



E.L.Erman

Cosmetics Manufacturing Ltd.

Erman in numbers

300 Brands **53** Categories **30** Million Products **25** Patents

More than **100,000** Locations in **100** Countries

15 Years of
Retail
Experience

25 Years of
Manufacturing
Experience

80 Tons/day
Manufacturing
Capacity

International Distribution Channels

Department Stores

Concept Stores

Pharmacies

Concept Kiosks

Cruise Ships

Spas & Salons

Professional Hair Salon

TV Networks



Worldwide Locations

Europe

England
Ireland
Scotland
Portugal
Spain
France
Netherlands
Luxembourg
Belgium
Germany
Austria
Switzerland
Italy
Norway
Finland
Poland
Czech
Republic
Slovakia
Croatia
Hungary
Estonia
Malta
Greece

Cyprus
Georgia
Ukraine
Russia
Belarus
Latvia
Lithuania

Asia

Thailand
Philippines
China
Hong Kong
Japan
Israel
India
Kazakhstan
Vietnam
Cambodia
Korea

Africa

Tanzania
Angola
Ghana
Zimbabwe
Nigeria
South Africa
Kenya

North America

USA
Canada

Central America

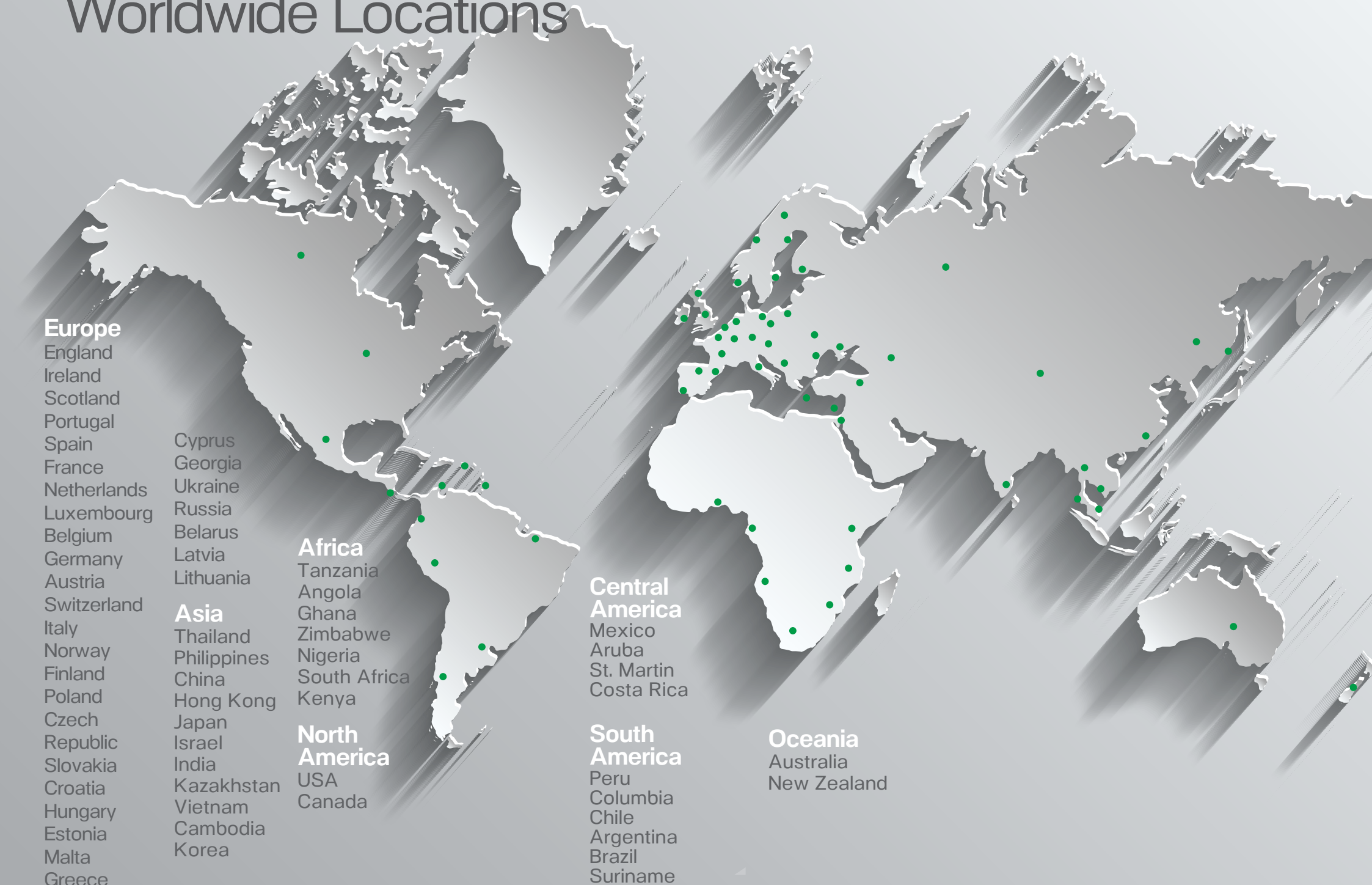
Mexico
Aruba
St. Martin
Costa Rica

South America

Peru
Columbia
Chile
Argentina
Brazil
Suriname

Oceania

Australia
New Zealand



An aerial photograph of a large industrial port facility. The foreground shows a deep blue body of water with several large blue and white gantry cranes positioned along a pier. To the right of the pier, a vast area is filled with thousands of white cars parked in neat rows. In the background, there are large stacks of colorful shipping containers and various industrial buildings. The sky is clear and blue.

Company Profile

Situated closed to
the port of Ashdod

A background image showing several glass beakers and test tubes filled with various colored liquids (red, blue, green, yellow) in a laboratory setting. The focus is on the glassware, with some blurred in the background.

Company Profile

- E.L Erman is the largest producer of Private Labels in Israel of Cosmetic, Makeup and Dietary supplements.
- E.L Erman specialized in research & development, custom formulization, graphic design, manufacturing, packaging and delivery.
- E.L Erman creates some of the most cost effective, high quality and powerful products on the market.



Company Profile

- E.L Erman employs over 300 employees in a 70,000 square-foot facility, and makes production and delivery of 80 tones daily.
- E.L Erman customers consist of some of the largest cosmetic, makeup and nutritional supplements companies worldwide.



Manufacturing

- Research & Development
- Raw Materials
- Custom Formulation
- Innovation
- High Quality Production
- Regulatory & Technical
- Certifications

Private Labels

A hand with red nail polish is shown in the bottom right corner, holding a small, white, dollop-shaped cosmetic product. The background is a soft-focus image of several glass perfume bottles of various shapes and sizes, creating a sophisticated and elegant atmosphere.

E.L Erman covers all the necessary steps to establish your brand. From research and development, formulation, product and packaging selection, graphic design, testing, and manufacturing, we'll create your unique product line, customized to your exact specifications

Our Certificates





Company Patents

- Over the past 3 years, E.L Erman has invested over 11 million dollars in advanced equipment for the company's laboratories and chemists, research and development division, all working on a daily basis to deliver uniqueness and innovation to each one of E.L Erman's customers.
- E.L Erman has developed and applied over 25 patented technologies.
- The company develops hundred of unique items for E.L Erman customers providing them an advantage above all others.
- E.L Erman aims to always step forward and create tomorrow's future developments.

Our Customers



El Corte Inglés

BED BATH &
BEYOND

SUPER-PHARM



Ann
parfumérie

Walgreens
at the corner of
happy & healthy



ROSSMANN

Company History

- For thousands years, The Dead sea has been known as nature's therapeutic Spa providing healing and rejuvenating minerals from its sediments and waters.
- Cleopatra, considered the most beautiful in the world, went to great expense to obtain exclusive rights, over the Dead Sea Area.
- Dead sea Minerals are boosting skin and hair giving them a healthier look.
- E.L Erman recognizes extraordinary benefits of Dead Sea minerals and infuses those fantastic therapeutic ingredients into different formulations. Thanks to E.L Erman brands, you can treat yourself at home.



Product Lines

- Skin Care
- Body Care
- Hair Care
- Professional Use
- Make Up
- Nutritional Supplements

Our Brands

- Fashion TV Cosmetics by Fashion TV
- Elevatione by Salvador Dali
- Topganic
- Spicensea
- Keratin Hair Academy
- The Dead Sea Spa Elixir
- Soappriceless Handcrafted
- Aqua Mineral from the Dead Sea
- Botanifique the within beauty of nature
- Seamantika Dead Sea Minerals

I Love ashion
PARIS

BOTANIFIQUE™



Topganic™
Professional Collection

Spicensea™


SEAMÁNTIKA™
DEAD SEA MINERALS

The Dead Sea
Spa Elixir™


Aqua™
MINERAL
From The Dead Sea

from "El Triomf i el Rodol de la Gola en Dali"
by Salvador Dali


er
ati
n.
HAIR ACADEMY™

Fashion TV Cosmetics by Fashion TV



I Love  fashion
PARIS

Fashion TV Cosmetics by Fashion TV

Behind the brand: FTV Cosmetics inspired by the world of glamorous fashion, haute couture creations, and jewelry. The brand was designed to be indulged in and enjoyed. In FTV Cosmetics we aim to grant an absolutely gorgeous look to every one.

Innovative Additives: Every product in Enjoyllery™ collection is designed with a very high percentage of premium active ingredients to ensure the right mix of elements in every formulation.

Business Model: Concept stores , Makeup Academy, Shop-in-Shop & Mall Corners.

I Love  fashion

P A R I S



Fashion TV Cosmetics by Fashion TV



I Love f:ashion PARIS

Elevatione by Salvador Dali

ELEVATIONE



Elevatione by Salvador Dali

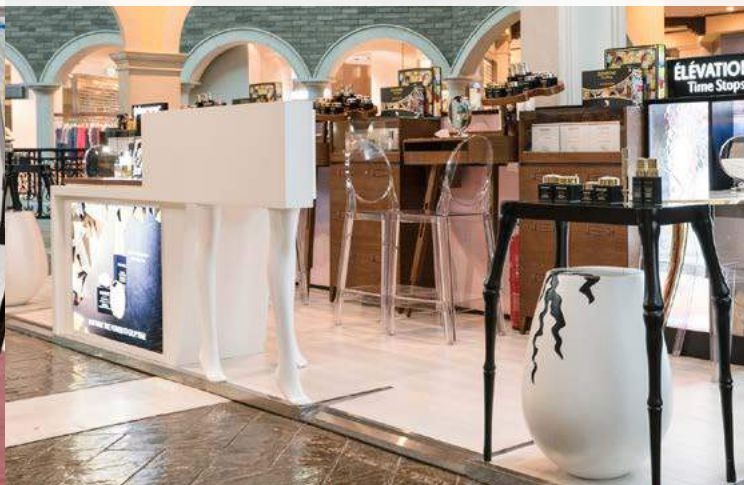
Behind the brand: Salvador Dali Spanish artist, inspired ÉLÉVATIONE™ elite cosmetic formulations of prestige textures and qualities which melts over your skin, quickly slurped by your skin, enhancing youthful appearing skin while providing the ultimate sensorial experience.

Innovative Additives: All of ÉLÉVATIONE™ creations are based on hand made infusion of herbs & plants natural extract in fresh aqua or olive oil for three days of process, and a rich unique composition of natural minerals and vitamins.

Business Model: Concept Stores, Shop-in-Shop & Duty Frees .



Elevatione by Salvador Dali



from "El Triomf i el Rodol de la Gala i el Dali"
by Salvador Dali

Topganic

Behind the brand: TOPGANIC hair products stimulate and boost damaged hair for a long lasting result, smoothing effect and an exceptional natural shine.

Innovative Additives: TOPGANIC hair professional collection is based on natural and traditional oils like Argan Oil from Morocco, Oblipicha Oil from Russia, Baobab oil from Africa, Brazilian nut oil from Brazil

Business Model: Retail Shelves, Counter Display , PDQ & Chain Stores.

Topganic



Topganic™
Professional Collection



Spicensea

Behind the brand: Spicensea products line relaxes muscles, and detoxifies with mineral-rich Dead Sea Salts generating your skin deeply. Creates a luxurious spa experience.

Innovative Additives: Spicensea products are based on various natural and organic ingredients such as natural Keratin and Seaweed for the Hair, Turmeric & Saffron, Basil & Shea Butter for the Body, 24K Gold flakes for the Face.

Business Model: Retail Shelves, Counter Display , PDQ & Chain Stores.

Spicensea™

Spicensea™

Spicensea



Keratin Hair Academy

Behind the brand: When it comes to hair trends, we wanted to spoil women and men. Keratin Product is redefining what it means to be an industry leader.

Innovative Additives: The Keratin is a natural protein which protects our hair against pollution, drying, UV, sea water and strengthens the impermeability of the hair. Keratin is also responsible for the elasticity, shine and strength of the hair.

Business Model: Beauty Salons, Hair Salons and Specialty Stores.



Keratin Hair Academy



The Dead Sea Spa Elixir

Behind the brand: The DEAD SEA is the richest SPA in the world for its beneficial properties. Today, Women and also Men can enjoy their own Spa at home.

Innovative Additives: THE DEAD SEA ELIXIR product series combines the efficient power of DEAD SEA minerals, SLS and Parabenfree creating the perfect spa experience to nourish and pamper your skin.

Business Model: Concept Stores, Mall Corners, Retail Shelves & Department Stores, Duty Free.



The Dead Sea
Spa Elixir™

The Dead Sea Spa Elixir



Spicense Up Haute Handcrafted Soaps

Behind the brand: more than 100 specialty soap projects in different scale and provides you with a variety of private label / white label / wholesale soap products.

Innovative Additives: Handcrafted soap contains a high amount of minerals and salts, minerals that the skin needs in order to help it remain hydrated and healthy.

Business Model: Counter Display , PDQ & Chain Stores , Concept Stores & Boots.



Spicense Up Haute Handcrafted Soaps



Aqua Mineral from the Dead Sea



*Aqua*TM
MINERAL
From The Dead Sea

Aqua Mineral from the Dead Sea

Behind the brand: Aqua Mineral is a premium brand of beauty care products based on Dead Sea salts and waters, as well as top quality ingredients and innovative cosmetic patents to help support and enhance the beneficial effects that Dead Sea minerals have upon the skin.

Innovative Additives: Renovage™ is a uniquely active ingredient and helps to relieve irritation, redness, pigmentation and enlarged pores, while inhibiting the signs of aging by combating fine lines and wrinkles. Resistem™ based on the exceptionally powerful Globulariacordifoliaplant and helps reinforce the skin with its own defensive barrier to enhance self-regeneration, enabling youthful radiance. Tightenex™ developed to give an immediate solution to aging skin, proven to refresh the complexion and deliver a tightening effect only moments after application.

Business Model: Retail Shelves, Department Stores , Chain Stores & Concept Stores.

Aqua Mineral from the Dead Sea



*Aqua*TM
MINERAL
From The Dead Sea

Botanifique the within beauty of nature



BOTANIFIQUE™

Botanifique the within beauty of nature

Behind the brand: All plant essences in Botanifique™ products extracted through an extensive steeping process that keeps the ingredients clean and preserves the integrity of the plants.

Innovative Additives: Each collection in Botanifique™ based on various plants and extracts. From basil and rosemary to ginger and spearmint, our products are rich in all natural plant essences to pamper your skin with the best available ingredients.

Business Model: Retail Shelves, Counter Display ,
Concept Stores & Chain Stores.

BOTANIFIQUE™

Botanifique the within beauty of nature



Seamantika Dead Sea Minerals

Behind the brand: Semantika fuses the beautifying effects of the Dead sea minerals into brilliant products that maximize beauty and promote youthfulness.

Innovative Additives: Semantika utilizes a wide range of plants and fruits extracts along with minerals to create the most natural solution for modern skin care.

Business Model: Retail Shelves, Counter Display , PDQ & Chain Stores.



SEAMÁNTIKA™
DEAD SEA MINERALS

Seamantika Dead Sea Minerals



SEAMÁNTIKA™
DEAD SEA MINERALS



Company Brands Goals

- Natural Ingredients
- More effective formulas
- A good report quality and price
- Best answers to consumers needs
- And always a good pleasure to use them...

Make Your Dream A Reality...

We Strive To Create, Innovate And Inspire



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