



**INNOTECH 2023 - the International Cyber & Innovation event. A large two-day exhibition with national pavilions and hundreds of companies, accompanied by an outstanding conference with thought-provoking panel discussions.**

The cyber field at the center of this event is relevant today to each and every aspect of our lives, from the private and organizational use of computers and communications to the protection of critical infrastructure connected to the net. Due to the accelerated development of IoT - connecting every smart device to the internet, and the expanding use of cloud technology, users have been exposed to growing cyber threats by criminals, terrorists, and even state-actors.

Cyber innovation and applications have become an integral part of the operations of law enforcement agencies, security organizations and the military, as well as civilian and municipal organizations.

Innovation in cyber, with an emphasis on expanding the ecosystem with government and municipal support.

**INNOTECH Conference and Exhibition** will showcase the various facets of cyber, including the protection of critical and industrial infrastructure (OT & SCADA), information and cloud systems cybersecurity, identification and reaction to cyber incidents, cyber intelligence tools, offensive cyber, and more.

**The event provides an effective business arena and an opportunity for B2B meetings, inspiring professional content by the best experts, intriguing panel discussions on various cyber and innovation topics, and ground-breaking,**

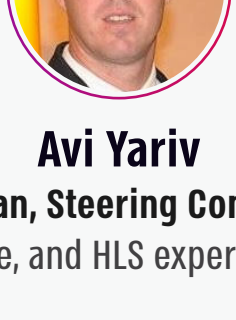
**THE CONFERENCE WILL BE HELD IN ENGLISH**

**INNOTECH 2023 STEERING COMMITTEES**

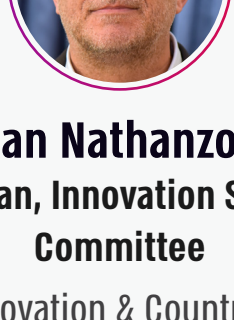


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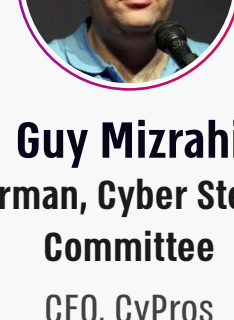
**INNOTECH 2023 Conference Chairman**  
Former Director General of Israel national cyber directorate



**Avi Yariv**  
**Chairman, Steering Committee**  
Cyber, intelligence, and HLS expert, iHLS co-founder



**Ran Nathanzon**  
**Chairman, Innovation Steering Committee**  
Head of Innovation & Country Branding,  
Israel Ministry of Foreign Affairs



**Guy Mizrahi**  
**Chairman, Cyber Steering Committee**  
CEO, CyPros



**AMONG THE PARTICIPANTS**

Senior stakeholders in the field - **technology companies**, hundreds of start-ups from Israel and abroad, **municipalities**, districts and states, security and intelligence agencies, senior officials from the defense industries, etc.

**Including:**

Decision-makers	CEOs	CTOs	CISOs
Head of Innovation	Head of Business Dev.	Investors	Entrepreneurs

Experts in technological developments for intelligence, critical infrastructure, smart cities, smart transportation, cloud security, anti-terror and war on drugs, first responders, protection of critical infrastructure, gas, electricity and oil installations, etc.

**WHY ATTEND**

**INNOTECH 2023** provides the perfect forum for presenting the latest technological innovations in cyber, effectively meeting the needs of the sector as a whole and addressing current threats.

The thousands of guests, hundreds of companies and startups will get a close look at the Israeli ecosystem of cyber and HLS technologies.

At **INNOTECH** you will be able to showcase your advanced cyber technologies, meet the startups operating in this technological arena, take a firsthand look at the innovative technologies currently being developed, and meet your own business arena: industry leaders, decision-makers, experts, entrepreneurs, customers, and partners.

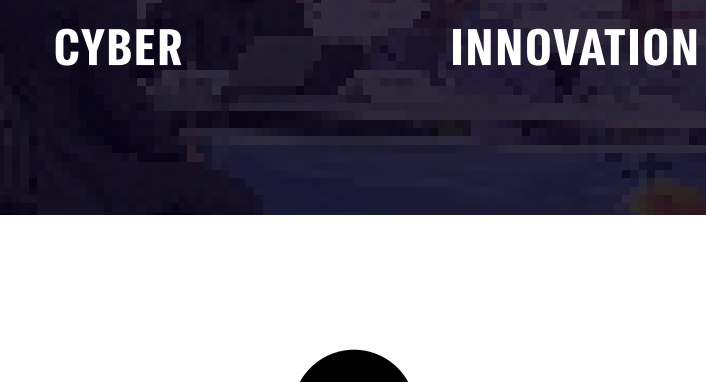


**OUR NATIONAL PARTNERS**

INNOTECH is closely partnered with Israel Min. of Defense, DDR&D (MAFAT), Min. of Foreign Affairs, Israel National Cyber Directorate, and Ministry of Economy and Industry, fostering innovation and cutting-edge dual-use technologies.

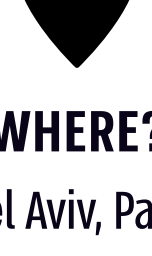


**INTRIGUING PANEL DISCUSSIONS ON**



**CYBER**

**INNOVATION**



**WHERE?**

Expo Tel Aviv, Pavilion 2  
Rokach Blvd., Tel Aviv 101

**FOR MORE DETAILS - PRESENTATION/ SPONSORSHIP/ BOOTH:**

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