



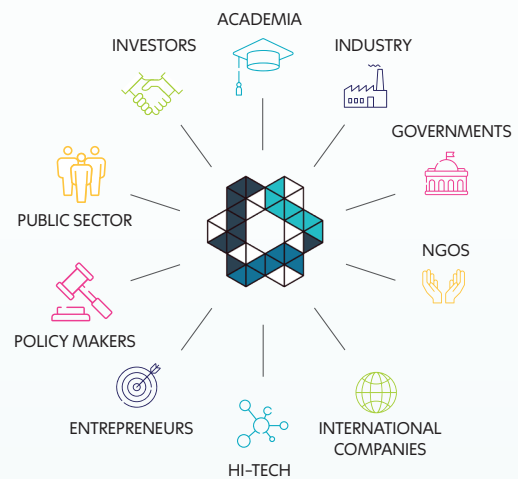
EcoMotion

Smart Mobility Community

Partnerships Brochure

ABOUT US

EcoMotion is a dynamic and growing community in the Smart Mobility field comprised of over 650 startups and 15,000 community members. EcoMotion is a joint venture of the Israel Innovation Institute along with the Israeli Ministry of Transportation and the Ministry of Economy.



WHAT WE DO

EcoMotion creates a platform for startups to connect with other community members such as global industry, entrepreneurs, academy, government, investors and more, in order to collaborate, network, & explore synergies. EcoMotion encourages innovation through a variety of events such as meetups, challenge competitions, adaptations, the annual Main Event and more.

We focus on the following technological areas:



Autonomous & Connected



Mobility Services



Electrification & Energy



Drones & Aviation



Supply Chain



EcoMotion Week 2023

Mobility 360



May 22nd – 24th | Tel Aviv

EcoMotion Week has become one of the most exciting and dedicated smart mobility events globally bringing together thousands of enthusiastic participants.

This year, is all about Mobility 360. We'll explore together the many ways in which innovation in smart mobility can impact our world, environment, cities and communities.



Monday, May 22nd
Partners Cocktail



Tuesday, May 23rd
Main Event



Wednesday, May 24th
B2B Meetings

The Main Event | May 23rd | EXPO TLV

The main event will host a main stage with speakers, over 120 presenting startups from our community, industry and partner booths, and pavilions showcasing the international smart mobility industry. The event will facilitate opportunities for knowledge sharing, networking and countless interactions.

▶ **WATCH EMW22 HIGHLIGHT VIDEO**





JOIN US AND BECOME A PARTNER AT EMW23

Our partners are at the heart of EcoMotion Week. Join us this year to elevate the impact and possible opportunities.

| | Bronze | Silver | Gold | Platinum | Diamond |
|--|-----------------------------|---------------------------|------------------|--------------------------|--|
| Number of Partnerships | Unlimited | 25 | 10 | 3 | 1 |
| Main Event Tickets | 4 | 8 | 12 | 20 | 25 |
| Partners Cocktail Tickets | 1 | 3 | 5 | 7 | 15 |
| Booklet Branding | Logo & Link | 1/2 page | Full page | Middle Spread | Full Spread |
| Logo Distinction (Online & Printed Materials) | S | M | L | XL | XXL |
| Social Media Coverage | ✓ | ✓ | ✓ | Dedicated Post | Dedicated Post + Newsletter Announcement |
| Stage* | | | Panel Speaker | Keynote or Fireside Chat | Keynote + Panel |
| Exhibition Booth** | 5.6m2 ***Additional Cost | 8m2 ***Additional cost | 14m2 Included | 20m2 Included | 28m2 Included |
| Logos on Website Home Screen | | | ✓ | ✓ | ✓ |
| Early Access | | | | 2 weeks prior the event | 2 weeks prior the event |
| Branded Meeting Room | | | | | All day |
| Logos on Main Event big screens | | | | | ✓ |
| | \$5,000 | \$10,000 | \$30,000 | \$45,000 | \$75,000 |

Prices do not include VAT of 17%

*Speakers participation is for top executive and high level experts. Speakers selection is subject to content steering committee approval.

** The exhibition booth includes branded back wall, front counter, and two bar stools.

*** The additional cost for 8M2 exhibition booth is \$5,000 plus VAT.

ADDITIONAL PARTNERSHIP OPTIONS

CO-HOST: PARTNERS PRE-EVENT COCKTAIL

Monday, May 22nd 2023

Branding at the event | Bronze Partnership included

Total: \$25,000 Up to 4 partners

CO-HOST: SUNSET OUTDOOR HAPPY HOUR

Tuesday, May 23rd 2023

Branding at the event | Bronze Partnership included

Total: \$15,000 1 Partner only

BRANDED COFFEE CART

Tuesday May 23rd, 2023

Bronze Partnership included

Total: \$6,000 1 partner per cart

*B2B PAVILION - 30M2

Tuesday May 23rd, 2023

Bronze Partnership Included

Cost of 30M2 floorspace: \$7,500**

Extra 10M2 - \$2,000

**Excluding construction costs in a minimum amount of \$20,000, pavilion planning & execution shall be done directly with the production team

Total minimum: \$27,500

CHALLENGE COMPETITION

Host a startup competition to meet and connect with relevant startup technologies for your needs

Startup Recruitment and Private Room included | Bronze Partnership included

Total: \$15,000 Up to 1 partner

BRANDED BEER CART

Tuesday May 23rd, 2023

Bronze Partnership included

Total: \$12,000 1 partner per cart

STEP UP YOUR GAME

- * Workshop/ Roundtable Session
- * Balcony Lounge
- * Branded Food/Juice Cart
- * Large Meeting Room
- * WIFI Sponsorship
- * Branded Swag
- * Announcement on Main Stage
- * Branded Lanyards
- * Official After-Party Sponsorship
- * B2B Area
- * Photo-mobile Booth

For more details contact us!

Prices do not include VAT of 17%



Content Process for EMW23

The EcoMotion Main Event is dedicated to the cutting edge of mobility innovation. It's all about bringing global industry players together to share knowledge and expertise about key trends and topics. We strive to keep the content in the event engaging and relevant.

In EMW23 there will be one main stage which will host keynote addresses and panels throughout the day.

This year all content, topics and speaking engagements in EMW23 will be supervised by our content steering committee composed of leaders in the smart mobility industry. Our partners will have the opportunity to contribute their content ideas and nominate relevant speakers.

Here's how the process will go:

