



Using Bot Services Is A Natural Step



60% of US adults online are already using messaging, voice, or video chat services



Saving an average of 4 min compared to traditional call centers inquiry



8\$ billion in savings annually worldwide

Conventional Bot Development

Need to employ a third-party platform provider

- Need to export your data
- Re-investment of resources if you change provider
- Dependent on updates and modifications
- Some coding knowledge needed

The Perfect Solution

Uses widely available software, e.g. PowerPoint or DrawIO.

Requires **NO** coding skills

Uses in-house resources

Integrates updates or changes easily



Cellesense Your Bot-Factory

- Automatically convert a flowchart into a bot
- Easy and intuitive use:
 - draw a flowchart using known editing tools
 - upload the drawing into the server
 - your bot is up, ready to be used



What We Offer



New and automated self-service channels with no dependency on external platform



Use off-the-shelf tools (PPT, Visio) to create a flowchart which automatically converts into a bot



Maintain & control the information structure, updates and editing, independent of any technical factors



Integration with all major Instant Messaging networks



Reporting tools: Web-based systems, which keep records of traffic and analysis



Chatbot integration with real live agents when needed



Installation is on premise or cloud based



Includes search, word completion, geocoding, multimedia and other tools

Our Expertise Are Your Gains

- Utilize our extensive experience implementing customized projects within large organizations.
- Use your existing processes, flowcharts, and Q&A databases –no need to reinvent the wheel.
- 100% control of your content –removing the need for outsourcing.
- Enjoy a much shorter „up and running” time.
- Save time, money and headaches.



Bot-Factory Advantages

- Fast setup process
- Short learning curve
- Only a workflow diagram is needed
- Any changes or updates are performed by updating the workflow
- Content managers within the organization control the data structure
- Seamless workflow expansion at any time effortlessly

