













Learn about regulations
from expert government
officials, hear from industry
leaders, discover
opportunities and
make new connections
within the Australian
MedTech market

MedTech in the Australian Market: Discover how to grow your business

WEBINAR

10.02.2021

9AM-10.30AM

II time

9.00am - 9.03am

Opening remarks

Mr. Shai Zarivatch, Israel Trade Commissioner

9.03am - 9.05am

Opening remarks

Mr. Mando Alfasa, Head of Medical Devices & Digital Health Sector at the

the Israel Export Institute

9.05am - 9.35am

Overview of Australia's healthcare regulation policy and practices

Key note speaker: Ms. Rachel Croome, Director of International

Projects (Medical Devices Branch) Australian Government, Therapeutic

Goods Administration

9.35am - 9.55am

How to best navigate within Australia's medical equipment market

Mr. Jeff Reid, Senior Business Manager at Device Technologies

9.55am - 10.15am

Lessons from a successful and experienced Israeli MedTech

company operating in Australia

Mr. Ori Atar, Director Asia Growth Markets at Insighted

10.15am - 10.30am

Q and **A** Session

10.30am

Closing remarks

<u>Register</u> here