



P A R I S

fashiontv cosmetics

BRAND PRESENTATION



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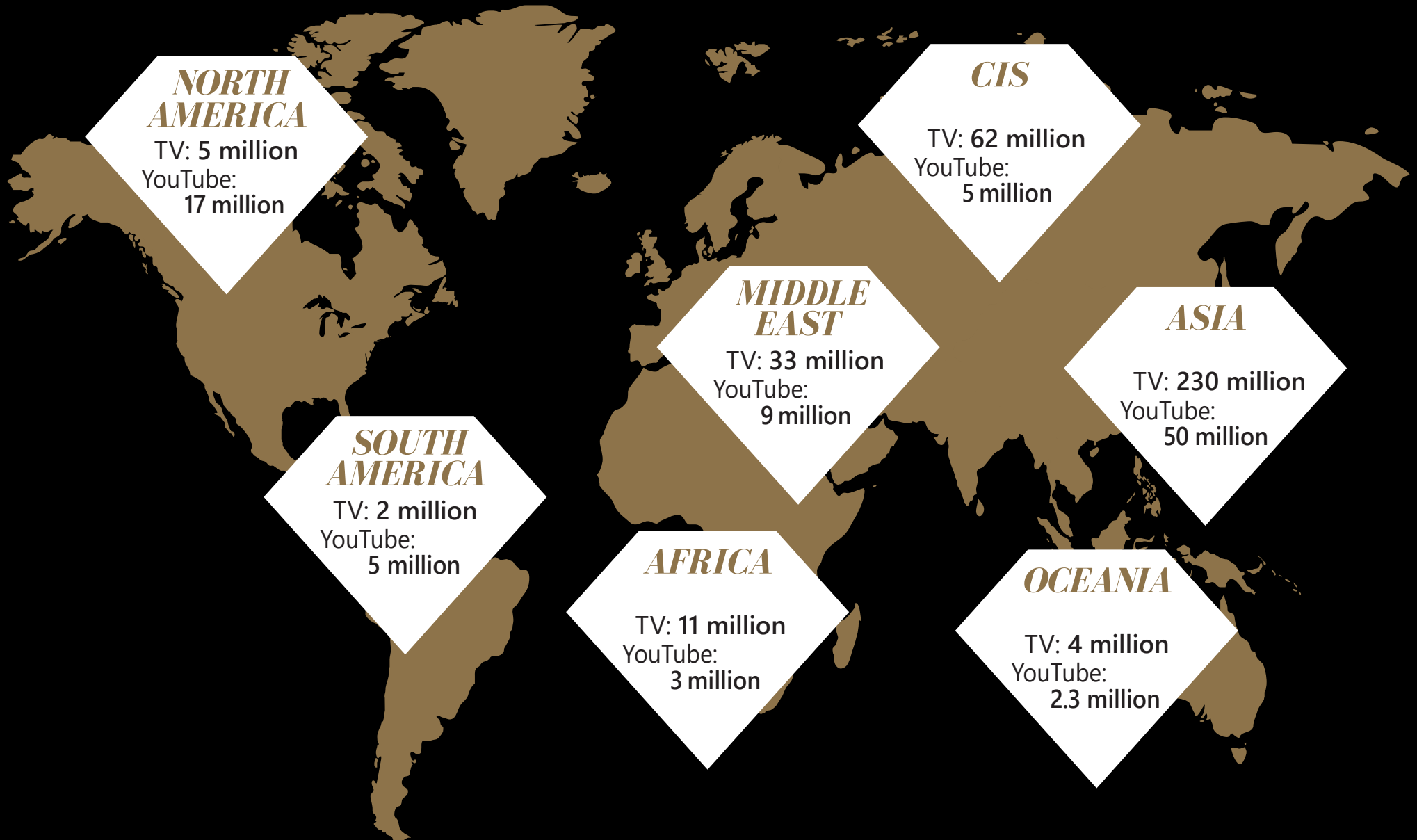
FASHION TV

A global media empire & one of strongest lifestyle fashion brands in the world today.

Showcasing the latest trends, fashion show and designer events, Fashion TV offers the most inclusive and fastest review of fashion anywhere.

FASHION TV MEDIA

ANNUALLY REACHES 500 million HOUSEHOLDS





fashiontv

TV

7 MILLION

PUBLIC PLACES

500 MILLION

HOUSEHOLDS

f.



PARIS

cosmetics

more than

250

products

FOCUSED EXCLUSIVELY ON
**FASHION, BEAUTY,
TRENDS**



BIGGEST
**FASHION
LIFESTYLE**
PROGRAM

FACEBOOK
3.3 MILLION
LIKES

YOUTUBE
20 MILLION
MONTHLY VIEWS

GOOGLE+
3.3 MILLION
LIKES

I Love f. PARIS fashion



THE FUTURE IS HERE

Fashion TV Cosmetics is all about combining women's love for youthful and glowing skin with revolutionary, patented formulas that lead to proven and visible results - enriched by the finest and most carefully chosen ingredients from nature and proven by science.

This creative thinking established wonderful synergistic combinations of materials which maximize the products' effectiveness, because Fashion TV is always one step ahead, creating tomorrow's future developments.



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FASHION TV

PRESENTS



A premium state-of-the-art
beauty collection inspired by
the glamorous world of fashion,
haute couture and jewelry,
creating a revolutionary
change in skin care!



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Fashion TV Cosmetics combines the most innovative beauty technologies, premium ingredients and revolutionary patents.

Our products were developed on thorough research of supermodels' daily care routine, preferences and backstage beauty secrets.

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FTV COSMETICS OFFERS

a full range of cosmetic product lines updated with the most leading fashionable trends, which cover every part of the body in order to create the ultimate beauty collection.



***MEN
CARE***

***HAIR
CARE***

***SKIN
CARE***



***BODY
CARE***



***MAKE
UP***





FTV COSMETICS ***WORLDWIDE***

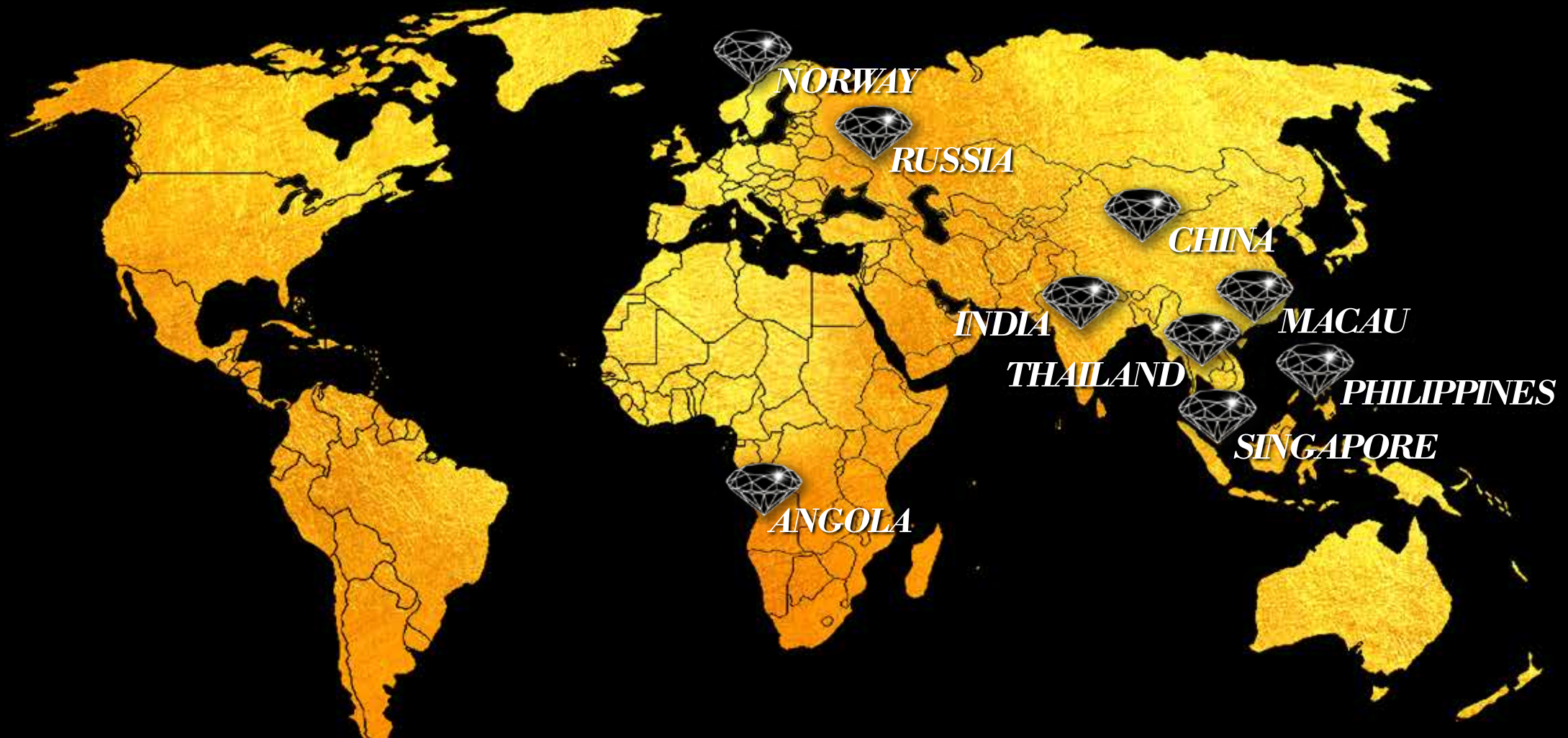
With a rapidly growing global presence - Fashion TV Cosmetics' stores are opening in Russia, Macau, Singapore, Angola, Philippines, Thailand, China and soon in other parts of the world.

Fashion TV Cosmetics is quickly becoming the leading brand in the innovative cosmetics industry. We offer an exceptional business model that represents great opportunities for smart investors who wish to become a part of the super brand that is identified with fashion, lifestyle, status and luxury.



FASHION TV COSMETICS

SALE POINTS LOCATIONS





FTV *COSMETICS* **BUSINESS MODEL**

Our vision is an international brand, that constantly strives to deliver value, convenience and an unforgettable in-store experience to each individual customer.

FTV Cosmetics provides full support in all stages of planning a business, attractive financing terms and a business model which helps our partners maximize their growth and profit.

FTV COSMETICS

SALE POINT FORMATS:

-  MALL CORNER
-  SHOP IN SHOP
-  CONCEPT STORE
-  MAKEUP ACADEMY



***MALL
CORNER***

***MAKEUP
ACADEMY***



***SHOP in
SHOP***



***CONCEPT
STORE***



***BEAUTY
CABINET***



MALL CORNER

Growing in popularity and very trendy, mall corners/kiosks offer low cost in maintenance, rent and other utilities while enabling increased revenue opportunities. These advantages make mall corners/kiosks the perfect beginner investment or a wonderful addition to an existing store or fashion academy.



SHOP-IN-SHOP

Shop-in-shop is a powerful platform for brand exposure, with its prime location inside well-known department stores & strategic positioning next to worldwide leading brands such as Chanel, Dior, etc. A relatively low investment with potentially high profits, existing foot traffic consisting of high quality consumers and low advertising expenses are just some of the key benefits.



CONCEPT STORE

A traditional shop is the main retail channel to sell products. Fashion TV Cosmetics' concept store presents a lot of opportunities from state of the art modern design to a super strong brand that attracts thousands of customers.



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MAKEUP ACADEMY

Modern women spend an average of 3,276 hours or 136 days of their lifetime applying makeup and getting their hair done. Makeup schools for private clients represent a new era in the beauty industry. Makeup academies are an extension of other sales points - we aim to create a space where customers can learn trade secrets and gain access to fashion trends and tips as well as special offerings. Best combined with a mall corner.



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FTV COSMETICS

DISTRIBUTION

Fashion TV Cosmetics offers business persons the opportunity to partner with a strong cosmopolitan brand, based on the highest quality cosmetic products and an unforgettable in-store experience to each and every customer.

We offer full loyalty to our partners, working closely together and providing complete support in each and every step - from designs and training until the actual opening of the stores.

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fashiontvcosmetics.com