



THE ISRAEL EXPORT &  
INTERNATIONAL COOPERATION INSTITUTE



Ministry of Economy and Industry  
Foreign Trade Administration

ISRAEL

MWC 2024

# Mobile Technologies & Connected Industries

**MWC**  
GSMA

Barcelona, Fira Gran Via | 26 - 29 February  
Hall 5 | Israel Pavilion - 5E61 | 5G61

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Mobile  
Technologies &  
Connected  
Industries





## To the 5G and Beyond When Everything get connected.

The leading tech companies of the Israeli Mobile sector will gather again in the national pavilion, to present at the Mobile World Congress 2024 in Barcelona!

We will show a whole spectrum of advanced solutions for Telecom and connected industries.

Top technologies are needed today by the MNO's, service providers, vendors, manufacturers, OEM, and enterprises.

The Israel Pavilion at Mobile World Congress 2024 will provide a centrally located, high profile venue for 31 Israeli high technology companies. They will present the latest solutions for Security, Connectivity, Edge, 5G, Gen Ai, AR/VR and Video, IoT and Services in both software and hardware.

The pavilion is organized and held by The Israel Export Institute in cooperation with the Foreign Trade Administration at the Ministry of Economy and Industry.

The Israel Export Institute, a non-profit organization supported by the government of Israel and the private sector, facilitates business ties, joint ventures, and strategic alliances between international and Israeli companies. The Institute is committed to bringing together mobile-centric corporations around the world with Israeli companies whose mobile applications, services and platforms provide a business advantage in the highly competitive mobile market.

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## The Foreign Trade Administration at the Ministry of Economy

The Foreign Trade Administration at the Ministry of Economy and Industry is responsible for managing and directing the international trade policy of the State of Israel. The Administration's main activities include promoting trade and exports, initiating and maintaining trade agreements, attracting and facilitating foreign investments, and creating strategic cooperation with foreign companies. Together with the Administration's team in Israel, we operate a network of 55 offices, including 44 Economic and Commercial Missions worldwide, which serve as the operational arm of the Ministry in the global markets.

At MWC 2024, our Economic and Trade Missions will work to connect the international business community with Israel's innovative mobile and tech industries, as it has done in previous years with great success.

### For further Information:

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## Product Category

## Company name

### 5G

- Radware
- One Layer
- NOVLSAT
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- Flash Networks
- Flycomm
- Oscilloquartz
- SQream Technologies
- Beam Semiconductor
- Sensorz

### Cloud

- Radware
- Radix
- SQream Technologies

### Data science

- SQream Technologies
- Flash Networks

### Security

- Flash Networks
- Radware
- One Layer
- EdgeHawk
- Shield-IoT
- HEQA

## Index by Category

### IoT, Edge & connectivity

- Radix
- Tupaia
- Friendly Technologies, FTL, LTD
- NOVLSAT
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- Flycomm
- Oscilloquartz
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- Edgility by Telco Systems
- Autotalks
- Shield-IoT
- hiSky

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- Eversight Ltd.
- Tupaia
- Wearable Devices Ltd
- Flycomm
- Autotalks

### SaaS

- Amplication
- Friendly Technologies, FTL, LTD
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## Index by Category

### SaaS

- D-ID
- PureSight Technologies Ltd
- Shield-IoT
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### AI/ Machine learning, AR/VR, Video

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- Wearable Devices Ltd
- D-ID
- PureSight Technologies Ltd
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### Hardware

- Everysight Ltd.
- HEQA
- TechSee

### Location Technology

- Tupaia
- Deeyook Location Technologies

### Satellite

- NOVLSAT
- hiSky
- NOVLSAT
- Oscilloquartz

### WiFi

- Deeyook Location Technologies

### VAS

- PureSight Technologies Ltd



## **CATEGORIES**

- SAAS
- Software

## **COMPANY BACKGROUND**

Amplification is changing the way backend services are built and delivered. We help teams build applications with the highest standards, consistency, and scalability across the organization. With automated high-quality code generation, Amplification enables developers to build services 20X faster, streamlining and automating development, while solving issues that delay production. Amplification eliminates repetitive coding tasks and shortens development cycles, making it an ideal solution for developers looking to accelerate their backend development and modernize outdated systems. Founded in 2021 and backed by Norwest Venture Partners and Vertex Ventures, Amplification has been adopted by thousands of developers across 160 countries, with over 25,000 signups to our SaaS version.

## **PRODUCT DESCRIPTION**

Amplification is the most flexible open-source backend development platform. It accelerates the development process without compromising the ownership, customizability, and control. Amplification is ideal for modernizing legacy systems, building microservices, breaking down a monolith, extending existing services or simply starting from scratch. Amplification automatically generates high-quality customizable backend code in minutes, including production-ready GraphQL & REST APIs, DB schema, DTOs, filtering, pagination, RBAC, and more. Using Amplification's extensive plugin system, teams can automate the generation of services while keeping all the best practices and know-how of the organization. With Amplification, you can shrink weeks and months of efforts into days.

## **VALUE PROPOSITION**

Amplification helps organizations build backend services 20X faster, reducing development costs without compromising quality. With Amplification, you can accelerate your modernization and greenfield projects, shrinking weeks and months of efforts into days.

## **INTERESTING IN MEETING WITH**

Mobile Operators / Telco, App developers, Media and Entertainment, Carriers, Enterprise.



## **CATEGORIES**

- Semiconductors
- Connectivity
- Smart Mobility
- V2X

## **COMPANY BACKGROUND**

Autotalks is a fabless semiconductor company that was the first in the world to create a vehicle-to-everything (V2X) communications chipset. Founded in 2008, the company is privately held. Qualcomm announced its intention to acquire Autotalks. The transaction is expected to be completed in 2024. Autotalks' headquarters are in Israel with additional R&D site in Ukraine and offices in Germany, France, China, Japan and Korea. Autotalks provides a global V2X solution compatible with all V2X protocols, while adhering to stringiest security, functional safety and reliability automotive requirements. With numerous design wins, Autotalks' technology will be mass deployed starting in 2024.

## **PRODUCT DESCRIPTION**

Autotalks' third-generation chipset is the first to support 5G-V2X, pre-integrated software and functional safety. It enables remarkable features like cooperative perception and automatic braking.

ZooZ is Autotalks' compact V2X device that enables micro-mobility to communicate with V2X-equipped vehicles and infrastructure in an aim to reduce accidents and protect those that are most vulnerable on the road.

Autotalks second-generation chipsets are mature production-grade global V2X solution. The chipsets are automotive qualified and are created to prevent road accidents specifically in non-line-of-sight situations.

## **VALUE PROPOSITION**

With V2X, Autotalks is revolutionizing automotive safety, enabling the prevention of non-line-of-sight accidents such as at intersections and protecting vulnerable road users that are hard for drivers to see.

## **INTERESTING IN MEETING WITH**

Automotive





## CATEGORIES

- 5G
- Infrastructure
- Semiconductors

## COMPANY BACKGROUND

Beam Semiconductor was started in 2015. The founding team included Stacy Joseph (IBM, Texas Instruments, Silicon Optix), Rafi Popovich (IAI, Elta, General Microwave) and Avigdor Berlin (IAI, Elta). Beam currently has 8 employees focused on the development of semiconductor chips and phased array antennas for mmW / 5G / 6G gigabit wireless transport applications. Key investors include GLH (Canada), Global Alliance (Japan), Silicon Catalyst (USA) and the KYTO Technology and Life Science Fund (USA).

## PRODUCT DESCRIPTION

Beam Semiconductor has developed innovative RF silicon (semiconductor chips) and unique phased array antenna technology to address demanding 5G mmW (millimetre wave) wireless infrastructure applications such as automotive V2X, cellular backhaul, fiber extension and broadband / fixed wireless access last mile. Beam's goal is to compliment, extend and replace fiber with a compact broadband wireless transport solution based on patented 60 GHz and 28 GHz mmW transceiver technology coupled with patented phased-array MicroHorn antenna technology.

## VALUE PROPOSITION

Point-to-Point mmW wireless provides a layer of 'spacial security' since the beams requires direct line-of-sight intervention in order to interrupt or disrupt the communications link. Analog beam steering allows the link to track moving targets with high speed and accuracy.

## INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Manufacturers, Distributors, Infrastructure, 5G, Investors, Enterprise.



## **CATEGORIES**

- WiFi
- Software
- Location Technology

## **COMPANY BACKGROUND**

Deeyook is a software company delivering Touchless Tracking, a patented precise Location as a Service (LaaS). Deeyook's solution enables companies to locate their assets with sub-meter accuracy both indoors and outdoors. This is accomplished passively via the existing 8.5 billion Wi-Fi access points worldwide. With no overlay or underlay networks required for implementation, the cost and time of deployment is greatly reduced, driving rapid ROI.

Deeyook was founded in 2019 by Gideon Rottem, CEO, and Eran Shpak, CTO. It is headquartered in Tel Aviv and has offices in Silicon Valley.

## **PRODUCT DESCRIPTION**

Deeyook delivers Touchless Tracking, a patented, precise Location as a Service (LaaS), for both indoor and outdoor asset tracking. The low-power solution, cloud native or on-prem, enables companies to touchless track their assets, passively, using an already existing infrastructure for deployment, with sub-meter accuracy via the 8.5+ billion global install bases of Wi-Fi access points. A low TCO drives rapid ROI and simple APIs allow integration into enterprise systems of choice. Its broad IP portfolio is a technological breakthrough based on interferometry and AI-based physical model.

## **VALUE PROPOSITION**

Ubiquitous - both indoor and outdoor environments.

Precise - with an accuracy of 10 cm (4 inches).

Scalable - Deeyook leverages the existing 8.5 billion existing Wi-Fi access points worldwide.

## **INTERESTING IN MEETING WITH**

Mobile Operators / Telco, Integrators, Manufacturers, IOT integrators, Infrastructure, Investors.



## **CATEGORIES**

- **AI/ Machine Learning**
- **SAAS**
- **Video**

## **COMPANY BACKGROUND**

Founded in 2017 and supported by tier 1 VCs, D-ID employs 70 people in offices in Tel Aviv, New York, London, and Singapore. More than 150 million videos have been produced with D-ID's user-friendly self-service Creative Reality™ studio and integrations and more than 250,000 developers are building solutions with the D-ID API.

## **PRODUCT DESCRIPTION**

D-ID is at the forefront of revolutionizing generative AI-powered interactions and content creation. Specializing in Natural User Interface (NUI) technologies, D-ID's platform seamlessly transforms images, text, videos, audio, and voice into highly engaging Digital People, offering a uniquely immersive experience. D-ID combines facial synthesis and deep learning expertise to deliver interactive AI experiences in multiple languages, elevating and scaling the way we connect and create in the digital world.

## **VALUE PROPOSITION**

D-ID delivers interactive AI Digital People, providing elevated experiential solutions for businesses specializing in customer experience, marketing, and sales, as well as for content creators around the world.

## **INTERESTING IN MEETING WITH**

Mobile Operators / Telco, Manufacturers, App developers, Media and Entertainment, Investors, Carriers, Enterprise.





## CATEGORIES

- Security

## COMPANY BACKGROUND

EdgeHawk, a developer of network security software, is transforming the economics and scalability of network-based cybersecurity solutions. Our platform offers a disaggregated and distributed network cybersecurity solution that seamlessly integrates with any router. Leveraging the router's capabilities, EdgeHawk efficiently detects and mitigates network-borne attacks. A spinoff from Radware, EdgeHawk is spearheaded by a team of seasoned professionals in cybersecurity, networking, and cloud technologies.

## PRODUCT DESCRIPTION

The EdgeHawk network security platform employs a scalable, containerized architecture that features a central management controller overseeing detectors distributed throughout the network. This system is designed to detect and mitigate network-borne attacks in real-time.

The EdgeHawk Controller, characterized by its modular, containerized design, centrally manages detectors on peering routers. It facilitates the management of security settings, health monitoring, real-time attack insights, mitigation orchestration, event reporting, and enables operational control and incident response.

## VALUE PROPOSITION

The EdgeHawk platform can be easily deployed and managed without the need for additional appliances or changes in network architecture. This results in an 80% reduction in Total Cost of Ownership (TCO) compared to traditional solutions.

## INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Infrastructure, Investors, Carriers.



## **CATEGORIES**

- **Connectivity**
- **Edge**

## **COMPANY BACKGROUND**

Telco Systems is a leading vendor of innovative communications software products, for the new generation of edge computing and enterprise networks, with over 40 years of experience in the design and development of high-performance network communications solutions. With its advanced software and hardware solutions, Telco Systems provides a revolutionary approach to the network edge for service providers, allowing them to offer the highest levels of service innovation to customers. Operating on the cutting edge of technology, Telco Systems provides solutions for current carrier ethernet networks, as well as the latest NFV network architectures. Our future-proof technology meets the needs of multiple verticals, including 5G, IoT, network slicing, and enterprise CIT. It is built to deliver the highest levels of service manageability and the best cost for performance.

## **PRODUCT DESCRIPTION**

Edgility is an intelligent platform for edge computing that simplifies the deployment, operations, and life-cycle management of complex business apps, network functions, and compute devices on the edge at scale.

Edgility edge management and orchestration (EMO) offers an active/active high-availability cluster that ensures your operations never falter, even in the most demanding scenarios, acting as an unbreakable safety net for your critical applications, ensuring service reliability like never before.

Edgility is your gateway to a unified experience where any application seamlessly functions on any device. This dynamic platform effortlessly scales to meet your evolving requirements while reducing your Total Cost of Ownership and fortifying your future operational efficiency.

## **VALUE PROPOSITION**

For leading service providers and global enterprises, Edgility by Telco Systems provides innovative, large-scale, low-cost, connected intelligent edge computing solutions, that are reinventing the future of intelligent connectivity.

## **INTERESTING IN MEETING WITH**

Mobile Operators / Telco, Integrators, Manufacturers, IOT integrators, Carriers, Enterprise.



## CATEGORIES

- AR/VR
- Hardware
- Smart Mobility

## COMPANY BACKGROUND

Everysight Ltd. is an Israeli technology company established in 2014. Leveraging our aerospace heritage, Everysight is set to deliver a unique mobile AR experience both indoor and outdoor for any use case. After years of mastering the art of augmented reality displays, tracker systems, and user interfaces, we have managed to develop a family of powerful, lightweight, full color AR glasses that you would really want to wear Everywhere.

## PRODUCT DESCRIPTION

The Maverick glasses are made to fit the Mobile AR domain, establishing a lightweight and ergonomic frame, weighing under 47 grams, ensuring exceptional comfort throughout the day, with up to 10 hours of continuous operation. Utilizing state-of-the-art Sony color OLED display, delivering stunning visuals and sharp details, with high brightness to ensure perfect viewing experience both indoor and outdoor at the shiniest day. The interchangeable mechanism allows for an easy Visor switch between Clear, Tinted, Photochromic options, as well as an embedded Ophthalmic correction, maximizing the personal fit.

## VALUE PROPOSITION

Stylish and unobtrusive eyewear design with elegantly integrated electronics that represent a convergence of fashion and technology, thus enhancing the way we perceive and interact with the world around us.

## INTERESTING IN MEETING WITH

Mobile Operators / Integrators / Manufactures / Distributors / App developers.



## **CATEGORIES**

- **Security**
- **5G**
- **Mobile Data Optimization**

## **COMPANY BACKGROUND**

Since 1995, Flash Networks has helped leading global mobile operators solve their biggest network performance and utilization challenges with innovative technology. Today, Flash Networks' patented, multi-service technology solutions serve over 500 million subscribers worldwide.

## **PRODUCT DESCRIPTION**

For over 25 years, Flash Networks has been a global leader in mobile network solutions, empowering telecom companies worldwide to transform their networks while minimizing costs. Our flagship Harmony platform seamlessly optimizes and monetizes data, delivering lightning-fast speeds, reduced latency, and improving connectivity. In addition to transforming networks and minimizing costs, we also offer a zero-touch Cyber Security Solution. This solution helps mobile operators protect their subscribers from malware, phishing, and similar threats while generating an additional revenue stream. Explore the wide array of offerings from Flash Networks

## **VALUE PROPOSITION**

Flash Networks is a leading provider of optimization solutions that enable operators to improve RAN spectral efficiency, boost network speed, optimize data traffic, and generate over-the-top revenues from the mobile internet. Flash Networks enable operators to:

- Increase Revenue - Increase ARPU by offering network-based services.
- Reduce Network Costs - Optimize Radio spectral efficiency and reduce network expansion costs.
- Improve QoE - Reduce packet loss and latency and accelerate content delivery and streaming video.

## **INTERESTING IN MEETING WITH**

Mobile Operators / Telco.



## CATEGORIES

- 5G
- Smart city
- Connectivity

## COMPANY BACKGROUND

Flycomm started in 2021, founded by Moshe Lugasi, CEO ( Ex-Founder & CEO at Flytech acquired Aerodrome Group) & Arie Lugasi, CTO ( Ex: Motorola, IAI). Flycomm has 14 employees. Flycomm is an innovative Startup in the world of connectivity management for the Defense & Security, Critical infrastructure and Smart Cities markets.

## PRODUCT DESCRIPTION

Through expansive data analysis and unique AI algorithms, Flycomm platform simplifies the planning, monitoring, and management of wireless connectivity, making communication landscapes smart and effortless.

- Dynamic monitoring & managing of wireless coverage & connectivity
- Optimized data networks for outdoor, indoor and aerial environment
- Optimized data networks for various & all needed applications
- Centralized platform for Planning, Mapping , Monitoring & Managing
- Intuitive & easy-to-use platform that enables any personnel to seamlessly access and manage critical wireless connectivity

## VALUE PROPOSITION

- Saving \$Billions with Flycomm smart network planning AI platform
- Saving \$Billions in lost Revenues, Productivity & Data losses, by optimizing customer wireless communications
- Reducing drastically Life Threatening Risks by providing uninterrupted communications capabilities
- Optimal Planning for Critical infrastructure providers
- Clear visualization of Wireless Networks for highest efficiency of latest technology applications

## INTERESTING IN MEETING WITH

Integrators, Distributors, 5G, Resellers, Telecom & Security & Defense government representatives.





## **CATEGORIES**

- IoT
- SAAS
- Software

## **COMPANY BACKGROUND**

Friendly Technologies is a leading provider of carrier-grade platforms for IoT and TR-369 device management. Founded by CEO Ilan Migdal in Israel in 1997, the company has since expanded its presence globally, with offices, partners, and customers located in six continents.

## **PRODUCT DESCRIPTION**

Friendly Unified Device Management for TR-069 / TR-369 (USP) connects the world with a cutting-edge, highly scalable solution that provides QoE, Predictive Maintenance, and IoT-enabled features for managing connected devices. Friendly's solution supports hundreds of millions of devices on a single platform.

## **VALUE PROPOSITION**

Friendly Technologies streamlines telecom and IoT project deployment with versatile, protocol-agnostic device management platforms, enabling efficient, location-independent business operations.

## **INTERESTING IN MEETING WITH**

Mobile Operators / Telco, Integrators, Manufacturers, Distributors, IOT integrators, Carriers.



## CATEGORIES

- Security
- Hardware
- Infrastructure

## COMPANY BACKGROUND

HEQA Security is a cybersecurity company dedicated to protecting data communication from both existing and emerging cyber threats posed by quantum computers. Implementing principles from quantum physics, HEQA pioneers innovative solutions leveraging QKD (Quantum Key Distribution) encryption, to ensure the security of global communication and the connectivity of cloud services.

## PRODUCT DESCRIPTION

HEQA Security line of Quantum Key Distribution (QKD) products stands out as the most cost-effective, seamlessly integrable, and most secure QKD solutions available in the market. They are designed for metro and last mile/ short-range links (up to 70 km) and are designed to work over the existing metro optical fiber infrastructure, with minimal to no changes. They have an integrated Key Management System (KMS) enabling the deployment of ring, star, and mesh QKD networks with trusted nodes. HEQA Security products are used by world-leading telecom operators, defense organizations, top cloud providers, and financial institutions.

## VALUE PROPOSITION

HEQA Security's unique products, based on a patented design, are the most cost-effective and scalable carrier-grade QKD offering in the market while guaranteeing the highest security levels, even among QKD systems.

## INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Manufacturers, Distributors, Infrastructure, 5G, Investors, Carriers.



## CATEGORIES

- IoT
- Connectivity
- Satellite

## COMPANY BACKGROUND

Established in 2015, founded by Shahar Kravitz (CEO) and Moti Litochevski (CTO), HQ in Israel with additional R&D center in the UK, production line in Jabil Italy and 2 regional sales offices in LATAM and APAC. Major investors: Founders, SDF, ST Engineering, Reuben Brothers and others.

## PRODUCT DESCRIPTION

hiSky develops, manufactures, and delivers satellite-based communication networks. hiSky's unique approach leverages existing Ka/Ku band GEO satellites to cater for the growing communication needs of IoT and M2M systems in areas without terrestrial communication coverage. hiSky developed a full ecosystem including terminals, HUBs and network management system, optimized for the common needs of IoT/M2M systems. This approach allows hiSky to offer disruptive, flexible, competitively priced services, to cater for any user needs, big or small.

## VALUE PROPOSITION

Unique core technology and network architecture enables hiSky to cater to Industrial IoT for both on-the-move and on-the-pause connectivity needs with an affordable, resilient, scalable solution.

## INTERESTING IN MEETING WITH

Mobile Operators / Telco/, Integrators, Distributors, App Developers, IOT Integrators, Resellers.



## **CATEGORIES**

- **Connectivity**

## **COMPANY BACKGROUND**

Nexuce Helping Mobile Operators to Share Mobile Resources. Nexuce acts as a "smart bridge" between the Mobile Operators' core network and customers, to help share their IMSI, GTs, MSISDN, and to sell extra network capacity for Roaming services, IoT, A2P and more.

- From Startups to Tier 1 Operators
- Expand your revenue from selling extra resources (IMSI GT MSISDN)
- Sell Extra Network Capacity for Roaming Services, IoT, A2P and more
- Highly secured
- Patents awarded

## **PRODUCT DESCRIPTION**

Nexuce is a project by Roamability, helping mobile operators around the globe to share mobile resources.

It started with Roamability's Dynamic Multi IMSI (DMI) real-time controlled sponsored roaming solution for international mobile roaming services. Patents awarded.

Nexuce acts as a "smart bridge" between the Mobile Operators' core network and customers, to help share their IMSI, GTs, MSISDN, and to sell Extra Network Capacity for Roaming services, IoT, A2P and more.

Expansion revenue from selling extra resources and capacity around the globe, made simple and seamless.

The solution assists in easily connecting networks from startups to tier 1 mobile operators around the globe. Nexuce is already connected to networks in more than 50 countries around the globe.

## **VALUE PROPOSITION**

Nexuce - Helping Mobile Operators to Share Mobile Resources.

Nexuce acts as a "smart bridge" between the Mobile Operators' core network and customers, to help share their IMSI, GTs, MSISDN, and to sell extra network capacity for Roaming services, IoT, A2P and more.

- From Startups to Tier 1 Operators
- Expand your revenue from selling extra resources (IMSI GT MSISDN)
- Sell Extra Network Capacity for Roaming Services, IoT, A2P and more
- Highly secured
- Patents awarded.

## **INTERESTING IN MEETING WITH**

Mobile Operators / Telco, Integrators, Manufacturers, Distributors, App developers, Media and Entertainment, IOT integrators, Resellers, Carriers.



## CATEGORIES

- 5G
- Connectivity
- Edge
- Satellite
- Video

## COMPANY BACKGROUND

NOVELSAT is a leading provider of next-generation content connectivity solutions. Established in 2007, NOVELSAT empowers companies and organizations all around the world to deliver greater and better experiences. Our content connectivity solutions for broadcast and broadband take engaging digital experiences anywhere, to any device, at any time. Our 50+ employees are developing paradigm-shifting ideas and groundbreaking technologies that transform content connectivity. With 10 sales and service offices worldwide and a network of partners and distributors, we sell our solutions and services globally to a large and diverse group of leading service and content providers. NOVELSAT's controlling shareholder is Landa Ventures.

## PRODUCT DESCRIPTION

With live streaming dominating mobile traffic, video streaming is congesting mobile networks and impairing user experience. 5G will further drive video content and services, becoming the preferred distribution network for delivering live and on-demand video content to any device, everywhere. NOVELSAT pioneers end-to-end video delivery solution for 5G networks, taking CDN to the edge, bringing video experiences closer than ever to users.

## VALUE PROPOSITION

Presenting market leading video delivery performance and economics, NOVELSAT enables mobile service providers and media companies to deliver high volumes of high-quality video content to any user device - from smartphones to TV sets, opening the door to new business models.

## INTERESTING IN MEETING WITH

Mobile Operators / Telco, Media and Entertainment, 5G, Sports leagues and Sports clubs.





## CATEGORIES

- Security
- 5G
- Software

## COMPANY BACKGROUND

Founded in 2021 by Dave Mor and Or Turgeman, One Layer currently employs 28 people in Israel and abroad. OneLayer enables enterprise-grade security for Private LTE/5G networks, with a flexible platform that brings existing security methodologies to a new type of network.

## PRODUCT DESCRIPTION

Complete visibility, Zero Trust segmentation, threat prevention and asset management capabilities for IoT devices connected to a private 5G/LTE network so that any activity can be tracked and policies put in place to secure and manage the environment.

## VALUE PROPOSITION

OneLayer makes discovering, managing, and securing 5G device activity easy by providing the critical missing link between the cellular packet core and your existing enterprise architecture.

## INTERESTING IN MEETING WITH

Manufacturers, IOT integrators, 5G, Enterprise.



## **CATEGORIES**

- 5G
- Connectivity
- Satellite

## **COMPANY BACKGROUND**

Founded in 1949 in Neuchâtel, Switzerland, Oscilloquartz, now a division of Adtran, has pioneered network synchronization technology for over 70 years. As a leader in the design and manufacture of precision timing systems, the company has continually innovated, from its roots in traditional watchmaking to cutting-edge synchronization solutions. In 2014, Oscilloquartz joined ADVA (now Adtran), enhancing its capability to offer end-to-end solutions for evolving network demands. Recognized for collaboration and investment in skilled personnel, Oscilloquartz leads in synchronization technology, enabling advanced network timing and paving the way for 5G connectivity.

## **PRODUCT DESCRIPTION**

Our industry-first OSA 3350 ePRC+ and SePRC represent a paradigm shift in time and frequency delivery with optical cesium atomic clock technology. Exceeding ITU-T standards for network synchronization, these clocks address the critical need for extended holdover in mission-critical networks. Designed for resilience against GNSS vulnerabilities, they support time as a service (TaaS) and GNSS/GPS backup applications, ensuring stability in the face of increasing cyber threats. The OSA 3350 Series, with its groundbreaking optical pumping technology, offers unparalleled precision and longevity, making it an essential component for advanced network infrastructure, from communication services to scientific research.

## **VALUE PROPOSITION**

Transforming network synchronization with unparalleled precision and stability, Oscilloquartz optical cesium clocks ensure resilient, future-proof timing for critical infrastructure in an increasingly cyber-threatened world.

## **INTERESTING IN MEETING WITH**

Mobile Operators / Telco, 5G, Carriers, Enterprise.

Seeking  
Investment

pentenetworks.com



## CATEGORIES

- SAAS
- 5G
- Connectivity

## COMPANY BACKGROUND

Pente was founded in 2017 by industry innovator, Jonathan Schwartz, who has revolutionized the way cellular networking is orchestrated and managed with the patented HyperCore Cloud software platform and is now transforming the private wireless market into a true IT solution. Pente has 26 global employees including an international support team located in the US, Israel, and Latin America. Pente has strategic customers and partnerships from leading enterprises, device manufacturers to global managed service providers and system integrators. Pente is funded by INcapital, Global Brain, Magma, Fujitsu and other private investors.

## PRODUCT DESCRIPTION

The Pente HyperCore Cloud Solution is an IT-driven private wireless LTE and 5G network solution. HyperCore combines plug-and-play core and network orchestration with a cloud-based management platform. With the Pente HyperCore Cloud, any business can immediately realize the benefits of private cellular without the need for expensive infrastructure or telecom expertise.

## VALUE PROPOSITION

What makes Pente different?

- It's not Telecom, it's IT
- Out-of-the-box functional
- Easy implementation and scaling
- Instantly integrates into the enterprise IP network
- Single pane of glass with built-in integrator services
- Operational in minutes
- Lowest investment & fastest time to revenue

## INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Manufacturers, Distributors, Media and Entertainment, IOT integrators, Infrastructure, 5G, Resellers, Investors, Enterprise.



## CATEGORIES

- AI/ Machine learning
- SAAS
- VAS
- Online Child Safety

## COMPANY BACKGROUND

PureSight established on 2005 support more than 500 families around the Globe.

We support 8 different languages and our AI and ML proprietary technology know to adjust a new language in a period of 3 months.

We are around 15 people and we looking for 5M investment round A.

## PRODUCT DESCRIPTION

PureSightT manufactures AI-based online child safety solutions and practical tools for digital parenting.

Our solution enables parents to get to know their children's behavior in the digital world.

Puresight solution enable parents to block & limit apps & provide location services, Plus support the next generation of using AI with two proprietary Algorithms developed in by PureSight child safety labs:

ACI - Active Chat Inspector and ACR - Active Content Recognition (ACR - AI tool that knows how to classify web pages based on their content and not the address of the page). ACI identifies and blocks undesirable contacts and potentially harmful discussions originating from cyber bullies ( ACI - The ability to use AI and ML to detect events on social media and alert parents about events that require their involvement). All those tools provide a one stop shop for online child safety

## VALUE PROPOSITION

Bundle PureSight as White label or use PureSight brand Surfie to increase Telecom KPI  
# Increase sales and ARPU # Differentiate market proposition # Increase retention rate .

## INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Manufacturers, Distributors, Resellers, Investors, Enterprise.



Your Network's Edge®

[www.rad.com](http://www.rad.com)



## **CATEGORIES**

- IoT
- 5G
- Connectivity

## **COMPANY BACKGROUND**

RAD is a global leader in networking edge solutions. As an industry pioneer for over 40 years, RAD reliably supplies communications service providers and critical infrastructure operators in over 150 countries with best-of-breed Carrier Edge, industrial IoT, 5G xHaul, and critical operational network solutions.

Whether for business services 5G fixed wireless access, Private 5G (campus-based edge cloud) for IoT services, or data-driven, AI-powered, actionable insights at a glance, RAD supports customers through the entire project lifecycle, from design to deployment. Founded in 1981, RAD serves as the anchor of the \$1.8 billion RAD Group.

## **PRODUCT DESCRIPTION**

RAD offers Fixed Wireless Access solutions for business services, enabling VPN and Internet access over 5G. This allows enterprise customers to use fixed mobile VPNs where needed, using wireless and wireline branch connectivity options.

Our all-in-one ruggedized IoT gateway enables a seamless E2E solution for asset monitoring by connecting to sensors, backend servers and dashboards. It supports Private 5G for IoT services with campus edge cloud.

RAD insight brings the power of AI to the network's edge. A SaaS-based platform leveraging pre-installed edge devices, such as EADs, it makes the network smarter, faster and automated with smart diagnostics and DDoS protection.

## **VALUE PROPOSITION**

All in one solutions maximize flexibility and reduce network elements footprint and cost. Innovative and best-of-breed offerings allow a new service mix for IoT private networks and business FWA.

## **INTERESTING IN MEETING WITH**

Mobile Operators / Telco, IOT integrators.





## CATEGORIES

- Cloud
- IoT
- SAAS

## COMPANY BACKGROUND

Radix deliver cutting edge device management solutions.

In our offering can be found tailor-made solutions for Telcos, operators and service providers letting you stay on top of your device fleet wherever your customers are and whatever the use case may be.

To continue being in the technological forefront, expand our offering and meet industry needs, the company invests heavily in R&D.

Our solutions are trusted by leading global device manufacturers and vendors and are implemented in millions of devices worldwide, helping to increase performance and stability while minimizing downtime, serving a wide range of clients.

## PRODUCT DESCRIPTION

Radix deliver cutting edge device management solutions with strong orientation towards Android OS.

We consolidate all devices, related work processes and stakeholders in one easy-to-use management platform.

The platform covers all management aspects of the device from app management, device settings and configuration management, remote support, monitoring and analysis (telemetry) to over the air (OTA) firmware updates.

Organizations using our platform to manage their devices increase administrative effectiveness, reduce operational complexity, save time and money, reduce customer churn and increase overall satisfaction.

## VALUE PROPOSITION

Radix deliver cutting edge device management solutions.

Organizations using our management platform increase administrative effectiveness, reduce operational complexity, save time and money, reduce customer churn and increase overall satisfaction.

## INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Manufacturers, Distributors, IOT integrators, Resellers, Enterprise.



## **CATEGORIES**

- Cloud
- Security
- 5G

## **COMPANY BACKGROUND**

Radware® (NASDAQ: RDWR), is a global leader of cyber security and application delivery solutions for physical, cloud, and software defined data centers. Its award-winning solutions portfolio secures the digital experience by providing infrastructure, application, and corporate IT protection and availability services to enterprises globally. Radware's solutions empower more than 12,500 enterprise and carrier customers worldwide to adapt to market challenges quickly, maintain business continuity and achieve maximum productivity while keeping costs down.

## **PRODUCT DESCRIPTION**

Cloud DDoS Protection Service, DefensePro X Platform and DDoS Protection Software, Attack Mitigation System: Continuously adaptive real-time DDoS services for the most sophisticated web security threats through best-in-class cloud WAF and DDoS protection technologies. DefensePro X platform provides DDoS defense on-premise with a cloud service that's activated on demand. Guard from ever-evolving cyberthreats with Radware's comprehensive, automated Cloud DDoS Protection Service, which adapts to offer threat prevention & mitigation.

Web Application Firewalls (WAF), API Protection, BOT Management and L7 DDoS Protection: Radware's Cloud AppSec Service is a web application firewall that provides continuous adaptive web application security protection and full coverage of OWASP Top 10 threats.

Load Balancing Software, Radware Alteon: Alteon is Radware's next-generation application delivery controller (ADC) and the only network load balancer that guarantees application SLA.

Network Management Software, APSolute Vision: Vision provides visibility to health, status, performance & security of application delivery and network and application security infrastructures.

## **VALUE PROPOSITION**

Radware (NASDAQ: RDWR), is a global leader of application delivery and application security solutions for virtual and cloud data centers.

## **INTERESTING IN MEETING WITH**

Mobile Operators / Telco, Integrators, Distributors, 5G, Carriers, Enterprise.



## CATEGORIES

- AI/ Machine learning
- Sensors
- 5G

## COMPANY BACKGROUND

Sensorz was founded on 2021.

Offices in Rappaport 3, Kfar Saba Israel

Co Founders: Meir Friedland (CEO), Ziv Nuss (CTO) and Menji Paggao (GM APAC)

Employees 14

## PRODUCT DESCRIPTION

With the ongoing adoption of wireless devices and new wireless technologies - wireless network operations are bound to become more and more complex. Private cellular networks, targeting tier 1 organizations, require high SLA assurance and network security. Sensorz is closing a growing gap in continuous and centralized NOC/SOC based wireless network observability. A market currently serviced by technology specific tools operated manually and in snapshot mode by dedicated experts. Sensorz automates RF and protocol insights with ML based anomaly detection and classification, reducing expert dependency and expediting issue discovery and resolution.

## VALUE PROPOSITION

End customers benefit from network uptime, assured performance, and reliability while cutting maintenance expenses. SI's and MSPs gain customer satisfaction, meet SLAs, and diversify services for competitive advantage and added revenue.

## INTERESTING IN MEETING WITH

Mobile Operators / Telco, Integrators, Manufacturers, IOT integrators, 5G, Investors, 4G/5G private Networks Managed Service Providers (MSP's), Naas Network As a Service, for Telco's we mainly look for the units which responsible for building-deploying and operating PN, Critical infrastructure and defence for wireless securitystry 4.0.

## CATEGORIES

- Security
- IoT
- SAAS

## COMPANY BACKGROUND

Established: 2017

HQ: Kfar Saba, Israel

Founders: Udi Solomon (CEO), Ohad Levin (CTO)

Space: IoT Security

Last funding round: A+

Notable Investors: Bloc Ventures UK, Joule Ventures USA, Akamai USA, EON Germany, Nextleap Ventures Israel, SpringTide Ventures CZ.

## PRODUCT DESCRIPTION

Shield-IoT agent-less SaaS platform provides visibility, security and compliance, across any SIM-connected device or application, at unlimited scale.

Platform Modules:

1. Asset Intelligence: full IoT network visibility, including asset risk, network behavior, attributes, and usage trends.
2. AI Threat Prevention: device protection with Industry-first Coreset-AI network anomaly detection, combined with threat intelligence and rule-based detection engines
3. Security & Privacy Compliance: GDPR and various security regulations compliance, by continuous IoT network monitoring combined with automated compliance reporting.

Platform Characteristics:

- Agent-less
- Device-agnostic
- Unlimited scalability
- Privacy protection (only analyzing network traffic metadata, not payload)
- Real-time actionable alerts
- 3rd party integration

## VALUE PROPOSITION

Generate new revenue streams with cellular IoT cybersecurity monetization platform. Monitor and secure any SIM-based IoT device/application, at any scale, with a ready-to-go SaaS service.

## INTERESTING IN MEETING WITH

Mobile Operators / Telco, 5G, Investors.



## **CATEGORIES**

- Cloud
- AI/ Machine learning
- IoT
- 5G,
- Software
- Data Science

## **COMPANY BACKGROUND**

Founded in 2010 by a team of veteran data experts, headed by Mr. Ami Gal SQream Co-founder and CEO. SQream employs ~160 workers, mainly in its R&D center in Tel Aviv but also in locations such as the USA, W. Europe, S. Korea, and others. SQream was funded by Venture capital but in the past years we already established a sustainable customer b.

## **PRODUCT DESCRIPTION**

SQream makes it possible to ask bigger questions of extremely large, complicated data sets. With no off-limits questions, analysts get unprecedented new insights at exceptional speed. For too long, high costs and complexity have caused big data projects to fail at an alarming rate. To succeed, companies need a shortcut for asking bigger data questions to make better decisions. With SQream, you can finally “dig deeper, go faster, and reach anywhere” so you’re able to ask those bigger questions – on prem, in the cloud, or at the edge. This is why organizations ranging from fast-growth startups to Fortune 100s all rely on SQream.

## **VALUE PROPOSITION**

SQream unique data acceleration platform enables very fast processing of data in the massive data environment. It performs very fast data ingestion in data warehouses (DWH) as well as ultra-fast analytics over complicated data processes (ETL/ELT). this is possible by the patented usage of GPU technology for SQL based queries over structured and semi structured data sets.

## **INTERESTING IN MEETING WITH**

Mobile Operators / Telco, Integrators, Manufacturers, 5G, Resellers, Investors, Banks and FinOps.





## **CATEGORIES**

- AI/ Machine learning
- AR/VR
- Hardware

## **COMPANY BACKGROUND**

TechSee is the leading MultiSensory experience platform that enables enterprises to deliver better customer support, enhance service quality, and reduce costs through AI and service automation. Powered by Sophie AI, TechSee's patented computer vision / generative AI hybrid, enterprises are deploying virtual agents that can see, hear, understand, and guide customers, delivering human-like service.

TechSee is used by over 1,000 enterprise companies in more than 53 countries around the world. Recognized by Gartner as a Cool Vendor in Customer Service, TechSee's technology has won multiple awards. The company is headquartered in Tel Aviv, Israel, with offices in New York, London, and Madrid.

## **PRODUCT DESCRIPTION**

TechSee delivers, Sophie AI, the world's first fully automated AI customer service agent that can see, hear, understand, and guide customers, just like a human, but at a fraction of the cost. Sophie delivers service so good you wouldn't believe it's AI, and your customers won't either.

## **VALUE PROPOSITION**

Lowest cost, easiest to deploy, MultiSensory AI for amazing customer service results.

## **INTERESTING IN MEETING WITH**

Mobile Operators / Telco, Manufacturers, Enterprise.



## CATEGORIES

- IoT
- SAAS

## COMPANY BACKGROUND

The Trackimo/Vestigo group, founded in 2013 by Shai Bar-Lavi, Shlomo Shur and Amit Shaked, has been developing combined hardware, software and communication IoT devices and solutions for personal safety, asset tracking and wearables, targeting B2C, B2B and B2B2C markets worldwide. The group has over 100 employees in Israel, China, Ukraine, UK, USA and the Philippines, and is designing and producing its products in its own facility in Shenzhen. Over the years Trackimo has partnered with global leaders in various domains such as Vodafone and Paramount, leveraging its unique advantages to provide competitive advantage to its business partners.

## PRODUCT DESCRIPTION

Trackimo will be showcasing Trackipet, the community-powered tracking device for pets and the people that love them. We are spearheading a global movement to help bring all lost pets home. We also present NickWatch, the connected smartwatch for kids with parents calls and chat, location, and packed with fun games featuring Spongebob and Nockelodeon characters. Along with these comes Trackimo's extensive portfolio of connected GPS/IOT devices and solutions.

## VALUE PROPOSITION

End-to-end solutions for personal safety, asset tracking and wearables based on IoT/ GPS/WiFi/LTE and NB, operated through trackimo's global cloud-IoT platform and cost-effective global communications.

## INTERESTING IN MEETING WITH

Mobile Operators / Telco, Distributors, Media and Entertainment, IOT integrators, Resellers, Investors, Carriers.



## **CATEGORIES**

- IoT
- Smart city
- Smart Mobility

## **COMPANY BACKGROUND**

Tupaia was established on June 2020 by Nadav Lavi (Phd) and Kobi Scheim (Phd), both with extensive experience in the fields of communication, networking, signal processing and automotive, together with the late Zohar Zisapel, a renowned Israeli entrepreneur and investor, to address the increasing need in GNSS based precise positioning.

Tupaia unique cloud-based precise-positioning service disrupts the GNSS/GPS augmentation market. Tupaia's service enables centimeter level positioning to almost any device equipped with a GNSS receiver, including mobile and IoT, and supports numerous mobility and smart-city applications, such as: automotive, drones, micromobility, construction, rail, and many more.

## **PRODUCT DESCRIPTION**

Tupaia provides an end-to-end solution to establish a precise positioning service (two orders of magnitude in improvement). Tupaia's solution includes a flexible client SDK, software suite to connect and manage existing and new GNSS assets and transform them into a sensory infrastructure, a GNSS sensors network orchestration layer, and a unique precise positioning engine and API at the cloud.

Tupaia's precise positioning cloud supports complex environments, including dense-urban areas and stringent market requirements. Via its software approach and cloud API Tupaia supports a broad range of GNSS receivers and unleash the possibilities of precise positioning in many markets.

## **VALUE PROPOSITION**

Tupaia's solution enables the launch and scale of a centimeter level precise positioning service to a wide range of devices and markets in a cost-effective manner.

## **INTERESTING IN MEETING WITH**

Mobile Operators / Telco, Integrators, IOT integrators, 5G, Investors, Carriers.



## **CATEGORIES**

- AI/ Machine learning
- AR/VR
- Smart city

## **COMPANY BACKGROUND**

A public company listed in Nasdaq Since 2022. Developing a non-invasive neural input interface in the form of a wrist wearable band for controlling digital devices using subtle finger movements. These digital devices include consumer electronics, smart watches, smartphones, AR glasses, VR headsets, televisions, PCs, laptop computers, drones, robots, etc.

## **PRODUCT DESCRIPTION**

Mudra Band allows you to interact with any digital devices using effortless finger movements & intuitive gestures.

## **VALUE PROPOSITION**

Low cost high performance gesture recognition at any environment.

## **INTERESTING IN MEETING WITH**

Mobile Operators / Telco, Distributors, App developers, Resellers, Enterprise.

## Israel's commercial attachés

Schedule meetings with Israeli companies at MWC 2023 by calling or emailing your nearest commercial attaché today.

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# Mobile Technologies & Connected Industries

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