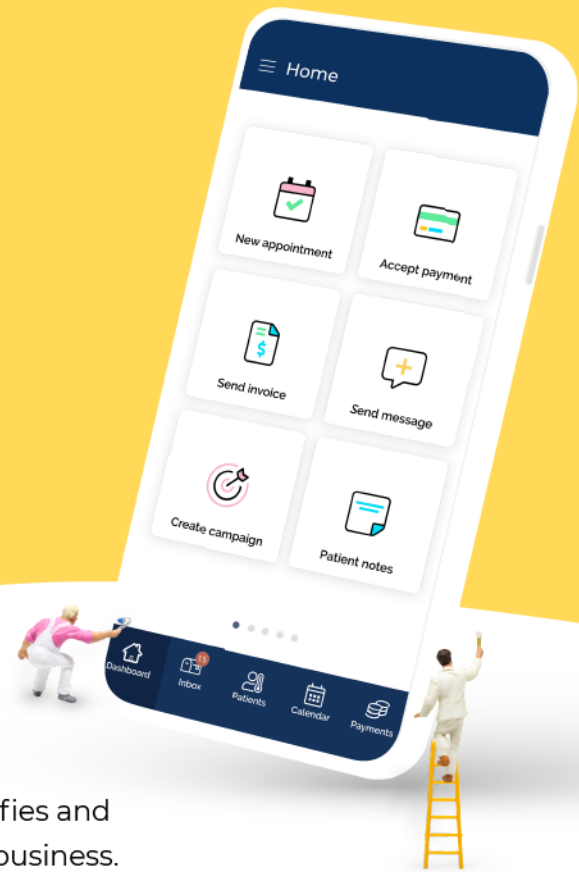


Create long-lasting engagements with your SMB clients

Provide your clients with the digital tools they need to work more efficiently, gain more clients, and grow their business in a digital-first environment.

Retain and nurture your existing SMB clients by offering a complete business management solution designed for their day-to-day needs.



Built for small businesses

Put your clients in control, with an intuitive solution that simplifies and automates their business-critical tasks, so they can grow their business.



Money

SMBs can stay on top of their cash flow and get paid faster for their services with a complete billing, invoicing, and payment collection solution.



Time

Reduce no-shows and save time on back-and-forth coordination with online scheduling - so small business owners can focus on what they love.



Clients

Small business owners can manage their clients, create engaging marketing campaigns and sync with their staff members, all from one app.

Why small businesses love vcita

Reduce no-show by

40%

Increase payment up to

50%

Double engagement rates

x2

Increase Revenue by

30%



A partnership that drives growth



Increase engagement

Offer value-added services that address the everyday needs of small business owners.



Build trust and loyalty

Reduce churn with a sticky solution that helps your clients survive and thrive.



New revenue potential

Create new cross-sell and upsell opportunities with a complete small business offering.



Gain competitive advantage

Differentiate yourself from your competitors with a unique offering.

The easiest way to enhance your solution portfolio

Open and modular platform

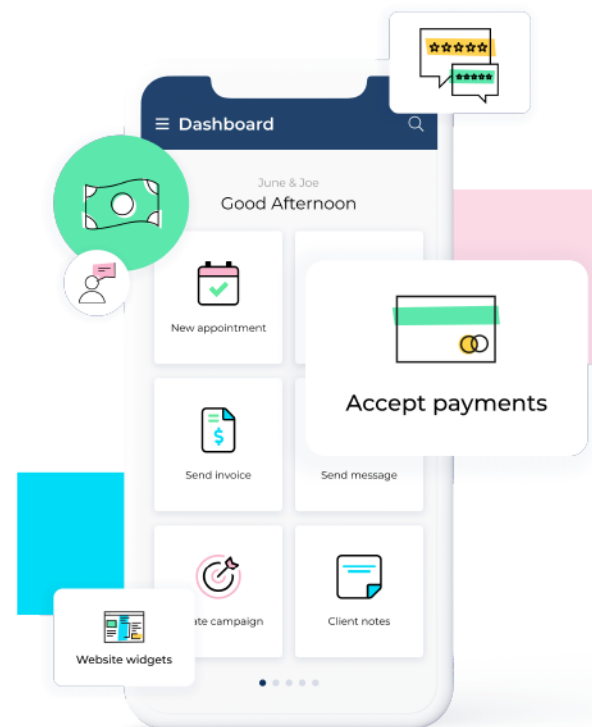
Create a unique ecosystem of dedicated services, based on your business needs.

Flexible integration

Integrate your own set of capabilities to create a seamless user experience.

Speed to market

Bring your comprehensive SME solution to market within weeks.



Why marketing agencies love vcita*

+260%

In-app usage has grown in 2021

+28%

More time spent in the platform

+150%

Online payment volume increased

+20%

Increase in payment transactions

*growth numbers from 2021 from a strategic vcita partner

Let's make a big impact on small businesses. Together.

Visit www.vcita.com/partners or contact us at bd@vcita.com