



# Introduction Booklet

Sterile

Disposable

Advanced

Breast

Dressing



## About EZbra

**EZbra®** is a sterile, disposable, and absorbing post-op breast dressing that offers an advanced solution for the discomfort and complications often experienced by post-op patients.

**EZbra®** is perfectly suited to the diverse requirements of all breast procedures: aesthetic, biopsy, lumpectomy, mastectomy, and reconstruction.

**EZbra®** is a tailored solution for each patient's specific post-op and recovery needs designed to fit all breast breast shapes and conditions, including asymmetric breasts.

**EZbra®** offers the patient support, comfort, and independence, allowing her to recover with dignity.

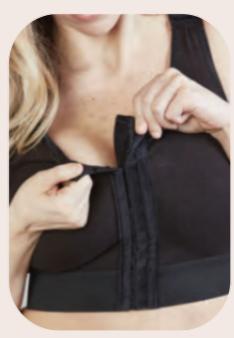




# Current dressing solutions

#### **Discomfort**

Compression bras and straps are a symmetrical product, designed for the average woman, and can often be uncomfortable or irritating, using stiff stitches, hooks, and wires. Some patients will choose not to you use them and take the risk of causing deformation.



#### Use of adhesive

Most of the existing absorbing dressings are applied using adhesives which often cause pain and medical adhesive-related skin injury (MARSI).

#### **Discharges**

Using gauze and pads as dressings can stains clothes, and often prevents women from leaving the house during the recovery period. Reusable post-op bras absorb discharges of sweat, blood, and ooze, that needs to be washed and replaced frequently, to keep surgical site hygiene.

#### **Drains**

Additional accessories are often used on top of the dressings to carry drain bulbs and stabilize tubes.

#### **Dependence**

Most of the current solutions for post-op dressings can't be self-applied by the patient in the first days of recovery. Physical limitation, together with emotional challenges often prevent patients from replacing their own dressings. Many woman frequently feel uncomfortable with their own body, while they are dependent on a family member or a nurse to replace their dressings.





# Sizes & Current Markets



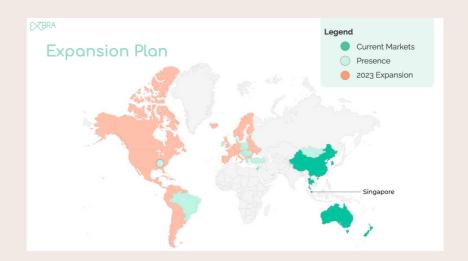
#### **Size Chart**

Our simple size chart can help you find the right EZbra to be personalized for the perfect fit.

	34/75	36/80	38/85	40/90	42/95	44/100
Α	XS	S	S	S	М	М
В	XS	S	М	М	М	L
С	S	М	М	М	L	XL
D	М	M	L	L	L	XL

#### **EZbra's Global Market**

Our simple size chart can help you find the right EZbra to be personalized for the perfect fit.





# Drain Management

Designed with a soft absorbing layer located under the armpit area, EZbra® from most drain exits.

#### **Drain Tube Stabilisation**

The upper flex bands can be used to hold and stabilize the drain tube, reducing pain and discomfort.

#### **Drain Bulb Stabilisation**

The lower flex bands can be used to hold and carry the drain tube, relieving the inconvenience experienced when drains are in use



## Implant Stabilisation



#### **Upper Flex-Band**

- Determine the degree of compression to the upper part of the breast
- Stabilizes the breast implants and prevents them from rising
- Serves as a post-surgery compression bandeau



#### **Lower Flex-Bands**

- Define the inframammary fold
- Determine the degree of under-breast fold compression



#### **Both upper and lower flex-bands**

Supports the breasts and can assist with implant positioning and design



# Easy Application

#### **Easy Application**

- Easy to apply, even by patients with limited motion or mobility
- Designed to reduce changing time and the need for support from a nursing team
- Designed to reduce the number of a patient's follow-up visits to the clinic



#### **Independent Use**

- Can be worn under any top - without staining
- Provides the patient with the support, comfort, and dignity she deserves during recovery

#### Positive Patient Self Esteem & Body Image

 Empowers patients to be independent while improving compliance to treatment due to the frontal fastening, easyto-use structure, discreet use, and elegant look







# Absorbency



#### **Absorbent Inner Layer**

 Featuring an inner layer that absorbs wound discharges up to 10 times its weight

#### Adhesive-Free & Not Made From Natural Rubber Latex

- Adhesive-free dressing that gently covers and protects the sensitive skin of the surgical site
- Preventing the risk of medical adhesive-related skin injury (MARSI)

#### Sterile & Disposable

- Providing an hygienic solution that may reduce risk of infection
- Frees the patient from the need to wash a reusable post-op bra

#### **Water-Tight Backing**

Prevents leaking of fluids to avoid staining

#### **Low-Adherent**

Wound contact layer designed to prevent tissue damage and pain when replacing the dressing

#### Semi-Occlusive

Maintains a moist wound environment that can promote wound healing



### Materials & Structure



#### **Backing Layer**

- Elastic non-woven textile made of polyolefin.
- Hydrophobic textile prevents staining from wound fluids.
- Semi-occlusive water-tight medical dressing protects the wound bed from environmental microorganisms.
- Maintains a moist environment, supporting the wound healing process.

#### Back

Stretchable back portion accommodates a wide range of sizes.

#### **Wound contact Layer**

- Perforated and elastic non woven textile, made of polyethylene.
- Promotes carrying fluids away from the body in one direction.
- Low adherent fabric reduces adherence to the wound-bed.

#### **Absorbent Layer**

- Absorbent non-woven textile made of 65% viscose and 35% polyester.
- Viscose fibers allow the fluids to quickly spread along the dressing, preventing maceration of the wound.

#### Cups

Each cup is composed of 3 different non-woven layered textiles that fully cover the breast. The cups absorb the fluids and prevents staining.

#### **Closure System**

A set of elastic tabs and flexbands containing VELCRO® brand fasteners enables patients to fasten, adjust, readjust, and customize EZbra® to the appropriate degree of compression.





#### HOW TO USE EZBRA

IT'S EASIER TO APPLY EZBRA IN FRONT OF A MIRROR







WATCH VIDEO BEFORE APPLYING EZBRA

EZBRA.NET/IFU/

EZbra® Breast Dressing features VELCRO® Brand fasteners.

INSTRUCTIONS FOR USE AW004 REV09 NOV 2018

#### 1. WATCH VIDEO TUTORIAL

WWW.EZBRA.NET/IFU/





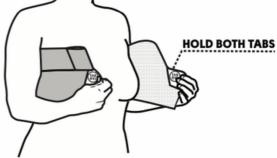


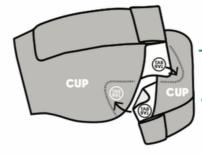
#### 2. DETACH

**Both Tabs** 



EZbra gently under your arms

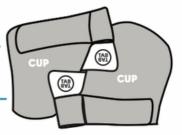


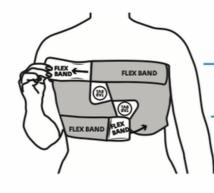


#### **4. FASTEN TABS**

Attaching each to the opposite cup

ENSURE BOTH TABS ARE IN SAME POSITION AS STARTED



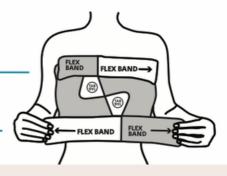


#### 5. OPEN

Both folded Flex-Bands and attach to fit



Longer Flex-Bands tightening each side, above and below breast





# Contact (S





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