



IRON★NATION

EMERGENCY IMPACT FUND

**SUPPORTING THE ISRAELI HIGH-TECH ECOSYSTEM
THROUGH THE CHALLENGES OF THE WAR**

www.IronNation.org

IRON ★ NATION

**PROTECTING PROMISING ISRAELI
STARTUPS AS THEIR HEROIC
TEAMS PROTECT ISRAEL ON THE
FRONTLINES**



While Israel is at war, local startups face a unique set of challenges:

- Many founders and key employees have been called to military duty
- Recent investment commitments have been halted or significantly slowed due to perceived regional risks
- Severe slowdown of 4th quarter sales due to absence of employees

IRON NATION *IS AN EMERGENCY IMPACT FUND*
SUPPORTING PROMISING ISRAELI STARTUPS AT RISK
DUE TO THE WAR.

IRON NATION WILL ENSURE THAT THOSE STARTUP
LEADERS AND STAFF CALLED TO DUTY WILL HAVE
THRIVING COMPANIES TO RETURN TO AND THAT THE
ISRAELI HIGH-TECH ECONOMY WILL CONTINUE TO
FLOURISH.

IRON ★ NATION

OUR IMPACT

Mitigate the
number of Israeli
startups forced to
close

Ease the **expected
economic downturn**
in the Israeli High-
Tech industry

**Secure the
employment** of
startup founders
and teams

Respond swiftly to
**immediate startup
needs** resulting from
the war

Ensure resilience of
promising, impactful
& diverse Israeli
startups

Strengthen
**collaborations
between
Public/Private/
Philanthropic**
sectors

Create a **sustainable
financial model** for
investors to do well
while doing good

NEED / OPPORTUNITY OF ISRAELI STARTUPS

BEFORE
October 7th, 2023

*~60 fundable
Seed and A round
startups per
quarter**

Fundable

Non-
Fundable

AFTER
October 7th, 2023

- Perceived risk of Investments in Israel has increased
- Startups that were fundable before the war are now facing unforeseen challenges

- *40% of startups report halt of investment rounds and term sheet***
- *An estimated 50 fundable startups (at relevant stages) will cease operations in the next two quarters****

Fundable
Fundable with Iron
Nation
support

H2
2024

IRON * NATION

- Mitigate these immediate challenges
- Help viable startups get back on track by H2 2024

A WIDE-RANGING EFFORT FROM THE ISRAELI HIGH-TECH ECOSYSTEM

HARNESSING KEY INDUSTRY EXPERTISE AND ACROSS-THE-BOARD COOPERATION TO
CREATE A SWIFT AND EFFICIENT VETTING AND DEPLOYMENT PROCESS

Advisors, mentors,
& investors

Venture capital
firms

Incubators, hubs &
GOVT agencies

Professional
service providers

TEAM

OPERATIONAL TEAM



Chen Linchevski
Co-Founder
Serial entrepreneur



Gil Friedlander
Co-Founder
Serial entrepreneur



Jason Wolf
Co-Founder
Serial entrepreneur



Ira Friedman
Impact
Investment



Ilan Tevet
Chief
Marketing Officer



Shir Sarouf
Early Stage
Investment

INVESTMENT COMMITTEE



Chemi Peres
Managing Partner
and co Founder
Pitango Ventures



Moshe Lichtman
Co-Founder and
General Partner
Israel Growth
Partners



Danny Cohen
General Partner
Viola Ventures



Calanit Valfer
Managing Partner,
Elah Funds



Charlie Federmann
Partner, SilverTech
Ventures



Aaron Applbaum
Partner at MizMaa
Ventures Limited

ADVISORY MENTORSHIP & DUE DILIGENCE

LEADING ADVISORS, INVESTORS, AND MENTORS CONTRIBUTE FOR A FAST AND EFFICIENT VETTING AND DEPLOYMENT PROCESS

Eilon Tirosh

Angel Investor



Michel Abadi

Maverick Ventures



Haim Shani

Co-Founder and General Partner Israel Growth Partners



Ronen Nir

Managing Director at PSG



Yael Gruenbaum-Cohen

Venture Partner at aMoon



Ethy Levy

Impact Investor



David Almagor

Serial Entrepreneur



Lior Susan

Founder, Managing Partner at Eclipse Ventures



Dr. Gal Noyman – Veksler

Partner LionBird



Eitan Bek

Managing Partner TLV Partners



Azi Cohen

Serial Entrepreneur



Udi Graff

Serial Entrepreneur



Ben Enosh

Serial Entrepreneur



Guy Pross

IR Viola



Tammy Meiron, Ph. D.

Incubator CTO



Dovi Frances

Founding Partner Group 11



Rony Patishi-Chillim

Partner MoreVC



Guy Yamen

Managing Partner TPY Capital



Nir Linchevski

ISF



PARTNERS

VENTURE CAPITAL



GOVERNMENT, INCUBATORS & HUBS



SERVICE PROVIDERS



RAPID DUE DILIGENCE & DEPLOYMENT PROCESS

APPLICATION

Deal sourcing via our vast network, VCs, and accelerators

FAST DUE DILIGENCE

Applications reviewed by independent VC partners to verify eligibility conditions are met

INVESTMENT COMMITTEE

Weekly meetings regarding investment decisions

INVESTMENT

Investment via dedicated SAFE or existing round



Governmental matching fund will be provided via a special fast lane program already announced by IIA

FUND TERMS

Structure	The Iron Nation Fund LP is formed as an Israeli limited partnership
Size	The fund is raising \$20 million with first closing at \$5M, all of which will be called down at the closing
Subscription	Minimum subscription is \$100,000* - accredited investors only
Cost	Zero management fee; Zero carried interest; \$50K for out-of-pocket expenses
Deployment	The fund will be fully deployed within 6 months. No follow-on investment
Government Matching	Option to apply for 50% governmental matching from an existing special war fund
IC Contribution	2% of the fund
Fund Lifetime	10 year

INVESTMENT

ELIGIBILITY

- Startups directly impacted by the war
- At least \$1M in previous funding
- Current runway of less than 6 months
- Monthly net burn rate of up to \$500K
- Prominent technology assets
- Promising market potential

INVESTMENT

- Fast process via SAFE or existing round (if open)
- Investment amount tailored to ensure runway until Oct 2024
- Minimum investment amount \$500K

Iron Nation extends the runway of startups affected by the war, allowing them to reach their next major milestone by October 7th 2024.

POTENTIAL TARGET COMPANIES



- 40 employees
- \$30M raised from Mastercard, SIBF, Kukac LLC.

Deep-tech company, proprietary AI engine, transforms unstructured and semi-structured data into actionable insights. Technology addresses pricing challenges and enables full automation in supply chain, freight, and logistics.

Due to the war, its very hard to raise money required for our future growth. Our investors are reluctant to invest right now, and customers we are negotiating with are concerned.



- 14 employees
- \$7M raised mainly from EIC Grant and matching government funding

Patented Bio-Geo Agglomerated Stone technology creates low carbon, cement-free precast construction products with the strength of concrete and 6x the insulation.

Due to the war, the SAFE round is disrupted, negatively affecting runway and ability expand global Business Development to meet business objectives through self-managed manufacturing line for market-ready product.



- 35 employees
- \$15M raised from Amazon Industrial Innovation Fund, government funding

BionicHIVE is changing logistics through complete automation, employing multi-dimensional moving robot fleets for seamless package handling across diverse locations.

R&D Center in Sderot, near the Gaza Strip. 30% of workforce evacuated and 20% called up for military reserves. As a result, development and assembly lab is incapacitated, hindering crucial progress in creating and assembling these sophisticated robots.



- 19 employees in Israel
- \$5.7M raised from IL Ventures and other investors who reached their investment capacity

SaaS inline solution utilizes proprietary visual AI and big data technology to ensure quality and surgical traceability by inspecting 100% of electronic components during the assembly process.

3 key employees enlisted in army reserves, and foreign investors are on hold due to the war



- 65 employees
- \$35M raised from OurCroud, Maverick Ventures, Kubota Corporation, Forbon, Ag-Funder, government funding

Revolutionizing agricultural industry through the use of fruit-picking Flying Autonomous Robots™. Our advanced solution leverages cutting-edge artificial intelligence and computer vision algorithms to optimize the entire fruit harvesting process.

The recent tragic events in Israel affect our current investment round duration, in addition to the absence of 30% of our team that have been called to the IDF duty service.



- 16 employees
- Raised from ZTMST group, Almeda, Arkin, government funding

Surgical implants and sealants from customized nanofibers and biomaterials, improving post-surgical healing.

Despite 25% of our key team members serving in the army or with enlisted children, we recently commercialized our first product. These members should be supporting US commercialization efforts. We have an open SAFE however completing this round now requires extra efforts. Our goal is to raise funds to support commercialization and BD efforts, and to reach initial revenues in H1 2024

IRON★NATION

THANK YOU

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START-UP NATION FOUNDED GREAT COMPANIES ALSO DURING TIMES OF CONFLICT



CHKP [\$16.5bn*]



VRNS [\$4.1bn*]



WIX [\$5.4bn*]



Exit \$320mn



TSEM [\$3bn*]



Exit \$2.1bn



SEDG [\$4.5bn*]



Exit \$200mn



Exit \$5bn



PAYO [\$2bn*]



Exit \$1.15bn



Exit \$4.5bn



Exit \$1.9bn



IPO: \$1.25bn



Exit \$2.7bn



Exit \$1.7bn



Exit \$890mn



FIRST INTIFADA
1987 – 1993

SECOND INTIFADA
2000 – 2005

SECOND LEBANON
WAR 2006

PROTECTIVE EDGE
2014