

GorillaLink provides end-to-end solutions for satellite data connectivity.

GorillaLink's software solution is an "unlocked", "plug & play" Development Kit for IoT devices to connect seamlessly to any satellite provider.

#### THE PROBLEM

**Every second, 127 new IoT devices are connected to the web.** However, with Terrestrial Networks only covering less than 20% of the Earth with their cellular services, how will these devices stay connected?

Critical IoT operating in remote locations, face further challenges:

**Data Inaccuracy:** Lack of confidence in data due to comms outages, data gaps, and unreliable actionable insights/alerts.

**Security Threats:** 68% of business leaders feel their cybersecurity risks are increasing (Accenture) and on average, only 5% of companies' folders are properly protected (Varonis).

**High Costs:** hardware, maintenance, data plans, and power consumption costs are too high for most businesses to implement data-focused operations.

**Outdated Tech:** To upgrade existing tech for better connectivity, means dedicating/hiring several engineering resources for around 18 months.

## THE SOLUTION

GorillaLink provides an end-to-end solution for keeping IoT devices connected anywhere, anytime.

Our **Edge2Cloud solution** can be utilized by IoT service providers as well as businesses of all kinds utilizing IoT devices, including sensors, industrial equipment, logistics hardware, and more. **Our EaaS provides:** 

**1 Data Confidence:** Take actionable decisions with data you can trust

**2** 100% Secure: with 100% Secure jam-resistant communications

**3 EaaS:** Our platform solution continuously keeps cost to a minimum, including hardware device and data transfer fees

**4** Plug & Play: convert your existing hardware and software solution with minimum resources

## **FOUNDERS**





Nadav Nachshon Ron Nachshon

### **OPROTUNITY**

'New space' increases the number of satellites- which consequently reduced communication costs.

By 2027 there will be 41 Billion IoT Devices within an industry worth \$1.4 trillion.

Precision Agriculture - optimizing and boosting the industry production via our data insights.

### **MARKET SIZE**

**4.5B** critical IoT devices which are

70% of total cellular IoT devices by 2024







And more...

# **BUSINESS MODEL**

A **monthly subscription** based on usage

Pay-As-You-Go satellite airtime

### **BACKED BY**







