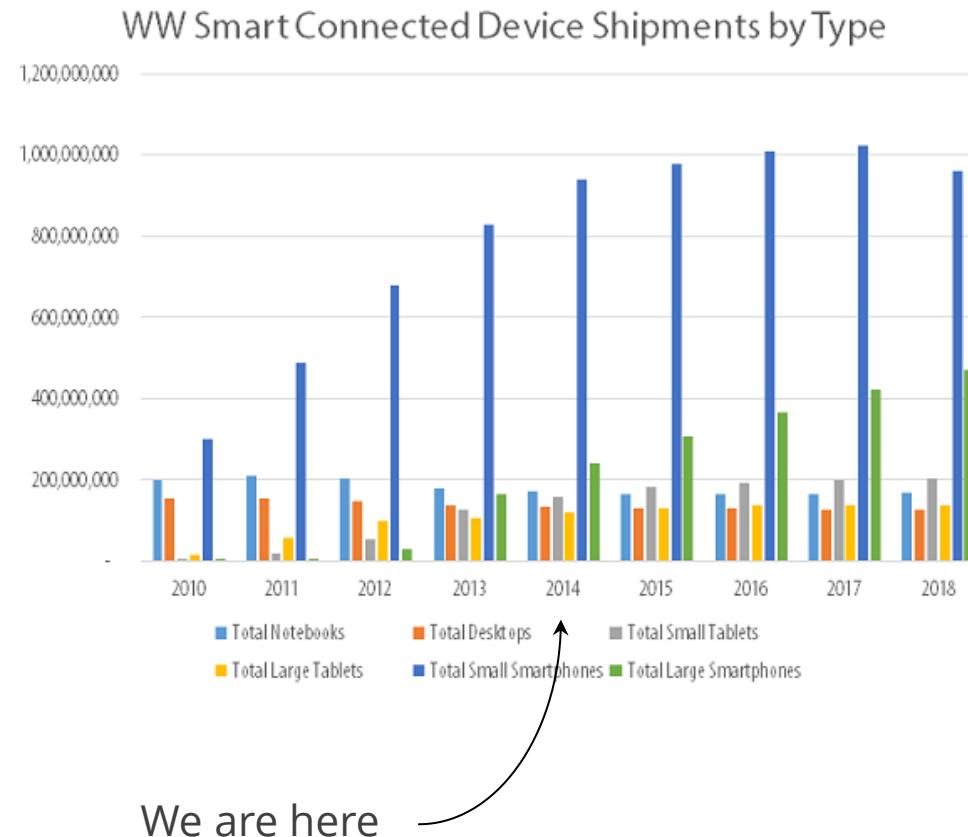
Arik Litinsky

- Experienced entrepreneur
- TAU graduate in computer science and physics
- Expert in software and cloud solution architecture

And also...

- Sold his first company while student for 1st degree
- Wears glasses

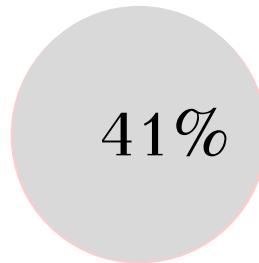
THE NUMBER OF MOBILE DEVICES WORLDWIDE IS HUGE. AND IT KEEPS GROWING.



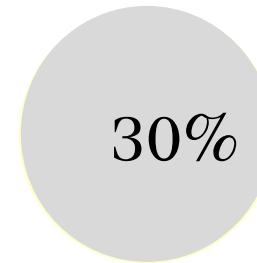
CURRENT MOBILE WEB SOLUTIONS HAVE WEEK PERFORMANCE FOR SEVERAL REASONS

- Slow loading time.
- Old technologies.
- Difficult navigation, similar to web, not to mobile.
- Non mobile optimized images and data.

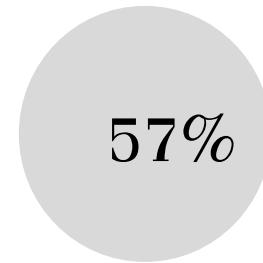
It's important to remember:



Switch to a competitor's
site after bad mobile
experience



Of mobile users abandon
site if the site is not
optimized



Will not recommend
a business with no
mobile site

Taken from: Forrester Research:
Mobile Commerce Trends, 2013

NATIVE APPLICATION HAVE PROBLEMS

- Separate development for every platform.
- People install a limited number of applications, and use only about 7-10.
- People tend to remember only apps in their home page and the space there is limited.
- It's to direct web campaigns to apps.

OUR SOLUTION COMBINES THE BEST OF BOTH WORLDS:

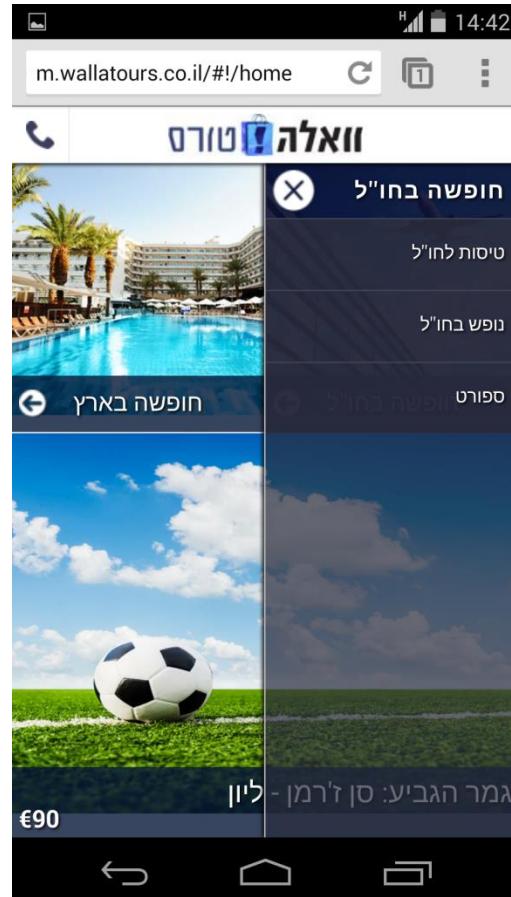
- Super fast first loading.
- Intuitive navigation.
- Advanced search capabilities.
- No need to download or install anything.
- Automatic update for products and prices.

THE RESULT

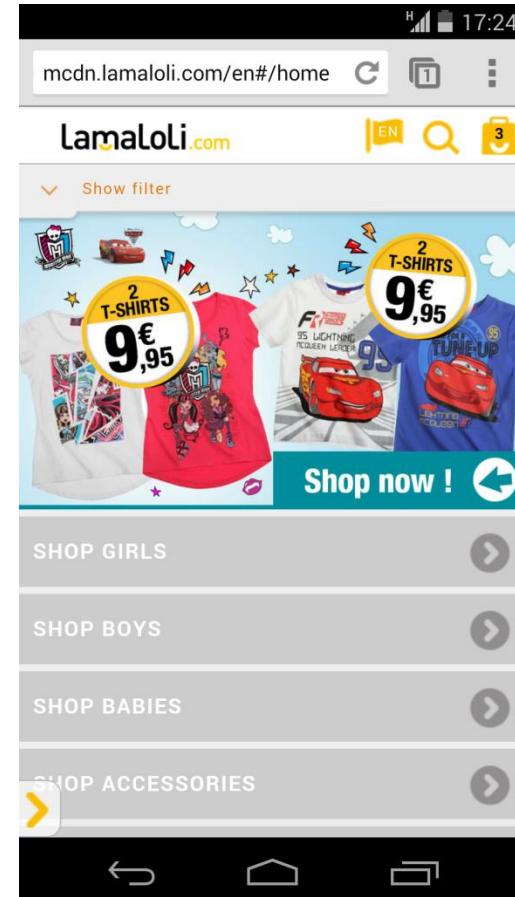
- Time on site is 70% higher then parallel web site.
- Number of pages viewed is double then parallel web site.
- Abandon rate is 70% lower then parallel web site.

TWO WORKING PLATFORMS

Tourism



Fashion



OUR OFFER: COMPETITIVE PRICE + FAST DEVELOPMENT TIME

- Based on proven platform, customized to customer's need.
- One month after integration the site is live.
- Wide range of solutions: from limited budget to enterprise solution.
- Starting from 4,400 Euro.

OUR OFFER: THREE TYPES OF SOLUTIONS

Advanced Site	Premium Site	Enterprise Site
Starting at 4,400 EURO	Starting at 8,800 EURO	Contact us for a price quote
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
✗	✓	✓
✗	✗	✓
Standard web	Standard web	Mobile web application

LEVERAGE THE NEWEST TECHNOLOGIES FOR THE BENEFIT OF YOUR BUSINESS

- Cloud based solution.
- Strong search engine support.
- Robust Architecture.
- Highly durable servers.
- Scalable solution.

For more details

<http://www.justdo.mobi>

Or email us at:

support@justdo.mobi

Thank you

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