



THE ISRAEL EXPORT &
INTERNATIONAL COOPERATION INSTITUTE



Ministry of Economy and Industry
Foreign Trade Administration

ISRAEL

MWC 2023

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Contents

The Israel Export & International Cooperation Institute	3
The Foreign Trade Administration at the Ministry of Economy	4
Index by Company	5
Index by Category	10
Company Profiles	14





THE ISRAEL EXPORT &
INTERNATIONAL COOPERATION INSTITUTE



5G Accelerate When Technology and Community Converge

With its leading technology sector, Israel is coming again to the Mobile World Congress 2023 in Barcelona!

presenting a whole spectrum of advanced solutions for Telecom and Tech-co service providers, equipment vendors, device manufacturers, OEM of automotive, smart home, smart city, finance and enterprises.

The Israel Pavilion at Mobile World Congress 2023 will provide a centrally located, high profile venue for 29 Israeli high technology companies, that will present the latest solutions for Connectivity, Core Infrastructure Network, 5G, AR/VR, IoT and VAS.

The pavilion is organized and held by The Israel Export Institute in cooperation with the Foreign Trade Administration at the Ministry of Economy and Industry.

The Israel Export Institute, a non-profit organization supported by the government of Israel and the private sector, facilitates business ties, joint ventures and strategic alliances between international and Israeli companies. The Institute is committed to bringing together mobile-centric corporations around the world with Israeli companies whose mobile applications, services and platforms provide a business advantage in the highly competitive mobile market.

Shiri Ram | Head of Mobile, Smart Cities & Innovation Ecosystem

M +972-53-823-1351

shirir@export.gov.il

www.export.gov.il



The Foreign Trade Administration at the Ministry of Economy

The Foreign Trade Administration at the Ministry of Economy and Industry is responsible for managing and directing the international trade policy of the State of Israel. The Administration's main activities include promoting trade and exports, initiating and maintaining trade agreements, attracting and facilitating foreign investments, and creating strategic cooperation with foreign companies. Together with the Administration's team in Israel, we operate a network of 55 offices, including 44 Economic and Commercial Missions worldwide, which serve as the operational arm of the Ministry in the global markets.

At MWC 2023, our Economic and Trade Missions will work to connect the international business community with Israel's innovative mobile and tech industries, as it has done in previous years with great success.

For further Information:

Eve Ermichin | Team Director

M +972-54-530-2610 | Eve.Ermichin@israeltrade.gov.il

Nastya Litvinenko | Team Member








M +972-52-625-11298 | Nastya.Litvinenko@economy.gov.il

Chen Peretz | Team Member




M +972-52-393-6363 | Chen.Peretz@Economy.gov.il

www.itrade.gov.il









Company Name	Category	Sub Category	Page
Appnext > 	● Applications >	• Monetization	15
	● IoT & Connectivity >	• VAS	
Autotalks > 	● Device Technology >	• Semiconductors	16
	● Mobility, Smart City & Services >	• Semiconductors	
		• V2X Communication	
	● IoT & Connectivity >	• IoT & connectivity	
CompiraLabs > 	● AR / VR & Video >	• Video	17
	● IoT & Connectivity >	• IoT & Connectivity	
		• 5G	
	● Mobility, Smart City & Services >	• Mobility, Smart City & Services	
	● Infrastructures & Networks >	• WiFi	
Deeyook > 	● Applications >	• Applications	18
	● IoT & Connectivity >	• IoT & Connectivity	
	● Mobility, Smart City & Services >	• WiFi	
D-ID > 	● AR / VR & Video >	• Video	19
	● AI / Machine Learning >	• AI / Machine Learning	
Driivz > 	● Device Technology >	• Software	20
	● Mobility, Smart City & Services >	• Smart Mobility	
	● Infrastructures & Networks >	• Infrastructures & Networks	
Exaware > 	● IoT & Connectivity >	• IoT & Connectivity	21
	● Infrastructures & Networks >	• Software	
		• Hardware	









Company Name	Category	Sub Category	Page
Eye-Net > 	● Applications >	• Applications	22
	● Mobility, Smart City & Services >	• Smart City	
		• Smart Mobility	
		• Road Safety	
FirstPoint > 	● Device Technology >	• Security	23
		• Software	
		• Sensors	
	● IoT & Connectivity >	• Edge	
		• 5G	
	● Mobility, Smart City & Services >	• Smart City	
		• Smart Mobility	
Flycomm > 	● IoT & Connectivity >	• Infrastructures & Networks	24
		• Cloud	
		• 5G	
		• WiFi	
		• SAAS	
		• Software	
	● Mobility, Smart City & Services >	• Smart City	
		• Smart Mobility	
		• WiFi	
	● Infrastructures & Networks >	• Cloud	
		• 5G	
		• WiFi	
	● AI / Machine Learning >	• Big Data	



Company Name	Category	Sub Category	Page
Friendly Technologies > 	● IoT & Connectivity >	• IoT & Connectivity	25
	● Mobility, Smart City & Services >	• WiFi	
Galooli > 	● Device Technology >	• Software	26
	● IoT & Connectivity >	• IoT & Connectivity	
	● Mobility, Smart City & Services >	• SAAS	
Inpris > 	● Device Technology >	• Software	27
	● Applications >	• SAAS	
	● Mobility, Smart City & Services >	• Smart Mobility	
	● AI / Machine Learning >	• Big Data	
Nexuce > 	● IoT & Connectivity >	• IoT & Connectivity	28
	● Mobility, Smart City & Services >	• Smart Mobility	
		• VAS	
	● Infrastructures & Networks >	• 5G • Video	
NOVELSAT > 	● AR / VR & Video >	• 5G	29
	● IoT & Connectivity >	• Satellite	
OneLayer > 	● IoT & Connectivity >	• Security	30
	● Infrastructures & Networks >	• 5G	



Company Name	Category	Sub Category	Page
Pente Networks > 	IoT & Connectivity >	• Edge	31
		• 5G	
		• Private Network	
PureSight > 	• Infrastructures & Networks >	• Cloud	32
	• Device Technology >	• Security	
	• Applications >	• VAS	
	• IoT & Connectivity >	• IoT & Connectivity	
RAD > 	• AI / Machine Learning >	• AI / Machine Learning	33
	• IoT & Connectivity >	• IoT & Connectivity	
Radix > 	• Infrastructures & Networks >	• 5G	34
	• Applications >	• SAAS	
	• Device Technology >	• Software	
Radware > 	• Cloud	• Cloud	35
	• Applications >	• 5G	
	• Edge	• Edge	
	• Security	• Security	
SolCold > 	• AI / Machine Learning >	• AI / Machine Learning	36
	• Mobility, Smart City & Services >	• Smart Mobility	
	• Infrastructures & Networks >	• Infrastructures & Networks	



Company Name	Category	Sub Category	Page
Spacecom > 	● IoT & Connectivity >	▪ Satellite	37
SQream > 	● AI / Machine Learning >	▪ Analytics ▪ Big Data	38
Talamoos > 	● AR / VR & Video >	▪ Video	39
	● Applications >	▪ Personalization	
	● AI / Machine Learning >	▪ Big Data	
TechSee > 	● Device Technology >	▪ Device Technology	40
	● AR / VR & Video >	▪ AR / VR & Video	
	● Mobility, Smart City & Services >	▪ Smart Mobility	
	● AI / Machine Learning >	▪ AI / Machine Learning	
Trackimo > 	● Device Technology >	▪ Device Technology	41
	● IoT & Connectivity >	▪ IoT & Connctivity	
Tupaia > 	● Mobility, Smart City & Services >	▪ 5G ▪ Smart City ▪ Precise Positioning	42
Webbing > 	● IoT & Connectivity >	▪ IoT & Connctivity	43
	● Mobility, Smart City & Services >	▪ Smart Mobility	



Category	Sub Category	Company
● Device Technology	Security	FirstPoint >
		PureSight >
	Hardware	SolCold >
	Sensors	FirstPoint >
	Semiconductors	Autotalks >
	Software	Driivz >
		Radix >
		Galooli >
		Inpris >
		FirstPoint >
	Device Technology	Trackimo >
	Device Technology	TechSee >
● AR / VR & Video	5G	NOVELSAT >
		Radix >
	Video	CompiraLabs >
		Talamoos >
		D-ID >
	AR / VR & Video	TechSee >
● Applications	SAAS	Inpris >
	5G	Radware >
	VAS	PureSight >
	Personalization	Talamoos >
	Monetization	Appnext >
	Applications	Eye-Net >
		Deeyook >



Category	Sub Category	Company
● IoT & connectivity	Cloud	Flycomm >
		Radix >
	Security	OneLayer >
	SAAS	Flycomm >
	Sensors	Flycomm >
	5G	FirstPoint >
		Pente Networks >
		CompiraLabs >
		Flycomm >
	WiFi	Flycomm >
	Software	Flycomm >
	Edge	FirstPoint >
		Pente Networks >
	Satellite	NOVELSAT >
		Spacecom >
	Private Networks	Pente Networks >
	VAS	Appnext >
	IoT & connectivity	Autotalks >
		CompiraLabs >
		Webbing >
		Exaware >
		Trackimo >
		Friendly Technologies >
		Deeyook >
		Galooli >
		Nexuce >
		PureSight >
		RAD >



Category	Sub Category	Company
● Mobility, Smart City & Services	SAAS	Galooli >
	5G	Tupaia >
	WiFi	Flycomm >
		Friendly Technologies >
		Deeyook >
	Semiconductors	Autotalks >
	Precise Positioning	Tupaia >
	VAS	Nexuce >
	V2X Communication	Autotalks >
	Smart Mobility	Driivz >
		Webbing >
		TechSee >
		Inpris >
		FirstPoint >
		Nexuce >
		Eye-Net >
		Flycomm >
		SolCold >
		FirstPoint >
	Smart City	Tupaia >
		Eye-Net >
		Flycomm >
	Road Safety	Eye-Net >
	Mobility, Smart City & Services	CompiraLabs >



Category	Sub Category	Company
● Infrastructures & Networks	Cloud	Flycomm >
		Pente Networks >
	Security	Radware >
	5G	Flycomm >
		OneLayer >
		RAD >
		Nexuce >
	WiFi	CompiraLabs >
		Flycomm >
	Software	Exaware >
	Hardware	Exaware >
	Edge	Radware >
	Video	Nexuce >
	Infrastructures & Networks	Driivz >
SolCold >		
FirstPoint >		
● AI / Machine Learning	Big Data	Flycomm >
		Inpris >
		Talamoos >
		SQream >
	Analytics	SQream >
	AI / Machine Learning	D-ID >
		PureSight >
		TechSee >
Radware >		

ISRAEL

MWC 2023

COMPANY PROFILES



MWC
GSMA

[Index by Category](#)

[Contents](#)



CATEGORIES

- Applications >
- Monetization
- IoT & Connectivity >
- VAS

COMPANY BACKGROUND

Delivering industry-leading innovation to its customers since 2012. +500Mn DAU and an average of 20 on-device daily interactions with each user in target countries.

13 offices globally working with top OEM brands, Operators & +80K Apps.

Patent proprietary behavioral analytics technology that displays contextual & personal app recommendations according to the user's behavior and intentions.

As of June 2020, Appnext is part of the Affle group. Affle (India) Limited trades on the Indian stock ex-changes (BSE: 542752 & NSE: AFFLE).

PRODUCT DESCRIPTION

Appnext provides end-to-end tech-powered discovery solutions from the initial device setup and along the users' daily mobile journey. Our solutions enable mobile operators to engage with their subscribers repeatedly and provide personalized experiences throughout the device's lifetime.

Appnext is the only platform in the market to support the complete daily mobile journey experience of a user from the initial device setup to continuous engagement at any given moment. This is complemented with the experience we gain from powering 7B daily app recommendations globally, interacting with each user on average +20 times a day.

Setup Wizard: The Setup Wizard feature offers a Local, vernacular and personal onboarding experience that allows the user to personalize his device and select apps he wants to install during the initial setup process of the device.

Next Widget: Branded & customized widget that offers direct access and shortcut to the operators' apps and services, enabling continuous engagement with existing subscribers repeatedly. The Next widget acts as a daily discovery hub with a mix of organic and paid app recommendations and easy access to the most-used apps while generating a new revenue stream.

Next Folder: Smart Folders are designed to provide the users with quick access to the main apps on the device and offer new apps in a dedicated category folder.

VALUE PROPOSITION

End-to-end discovery solutions from the initial device setup and along the users' daily mobile journey

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Manufacturers, App developers



CATEGORIES

● Device Technology >

- Semiconductors

● Mobility, Smart City & Services >

- Semiconductors
- V2X Communication

● IoT & Connectivity >

- IoT & connectivity

COMPANY BACKGROUND

Autotalks is a fabless semiconductor company that was the first in the world to create a vehicle-to-everything (V2X) communications chipset. Founded in 2008, the company is privately held with strong financial and strategical backing. Autotalks' headquarters are in Israel with additional R&D sites in Ukraine and Romania and offices in Germany, France, China, Japan and Korea.

Autotalks is continuing to innovate. It is the only company providing a global V2X solution compatible with all V2X protocols, while adhering to stringiest security, functional safety and reliability automotive requirements.

With numerous design wins, Autotalks' technology will be mass deployed starting in 2023.

PRODUCT DESCRIPTION

Autotalks' 2nd generation chipsets are a mature, production-grade, global V2X solution. They chipsets are automotive qualified and are created to prevent road accidents specifically in non-line-of-sight situations. The chipsets will be mass-deployed in Europe and China as early as 2023.

ZooZ is Autotalks' compact V2X device that enables micro-mobility to communicate with V2X-equipped vehicles and infrastructure in an aim to reduce accidents and protect those that are most vulnerable on the road.

The recently announced third-generation chipset is the first to support 5G-V2X, pre-integrated software and functional safety.

VALUE PROPOSITION

With V2X, Autotalks is revolutionizing automotive safety, enabling the prevention of non-line-of-sight accidents such as at intersections and protecting vulnerable road users that are hard for drivers to see.

INTERESTING IN MEETING WITH

Infrastructure, Automotive and micro-mobility, specifically bikes



CompiraLabs

www.compirlabs.com

CATEGORIES

- AR / VR & Video >
 - Video
- IoT & Connectivity >
 - IoT & connectivity
 - 5G
- Mobility, Smart City & Services >
 - Mobility, Smart City & Services
- Infrastructures & Networks >
 - WiFi

COMPANY BACKGROUND

Coumpira Labs was founded on 2018 by Professor Michael Schapira and Amit Cohen. CompiraLabs technology is based on over 6 years of joint academic research of the Hebrew University and the University of Illinois which was co-led by Professor Michael Schapira.

CompiraLabs has 20 employees and offices in Jerusalem, Tel Aviv and New York. Top management includes Amit- CEO, Guy Bauman- President, Michael – Chief Scientist.

Funded by Jerusalem Venture capital and the Israel Innovation Authority. Received the 2022 European Union innovation grant (Horizon).

PRODUCT DESCRIPTION

CompiraLabs is a pioneer in Machine Learning-powered content delivery. Building on groundbreaking academic research, the company's software technology adapts the Internet data delivery to the target content and target network. It dramatically improves the user experience for latency-sensitive and bandwidth-hungry Internet services such as live, on-demand, social video streaming and cloud gaming. CompiraLabs' software solution can easily upgrade any CDN or video cache to provide best-in-class user experience even in the most challenging "last-mile" networks." It has been selected by leading mobile operators, service providers and content delivery networks worldwide, to ensure that their customers enjoy unmatched user experience.

VALUE PROPOSITION

Compira labs is a pioneer in ML powered content delivery, dramatically improving the quality of experience of over-the-top video subscribers: increasing video quality and reducing rebuffering and latency.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, 5G, Investors



CATEGORIES

● Applications >

▪ Applications

● IoT & Connectivity >

▪ IoT & connectivity

● Mobility, Smart City
& Services >

▪ WiFi

COMPANY BACKGROUND

Deeyook Location Technologies is a Software company with a broad IP portfolio delivering precise Location as a Service (Laas) for both indoor and outdoor asset tracking as sought by the world's leading manufacturing, supply chain and logistics companies.

Our solution enables companies to track and locate their assets with sub-meter accuracy both indoors and outdoors, passively using the existing 2+ Billion WiFi access points worldwide, with no overlay or underlay networks required for implementation.

Deeyook was founded in 2019 by Gideon Rottem, CEO, and Eran Shpak, CTO.

Deeyook is headquartered in Tel Aviv and has offices in Silicon Valley.

PRODUCT DESCRIPTION

Deeyook Technology Solution offers an Ultra-Precise Location Service (~10 cm/4 inches) enabled by a new absolute measurement location sensor in firmware based on direction ascertainment technology. The mobile unit sensor is the core of a cloud-based artificial intelligence positioning solution, passively utilizing direction data from over a billion existing APs and base stations, and operates everywhere worldwide infrastructure-free.

The firmware is installed in any WIFI/4G/5G radio access technology and works by measuring the angles of wireless transmissions. Deeyook's location is revolutionizing wireless tracking technology. It can track every box, asset, or employee indoors and outdoors without environmental interference.

VALUE PROPOSITION

Locate everything, anywhere, anytime: Deeyook's solution enables companies to touchless track their assets with sub-meter accuracy both indoors and outdoors, relying on existing infrastructure, passive and low power.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Manufacturers, IOT integrators, Infrastructure, 5G, Investors

www.d-id.com

CATEGORIES

● AR / VR & Video >

- Video

● AI / Machine Learning >

- AI / Machine Learning

COMPANY BACKGROUND

D-ID is the next gen digital human creation platform, and one of the cornerstones of the generative AI space. The company was founded in 2017, by Gil Perry, Sella Blondheim and Eliran Kuta and is backed by tier 1 VCs. It has 45 employees based in our Tel Aviv HQ as well as offices in the UK, North America and Singapore. Over 100 million videos have been created using our technology. Recent clients include Warner Brothers Pictures, Publicis, Mondelez, Skildora and MyHeritage, who have used D-ID's platform to create extraordinary experiences.

PRODUCT DESCRIPTION

D-ID's generative AI platform enables users to create talking digital humans at scale from text or voice, dramatically disrupting the cost and hassle of video production. Simply input an image and either text or an audio file, and a video is automatically created by our AI-based technology. Our solution is available through a self-service studio, an API and plug-ins. Customers include Fortune 500 companies, e-learning platforms, marketing agencies, production companies, social media platforms and content creators of all kinds.

VALUE PROPOSITION

Through the easy creation of digital humans, D-ID helps businesses make video content more engaging, better understood and remembered, and radically reduces the cost and effort to produce and revise.

INTERESTING IN MEETING WITH

Manufacturers, App developers, Investors



CATEGORIES

- Device Technology >
- Software
- Mobility, Smart City & Services >
- Smart Mobility
- Infrastructures & Networks >
- Infrastructures & Networks

COMPANY BACKGROUND

Driivz, an independent company wholly owned subsidiary of Vontier, is a leading global software supplier to EV charging operators and service providers, accelerating the plug-in EV industry's dynamic and continuous transformation.

Since founding Driivz in 2013, our core focus has been on providing a digital services software platform to major players in the EV market.

Driivz's team of 100+ EV experts serves customers in more than 28 countries, including global industry players such as Shell, Volvo Group, EVgo, Centrica, Circle K, ElaadNL, ESB, Mer Group and eMobility Power.

PRODUCT DESCRIPTION

Driivz empowers major service providers that aspire to take a significant role in the e-mobility landscape with a market-leading, end-to-end EV charging and smart energy management software platform.

The Driivz platform consists of a variety of modules: EV charging Operations Management, Smart Energy Management, Billing Management, Driver Self-service Tools and EV Fleet Management. They can be used as individual modules or as a single, unified, open platform that integrates with existing infrastructure.

The Driivz platform manages tens of thousands of public chargers (100,000s in roaming) and millions of transactions per month for more than 1 million EV drivers.

VALUE PROPOSITION

We enable our customers to accelerate their market leadership by growing their EV charging infrastructure and delivering an exceptional charging experience, while optimizing operations, reducing TCO, speeding time-to-market and maximizing revenues.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Infrastructure, Automakers, Smart city providers



CATEGORIES

- IoT & Connectivity >
- IoT & Connectivity
- Infrastructures & Networks >
- Software
- Hardware

COMPANY BACKGROUND

The company was originally founded in 2008 as “Compass Networks” and developed a traditional IP/MPLS Switching and Routing set of solutions which have been certified and deployed in Tier 1 service provider networks. In 2016, the company launched its disaggregated networking business, was renamed Exaware, and began to focus engineering and software development in the rapidly emerging market shift to Whitebox based carrier networking solutions. Today, Exaware is a global provider of carrier grade, disaggregated IP/MPLS networking solutions. Exaware is headquartered in Netanya, Israel with satellite offices throughout the globe.

PRODUCT DESCRIPTION

Exaware is a global provider of open and disaggregated IP/MPLS networking solutions for Communications Service Providers (CSPs). Exaware’s flagship product, ExaNOS™, is a Carrier Class Network Operating System (NOS) that supports most any access, aggregation, edge, or network peering application in a common software image. By deploying ExaNOS on standard, Broadcom-based Whitebox hardware, CSPs save up to 50% compared to traditional IP/MPLS solutions of similar scale and features. The unique architecture of ExaNOS provides resilience, seamless feature growth, and support for onboarding third-party applications. Exaware enables Service Providers to innovate and build the smart networks of tomorrow.

VALUE PROPOSITION

Exaware’s disaggregated IP and MPLS routing solutions make it easy to incrementally expand the network, differentiate services, and improve QoE while reducing cost and minimizing impact on network operations.

INTERESTING IN MEETING WITH

Mobile Operators / Telco



CATEGORIES

- Applications >
 - Applications
- Mobility, Smart City & Services >
 - Smart City
 - Smart Mobility
 - Road Safety

COMPANY BACKGROUND

Eye-Net Mobile, founded in 2018, is an Israeli-based startup that develops innovative solutions & smart communication platforms to enhance road safety & situational awareness for all road users in the urban mobility environment. Eye-Net has 25 employees, mostly R&D.

PRODUCT DESCRIPTION

The Eye-Net Protect™ vehicle-to-everything (V2X) collision prediction comprehensive solution includes an intuitive mobile interface, designed to provide real-time pre-collision alerts to all road users including the most vulnerable ones (pedestrians, cyclists & micro-mobility riders). The anonymous service seamlessly integrates with smartphones / smart devices and relies on existing cellular networks, without requiring a registered user profile. Eye-Net™ incorporates cutting-edge AI algorithms to enhance accuracy, predict collisions, reduce latency & optimize device resource consumption.

VALUE PROPOSITION

The Eye-Net Protect™ cellular-based V2X solution protects all road users in the urban environment by alerting about upcoming collisions that are beyond line of sight.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, App developers, location-based application providers, vehicle manufacturers, Tier 1 & Tier 2 automotive suppliers



CATEGORIES

- Device Technology >
 - Security
 - Software
 - Sensors
-
- IoT & Connectivity >
 - Edge
 - 5G
-
- Mobility, Smart City & Services >
 - Smart City
 - Smart Mobility
-
- Infrastructures & Networks >
 - Infrastructures & Networks

COMPANY BACKGROUND

- Israeli Startup (est. 2016), Founded by Dror Fixler (CEO) and Adam Weinberg (CTO)
- Leading Cellular- IoT enterprise solutions
- World Bank expert consultants on 5G security
- Multiple global paid pilots & mobile operator partnerships
- Raised ~ \$11M USD

PRODUCT DESCRIPTION

FirstPoint provides a comprehensive Secured Connectivity Management Platform to manage and protect enterprises' cellular-connected devices. The solution reduces costs, secures brand reliability, and boosts operational efficiency, while continuously monitoring, analyzing, and managing the devices' connectivity. The FirstPoint platform can be deployed as an independent on-premises or cloud-based solution. It can also serve as a fully private LTE/5G network core system for any number of devices.

VALUE PROPOSITION

Cutting Edge IoT Platform, QuickStart Connectivity, No Dedicated Team needed, Optimized Connectivity, Simple, Self Service, Fully secured platform.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Manufacturers, Distributors, IOT integrators, Infrastructure, 5G, Resellers, Investors



CATEGORIES

● IoT & Connectivity >

- Cloud
- 5G
- WiFi
- SAAS
- Software

● Mobility, Smart City & Services >

- Smart City
- Smart Mobility
- WiFi

● Infrastructures & Networks >

- Cloud
- 5G
- WiFi

● AI / Machine Learning >

- Big Data

COMPANY BACKGROUND

- Establishment date: June 2020
- Founders: Arie Lugasi, Moshe Lugasi, Yossi Golan
- Number of employees: 10
- Space: 5G, Smart City, Telecom, IoT
- Investors: ~\$2M investments including angel investors, public company and Israel Innovation authority.
- Customers: Israeli IDF, Municipalities such as Jerusalem, Motorola, REIT companies, etc.

PRODUCT DESCRIPTION

Flycomm – Boosting, managing and planning connectivity for smart cities, IoT companies and telecoms.

Flycomm's platform provides a dynamic management and planning system for the cellular infrastructure.

Flycomm helps you understand the network performance and quality on an ongoing basis for each point by:

- Operator
- Technology (3G, 4G, 5G)
- Date
- Location (outdoors, in the car, at home)
- Different applications needs

With the help of Flycomm's platform, you can get a full coverage throughout the city and deploy in an optimal way:

- Smart city infrastructure- IoT devices- Cellular infrastructure (such as 5G)

Flycomm – Boosting connectivity

VALUE PROPOSITION

Flycomm's platform is the only tool that helps you manage the critical infrastructure of cellular connectivity, and giving you the ability to efficiently plan and deploy smart devices and new cellular sites.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, IOT integrators, Infrastructure, 5G, Resellers, Investors, Municipalities



CATEGORIES

- IoT & Connectivity >
 - IoT & Connectivity
- Mobility, Smart City & Services >
- WiFi

COMPANY BACKGROUND

Friendly Technologies - is a leading provider of carrier-grade platforms for IoT, Smart Home, and TR-069 device management that enable unified administration of all types of services on one platform. Friendly was founded in 1997 by CEO Mr. Ilan Migdal. It's a privately-owned company headquartered in, Israel, with offices in 5 continents.

PRODUCT DESCRIPTION

The Friendly Technologies Device Management Platform (UDMP) is a robust, multi-protocol, device-agnostic solution based on TR-069 / TR-369 and other protocols. Friendly's ACS Platform was deployed by Carriers and ISPs around the world for managing hundreds of millions of devices globally.

Friendly's IoT Device Management Platform enables the remote management of any IoT device for any vertical market. The Platform is available via Cloud or installed on the customer's premises. Friendly Technologies offers an IoT App Module that enables the quick and easy generation of any custom applications without additional programming. As part of its IoT solutions, Friendly developed a full Smart Home Platform that allows Service Providers to launch their Smart Home solution for their end customers.

VALUE PROPOSITION

Friendly Technologies device management platforms simplify the seamless deployment of mid-to-large scale telecom and IoT projects anywhere, with any protocol, in any vertical.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Manufacturers, Distributors, IOT integrators, Resellers



CATEGORIES

- Device Technology >
- Software
- IoT & Connectivity >
- IoT & Connectivity
- Mobility, Smart City & Services >
- SAAS

COMPANY BACKGROUND

Galooli was founded in 2009 by Ronen Barel and Itamar Molchadsky. With four subsidiaries around the globe and over two hundred employees, Galooli has a proven track record of growth and innovation. We provide a full range of customer-centric solutions that are tailored to specific industry needs, empowering all kinds of customers to make data-driven decisions.

Over the years, we've honed our focus and skills on driving efficient, sustainable energy use and optimizing our software and physical solutions. We continue to pride ourselves on our exceptional service and remain committed to offering leading solutions that empower energy use.

PRODUCT DESCRIPTION

We are leading experts in the field of remote energy monitoring and management for ICT and IIoT infrastructure. We have developed hardware-and-software-agnostic solutions to manage energy use at the remote sites of customers worldwide. Our software can remotely monitor, manage, and control energy assets and improve the energy efficiency of any site.

We continuously gather data from site energy asset operational KPIs and offer meaningful, actionable insights. This information is presented in clear reports and dashboards that enable early identification of errors and malfunctions and allow for faster response times. This increases efficiency, improves site control, and substantially reduces operational costs.

VALUE PROPOSITION

Galooli's mission is to lead smart, sustainable energy efficiency and support customers' carbon emissions reduction. We do so through the optimization, management, live analysis, and monitoring of remote energy assets.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Manufacturers, Distributors, Resellers



CATEGORIES

- Device Technology >
 - Software
- Applications >
 - SAAS
- Mobility, Smart City & Services >
 - Smart Mobility
- AI / Machine Learning >
 - Big Data

COMPANY BACKGROUND

Inpris was founded by Nissan Yaron and Ben-Etzion Yaron, with the goal of revolutionizing AI by improving human-machine interactions. Since then, Inpris' technology has made an incredible impact, assisting drivers and the sight-impaired all over world. The company also holds seven patents in human-machine interfaces.

Today, Inpris brings AI to life. With the arrival of the Generative AI technology, Inpris developed HumAIns™, a "Dialogue to action"™ technology that will transform the way people interact with technology.

The company has ten employees and is primarily funded by angel investors from the United States.

PRODUCT DESCRIPTION

HumAIns™ by Inpris combines human qualities with AI capabilities to deliver a great customer experience at a fraction of a cost.

HumAIns™ technology simulates natural communication, and possesses the ability to execute tasks, such as searching for answers to client questions in company databases, extracting user-specific data, updating systems, or activating API-based software.

Inpris' "dialogue to action"™ technology is based on Generative AI comprehensive language models, which, when incorporated into unique advanced algorithms, allow it to act and make decisions as if it were a human brain.

Technology applications include customer service reps, driving companions, travel agents, teaching assistants, and more.

VALUE PROPOSITION

HumAIns™ by Inpris combines human qualities with AI capabilities to deliver a great customer experience at a fraction of a cost, enabling scale, flexibility and efficiency.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Distributors, Metaverse, Investors



CATEGORIES

● IoT & Connectivity >

- IoT & Connectivity

● Mobility, Smart City & Services >

- Smart Mobility
- VAS

● Infrastructures & Networks >

- 5G
- Video

COMPANY BACKGROUND

Nexuce is a project by Roamability.

Roamability, the industry's leading sponsored roaming service providers 2015-founded global roaming solution provider.

Nexuce, created to help operators, providers, and resellers around the globe share telecom resources and expand their telecom services. The Nexuce marketplace can be viewed as a "Carrier-as-a-Service" solution – we offer a true smart bridge between mobile operators and their customers, partners, and clients.

Our goal is to enable telecom and mobile operators to effortlessly source, sell, buy, and share the latest telecom technologies – all through the seamless, streamlined Nexuce platform.

PRODUCT DESCRIPTION

Nexuce is a groundbreaking platform for the seamless sourcing, selling, and sharing of resources in the telecom and mobile industries. At Nexuce, we're committed to helping our customers stay on top of their game, and ahead of their competitors. With a platform that enables next-generation resource sharing, our solution enables operators, providers, resellers, and other telecom organizations to source, share, and sell resources the modern way.

- Global Mobile Networks connected.
- Seamless platform integration.
- Smoother sales, partner, and customer processes.
- Secured, real-time payment system.
- Simplified billing and contract management.
- Extensive range of resources to share.

VALUE PROPOSITION

- Reduce Roaming cost, expand Global coverage.
- Seamless Roaming. IoT Solutions,
- ATP partners,
- Grow Revenue stream.
- Seamless integration,
- Secured payment

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Distributors, App developers, IOT integrators, Resellers



CATEGORIES

- AR / VR & Video >
 - 5G
-
- IoT & Connectivity >
 - Satellite

COMPANY BACKGROUND

NOVELSAT is a leading provider of next-generation content connectivity solutions. Established in 2007, NOVELSAT empowers companies and organizations all around the world to deliver greater and better experiences. Our content connectivity solutions for broadcast and broadband take engaging digital experiences anywhere, to any device, at any time. Our 50+ employees are developing paradigm-shifting ideas and groundbreaking technologies that transform content connectivity. With 10 sales and service offices worldwide and a network of partners and distributors, we sell our solutions and services globally to a large and diverse group of leading service and content providers. NOVELSAT's controlling shareholder is Landa Ventures.

PRODUCT DESCRIPTION

Powered by innovative technologies, our broadcast and broadband solutions redefine content connectivity economics, unlocking immense business opportunities so our customers can grow and thrive in the world of today and tomorrow. Our high-performance products for satellite and terrestrial content connectivity include integrated video solutions and highly efficient broadband connectivity solutions, as well as best-in-industry content security solutions. Transforming delivery of data and video with new levels of performance, efficiency, agility, and security, NOVELSAT empowers mission-critical and demanding applications for the telecom, enterprise, media, entertainment, government, and mobility markets.

VALUE PROPOSITION

Igniting the next stage of growth, our differentiated strategy is built around our technology competitive advantages, pioneering differentiated solutions to address the major opportunity of 5G video delivery, as well address unique opportunities and major markets for high-end content connectivity.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Distributors, 5G, Investors



CATEGORIES

- IoT & Connectivity >
 - Security
-
- Infrastructures & Networks >
 - 5G

COMPANY BACKGROUND

OneLayer was founded by Dave Mor and Or Turgeman, veterans of the IDF's 81 intelligence unit and world-class cybersecurity experts with a deep understanding of both cellular protocols and IoT security needs. OneLayer's founding team includes a strong bench of cyber experts from Israel's 8200 and 81 units and is backed by industry-leading advisors from both the cybersecurity and the telecom industry. The company's main investors are Koch Industries, Grove Ventures, and Viola Ventures.

PRODUCT DESCRIPTION

OneLayer provides a software-based solution to secure private LTE & 5G networks. The OneLayer platform provides IoT asset management, visibility, network segmentation and threat prevention, which enable organizations to leverage the full potential of private mobile networks by extending and adopting existing security methodologies to this new type of network.

VALUE PROPOSITION

OneLayer's solution provides enterprises with the asset information and cyber tools needed to connect private cellular networks securely to the IT/OT network without requiring them to be cellular experts.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Manufacturers, IOT integrators, Infrastructure, 5G



CATEGORIES

- IoT & Connectivity >
 - Edge
 - 5G
 - Private Network
- Infrastructures & Networks >
 - Cloud

COMPANY BACKGROUND

Pente provides private wireless orchestration and management software to system integrators and managed service providers, enabling them to more easily and quickly design, develop and commercialize their P-LTE, 5G and CBRS offerings. With over 600 APIs and pre-integrated modules that work seamlessly with existing operating and billing systems, Pente's software layer simplifies deployment, monitoring, automation, management and future innovation. Pente is a leader in the growing enterprise wireless networking ecosystem with a singular focus on helping service providers accelerate and deliver their own end-to-end, wireless communications solutions.

PRODUCT DESCRIPTION

Pente solution for enterprise 5G is simplicity. Pente's platform empowers enterprises, Service Providers, System Integrators and OEMs building and serving Enterprise 5G Private Networks, by bringing together every component enterprises need to build, manage, and scale 5G private networks. Pente's IT-friendly solutions feature guaranteed latency, security, and quality of experience, optimizing public and private clouds to deliver fully secure and economically efficient services designed to support enterprise digital transformation.

VALUE PROPOSITION

With Pente, System Integrator and Managed Service Provider Enterprise IT/OT can fully service customers' Private 5G network, and more easily and quickly design, develop and commercialize their P-LTE, 5G and CBRS offerings.

INTERESTING IN MEETING WITH

Integrators, Infrastructure, 5G, Resellers, Investors, Managed service providers, MVNOs



CATEGORIES

- Device Technology >
 - Security
- Applications >
 - VAS
- IoT & Connectivity >
 - IoT & Connectivity
- AI / Machine Learning >
 - AI / Machine Learning

COMPANY BACKGROUND

Puresight Established at 98, 15 Employees, support more than 600K families and protect milion of children around the globe, support 8 languages.

PRODUCT DESCRIPTION

Manufacturer of online child safety services:

- Geofence location services
- Screen time addiction - For All house devices (Android,IOS,PC)
- Social Media protection - Detect events on social media that require parent involvement (cyberbullying, sauiside,ransome,drougs and more)
- Dynamic web filtering - Allow parents to classify web pages base on the content and not the address

VALUE PROPOSITION

Increase sales# Reduce churn# Differentiate value proposition # Phone for kids Project - new package for digital parenting# could be applied for hole market and not only the Telecom clients - Stand alone solution.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Manufacturers, Distributors, IOT integrators, Resellers, Investors



Your Network's Edge®

www.rad.com



CATEGORIES

- IoT & Connectivity >
 - IoT & Connectivity
- Infrastructures & Networks >
 - 5G

COMPANY BACKGROUND

RAD delivers best-of-breed edge, xHaul and Industrial IoT solutions for communications service providers and critical infrastructure operators. Drawing on over 40 years of innovation and expertise, RAD works closely with customers to design market-leading solutions that simplify operations, help users derive more value from their networks and ensure always-on reliability. Whether for business services 5G fixed wireless access, Private 5G (campus-based edge cloud) for IoT services, or O-RAN xHaul, RAD supports customers through the entire project lifecycle, from design to deployment. Founded in 1981, RAD serves as the anchor of the \$1.6 billion RAD Group.

PRODUCT DESCRIPTION

RAD offers Fixed Wireless Access solutions for business services, enabling VPN and Internet access over 5G. This allows enterprise customers to use fixed mobile VPNs where needed, using wireless and wireline branch connectivity options.

Our all-in-one ruggedized IoT gateway enables a seamless E2E solution for asset monitoring by connecting to sensors, backend servers and dashboards. It supports Private 5G for IoT services with campus edge cloud.

For 5G O-RANs, RAD offers a hybrid fronthaul, midhaul and backhaul cell site gateway, supporting any xHaul in the same device. It features a full service assurance suite and a built in 1588 Grandmaster.

VALUE PROPOSITION

All in one solutions maximize flexibility and reduce network elements footprint and cost. Innovative and best-of-breed offerings allow a new service mix for IoT private networks and business FWA.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, IOT integrators



CATEGORIES

- Device Technology >
 - Software
- Applications >
 - SAAS
- IoT & Connectivity >
 - Cloud

COMPANY BACKGROUND

We deliver cutting-edge device management solutions.

Our mission is to consolidate all the organization's devices, related work processes and stakeholders in one easy-to-use management platform.

The all-in-one cloud-based management platform with its VISO engine, enables users to increase administrative effectiveness, reduce operational complexity, save time and money, reduce customer churn and increase overall satisfaction.

Our solutions are trusted by leading global device manufacturers and vendors and are implemented in millions of devices worldwide, helping to increase performance and stability while minimizing downtime, serving a wide range of clients.

We welcome all customers looking to manage their digital devices.

PRODUCT DESCRIPTION

Our all-in-one cloud-based management platform with its VISO engine, enables users to increase administrative effectiveness, reduce operational complexity, save time and money, reduce customer churn and increase overall satisfaction.

Radix Android TV Manager is a tailor-made solution for telcos, operators and service providers letting you stay on top of your Android TV device fleet (Including AOSP and Google TV) wherever your customers are and whatever the use case may be. Built bottom-up for Android, the platform provides an end-to-end solution for Android TV management including app management, device management, remote support, monitoring & analysis (telemetry), OTA management and much more!

VALUE PROPOSITION

We provide telcos, operators and service providers with all the management capabilities for their Android device fleet (Android TV, AOSP and Google TV) in one easy-to-use management platform.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Manufacturers, Distributors, IOT integrators, Metaverse, Resellers, Investors



CATEGORIES

- Applications >
 - 5G
- Infrastructures & Networks >
 - Edge
 - Security
- AI / Machine Learning >
 - AI / Machine Learning

COMPANY BACKGROUND

Radware® (NASDAQ: RDWR) is a global leader of cyber security and application delivery solutions for physical, cloud, and software defined data centers. Its award-winning solutions portfolio secures the digital experience by providing infrastructure, application, and corporate IT protection, and availability services to enterprises globally. Radware's solutions empower enterprise and carrier customers worldwide to adapt to market challenges quickly, maintain business continuity, and achieve maximum productivity while keeping costs down. For more information, please visit the Radware website.

PRODUCT DESCRIPTION

Radware offers advanced network and applications protection and delivery across any infrastructure implementation for service providers. We secure your data center, private cloud, public cloud and 5G infrastructure using a single vendor solution that is agnostic to the environment and was designed to help service providers protect large-scale networks.

VALUE PROPOSITION

Unmatched Protection: Patented, behavioral-based and automated algorithms for granular and dynamic protection and real-time threat intelligence.

Frictionless Security Operations: Distributed orchestration with seamless deployment and operation, automatic attack management, and vendor agnostic solution.

Carrier-Grade Scalability: Unmatched mitigation capacity backed by a global cloud network.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Distributors, IOT integrators, Infrastructure, 5G

www.linkedin.com/company/solcold/

CATEGORIES

- Device Technology >
 - Hardware
- Mobility, Smart City & Services >
 - Smart Mobility
- Infrastructures & Networks >
 - Infrastructures & Networks

COMPANY BACKGROUND

Established in 2016, Lead founder Mr Yaron Shenhav (CEO), 17 employees, located in Israel with branches in Singapore and Japan, Invested capital \$14M.

PRODUCT DESCRIPTION

Glacier 110 comes as a thin (0.4 mm) film or a sticker. When attached to an object outdoors, it can reduce temperature by 11 Celsius (20 Fahrenheit) compared to White paint and by 5-6 Celsius (9-11 Fahrenheit) compared to environment (full shade). It incorporates 3 different technologies, one of them uses sun radiation for cooling.

VALUE PROPOSITION

- Simple application (sticker)
- Passive, no electronics - can replace or simplify cooling hardware
- Saves energy
- Green!

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Manufacturers, Infrastructure, Investors



CATEGORIES

- IoT & Connectivity >
- Satellite

COMPANY BACKGROUND

Spacecom is focused on both the Enterprise and Government business segments (B2B & B2G). Spacecom is the owner and operator of the well-known AMOS satellite fleet. The company's innovative and high-quality communication services add value throughout the entire value chain delivering superior value to customers.

Operating its own and self-designed satellites, the "AMOS" fleet, Spacecom provides significant flexibilities and capabilities delivering the highest value to customers.

PRODUCT DESCRIPTION

The company is fully committed to delivering superior connectivity solutions to businesses, organizations, governments and agencies enabling them to enjoy reliable, professional, cost-effective and high-quality Communication and Internet Services.

VALUE PROPOSITION

We work side-by-side with our customers in a partnership approach, to build successful solutions , strong relationships and tailor comprehensive connectivity programs.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, IOT integrators



CATEGORIES

- AI / Machine Learning >
- Analytics
- Big Data

COMPANY BACKGROUND

- Established - 2010
- Founders - Ami Gal - CEO, Razi Shoshani - CTO
- Number of employees - 140
- Space - Analytics Engine, Big Data, Data Lake
- Investors - Blumberg Capital, Granot Ventures, Alibaba Group, Paradiso Ventures, World Trade Ventures, Sistema.VC, Hanaco VC, Glory Venture, Silver Tech Ventures, Mangrove Capital Partners, Schusterman Family Investments
- Offices - HQ in NYC, and R&D Center in Tel-Aviv, Israel
- Local offices - South Korea, USA

PRODUCT DESCRIPTION

SQream makes it possible to ask bigger questions of extremely large, complicated data sets. With no off-limits questions, analysts get unprecedented new insights at exceptional speed. With SQream, you can finally ask those bigger questions – on prem, in the cloud, or at the edge. This is why organizations ranging from fast-growth startups to Fortune 100s all rely on SQream. Ask bigger.™

VALUE PROPOSITION

SQream makes it possible to ask bigger questions of extremely large, complicated data sets. Using a superfast GPU-based engine, analysts get unprecedented new insights at exceptional speed.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Manufacturers, Resellers



CATEGORIES

- AR / VR & Video >
 - Video
-
- Applications >
 - Personalization
-
- AI / Machine Learning >
 - Big Data

COMPANY BACKGROUND

Talamoos was founded in 2015 by Dr. Rubi Boim, a professor from Tel Aviv University.

PRODUCT DESCRIPTION

Talamoos is a recommendation engine based on AI and Big Data that provides state of the art personalization and discovery in real time. Talamoos predicts in real time what your users would like to do next in order to increase revenues and engagements.

Talamoos generates real time predictions for over 250 million unique users a year.

VALUE PROPOSITION

Talamoos is a leading AI and Big Data based prediction platform that provides state of the art personalization and recommendation.

With extra focus on video, Talamoos provides OTT players, broadcasters and any direct to consumer app access to the next generation of content discovery, individual recommendations and true real-time personalization, across all channels.

With its "intelligence as a service" layer, Talamoos enables companies to leverage to power of Big Data and AI within days instead of multiyear projects.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, OTT / Cable / Sat / Video services



CATEGORIES

- Device Technology >
- Device Technology
- AR / VR & Video >
- AR / VR & Video
- Mobility, Smart City & Services >
- Smart Mobility
- AI / Machine Learning >
- AI / Machine Learning

COMPANY BACKGROUND

TechSee, an award-winning visual assistance company, was founded in 2015 and is led by industry veterans with years of experience in mobile technologies, artificial intelligence and big data. The leader in Virtual Remote Support and Field Services, TechSee Video, Augmented Reality, and AI solutions are being used by the world's leading companies including Orange, Vodafone, Hippo Insurance, and Verizon. TechSee investors include OurCrowd, Salesforce Ventures, and TELUS Ventures with participation from Scale Venture Partners and Planven Entrepreneur Ventures. The company is headquartered in Tel Aviv with offices in New York, London, and Madrid.

PRODUCT DESCRIPTION

TechSee's market-leading platform allows companies to support remote customers and technicians to see, diagnose, guide and verify issues via live human interaction and self-service automation. Using mobile screens TechSee can help support every touchpoint from sales, onboarding, unboxing, setup, product registration, and troubleshooting, to operational guidance, maintenance and repair.

This browser-based technology seamlessly integrates with the CX and field tech stack to create an effortless user experience that is translated to maximized adoption and ROI. With TechSee, customers can enhance their digital first strategy, while generating revenue streams and reducing costs, driving efficiency and increasing customer and employee engagement.

VALUE PROPOSITION

Visual no-code support gives remote customers and technicians the ability to see, diagnose, guide and verify issues via live human interaction and self-service automation.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Manufacturers, 5G



CATEGORIES

- Device Technology >
- Device Technology
- IoT & Connectivity >
- IoT & Conncetivity

COMPANY BACKGROUND

Trackimo is a world-leading developer of end-to-end IoT solutions. Founded in 2013 by veteran tech entrepreneurs, Shai Bar-Lavi, Amit Shaked and Shlomo Shur, the company now employees over 60 employees across 8 countries spanning over 3 continents.

Trackimo manages the entire development and manufacturing cycle of its products including hardware, firmware, software, cloud services, connectivity and more. This allows the company to be agile and adaptive with every client that comes on board.

Trackimo is trusted by the world's leading enterprises including Vodafone, Paramount (formerly ViacomCBS), Allianz and more. With solutions that include white-label products, joint ventures and customised developments.

PRODUCT DESCRIPTION

Trackimo specialises in developing end-to-end IoT solutions based on advanced GPS technology for both the B2B and B2C sectors. From personal to industrial machinery trackers, Trackimo's solutions are always plug-and-play and equipped with a built-in SIM that connects via GSM networks which means they are not dependent on smartphone proximity for feeding the data such as other devices on the market. Trackimo's tracking technology combines GPS, WiFi and GSM to provide the most up-to-date and accurate information.

Our Tracki device is a longstanding No.1 best-seller in its category on Amazon.com and has sold over 1,000,000 devices to date.

VALUE PROPOSITION

As a one-stop-shop Trackimo is able to manage and cater to all aspects of a client in need of a GPS-based IoT solution - from white label to customised solutions to joint developments.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Distributors, IOT integrators, Resellers, SOS & Emergency services, Insurance companies, Mobility, Banking, Retailers



CATEGORIES

- [Mobility, Smart City & Services >](#)
- [5G](#)
- [Smart City](#)
- [Precise Positioning](#)

COMPANY BACKGROUND

Tupaia was established on June 2020 by Nadav Lavi (Phd) and Kobi Scheim (Phd), both with extensive experience in the fields of communication, networking, signal processing and automotive, together with Zohar Zisapel, a renowned Israeli entrepreneur and investor, to address the increasing need in GNSS based precise positioning.

Within two years Tupaia developed an end-to-end precise positioning service with a unique API at the cloud. Tupaia's solution enables centimeter level positioning to almost any device equipped with a GNSS receiver, and supports numerous applications and markets such as: automotive, drones, mobile, agriculture, construction, rail, HLS and more.

PRODUCT DESCRIPTION

Tupaia provides an end-to-end solution to establish a precise positioning service (two orders of magnitude in improvement). Tupaia's solution includes a flexible client SDK, software suite to connect and manage existing and new GNSS assets and transform them into a sensory infrastructure, a GNSS sensors network orchestration layer, and a unique precise positioning engine and API at the cloud.

Tupaia's precise positioning cloud supports complex environments, including dense-urban areas and stringent market requirements. Via its software approach and cloud API Tupaia supports a broad range of GNSS receivers and unleash the possibilities of precise positioning in many markets.

VALUE PROPOSITION

Tupaia's solution enables cellular operators to introduce a precise positioning service to a wide range of devices and markets and in a cost-effective manner by leveraging their existing infrastructure.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Manufacturers, Infrastructure, 5G

www.webbingolutions.com

CATEGORIES

- IoT & Connectivity >
- IoT & Connctivity
- Mobility, Smart City & Services >
- Smart Mobility

COMPANY BACKGROUND

Webbing was founded in 2010 by Noam Lando and Yaniv Elron, with the objective to lead the evolution to sustainable global data connectivity with innovative, high-quality, and scalable technology. Today we are 90+ strong with head quarters in Israel and offices in the Unites States, Hong Kong and Europe.

PRODUCT DESCRIPTION

Today Webbing's portfolio consists of WebbingCNCT and WebbingCTRL. WebbingCNCT is a global data connectivity solution that delivers the reach of a global carrier with the quality of a local one with a single carrier that has flexible offerings, low latency, and sustainability at competitive rates. WebbingCTRL is our innovative eSIM solution. It is an eSIM with a management portal, that can easily and remotely be configured as any wireless carrier's profile without integration, thus eliminating network provider lock-in.

VALUE PROPOSITION

Streamlined global connectivity, compliance with global connectivity regulations, flexibility to easily switch between carriers of their choice, resiliency and redundancy.

INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Manufacturers, Distributors, IOT integrators, Infrastructure, 5G, Resellers



Israel's commercial attachés

Schedule meetings with Israeli companies at MWC 2023 by calling or emailing your nearest commercial attaché today.

Region	Commercial Office	Phone	Email
Africa & Middle East	Ghana	+233-302-743-838	Accra@israeltrade.gov.il
	Kenya	+254-20-492-7518	nairobi@israeltrade.gov.il
	South Africa	+27-11-034-5202	johannesburg@israeltrade.gov.il
	United Arab Emirates	+971-527-776-889	UAE@IsraelTrade.gov.il
Asia-Pacific	Australia	+61-2-9388-0382	Sydney@israeltrade.gov.il
	China, Beijing	+86-10-8532-0561	beijing@israeltrade.gov.il
	China, Chengdu	+86-28-6871-9520	Chengdu@israeltrade.gov.il
	China, Guangzhou	+86-20-8513-0521	guangzhou@israeltrade.gov.il
	China, Shanghai	+86-21-6010-2507	shanghai@israeltrade.gov.il
	Hong Kong	+852-2821-7508	hongkong@israeltrade.gov.il
	India, Bangalore	+91-804-940-6517	Bangalore@israeltrade.gov.il
	India, Mumbai	+91-226-160-0520	mumbai@israeltrade.gov.il
	India, New Delhi	+91-113-041-4538	delhi@israeltrade.gov.il
	Japan	+81-3-3264-0398	tokyo@israeltrade.gov.il
	Singapore	+65-68-349-217	singapore@israeltrade.gov.il
	South Korea	+82-2-723-6121	korea@israeltrade.gov.il
	Taiwan	+886-2-275-77221	taipei@israeltrade.gov.il
	Thailand	+66-2-2049-240	bangkok@israeltrade.gov.il
	The Philippines	+63-074-750-2592	Manila@israeltrade.gov.il
	Vietnam	+84-24-3718-7510	vietnam@israeltrade.gov.il



Region	Commercial Office	Phone	Email
Europe	Denmark	+45-8818-5526	Copenhagen@israeltrade.gov.il
	France	+33-1-4076-5459	paris@israeltrade.gov.il
	Germany, Berlin	+49-30-2064-490	Berlin@israeltrade.gov.il
	Germany, Munich	+49-89-5434-86506	Munich@israeltrade.gov.il
	Ireland	+353-1-230-9415	dublin@israeltrade.gov.il
	Italy	+39-02-7601-5545	milano@israeltrade.gov.il
	Poland	+48-22-1661-230	warsaw@israeltrade.gov.il
	Romania	+40-2130-28508	bucharest@israeltrade.gov.il
	Russia	+7-495-7972-737	moscow@israeltrade.gov.il
	Spain	+34-91-782-9514	madrid@israeltrade.gov.il
	Sweden	5280-6580 +46-8-	hague@israeltrade.gov.il
	Switzerland	+41-22-7160-509	geneva@israeltrade.gov.il
	The Netherlands	+31-70-3760-514	hague@israeltrade.gov.il
	Turkey	+90-021-2317-6556	istanbul@israeltrade.gov.il
	UK	+44-20-7957-9656	london@israeltrade.gov.il
North & South America	Brazil, Sao Paulo	+55-11-3095-3111/7	saopaulo@israeltrade.gov.il
	Chile	+56-2-2750-0517	Santiago@israeltrade.gov.il
	Colombia	+57-1-338-4587	bogota@israeltrade.gov.il
	Mexico	+52-55-5201-1500	mexico@israeltrade.gov.il
	Peru	+51-1-418-0516	lima@israeltrade.gov.il
	United States, New York	+1-646-779-6878	newyork@israeltrade.gov.il
	United States, San Francisco	+1-415-986-2701	SanFrancisco@israeltrade.gov.il



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