bright data

Turn websites into structured data

From data collection infrastructure to ready-made datasets,
Bright Data allows you to retrieve the public web data you care about.

bright data

The world's #1 web data platform

Most efficient
No-code solutions, less resources

Most flexible
Premade solutions, scalable, customizable

Most reliable
Best quality, uptime, speed and support

Fully Compliant
Transparent with all our customers and partners

+ 20,000 Customers

Trusted by Fortune 500 companies

24/7 Support

Supports **ethical usage**

Centaur since 2021

5,500+ granted patent claims

99.99% Network uptime

GDPR & CCPA compliant

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Bright Data Solutions Stack

eCommerce Suite

Bright Insights

Data and APIs

Dataset Marketplace	Scraper APIs	SERP API	Custom Dataset	Cache Data

Scraping Infrastructure

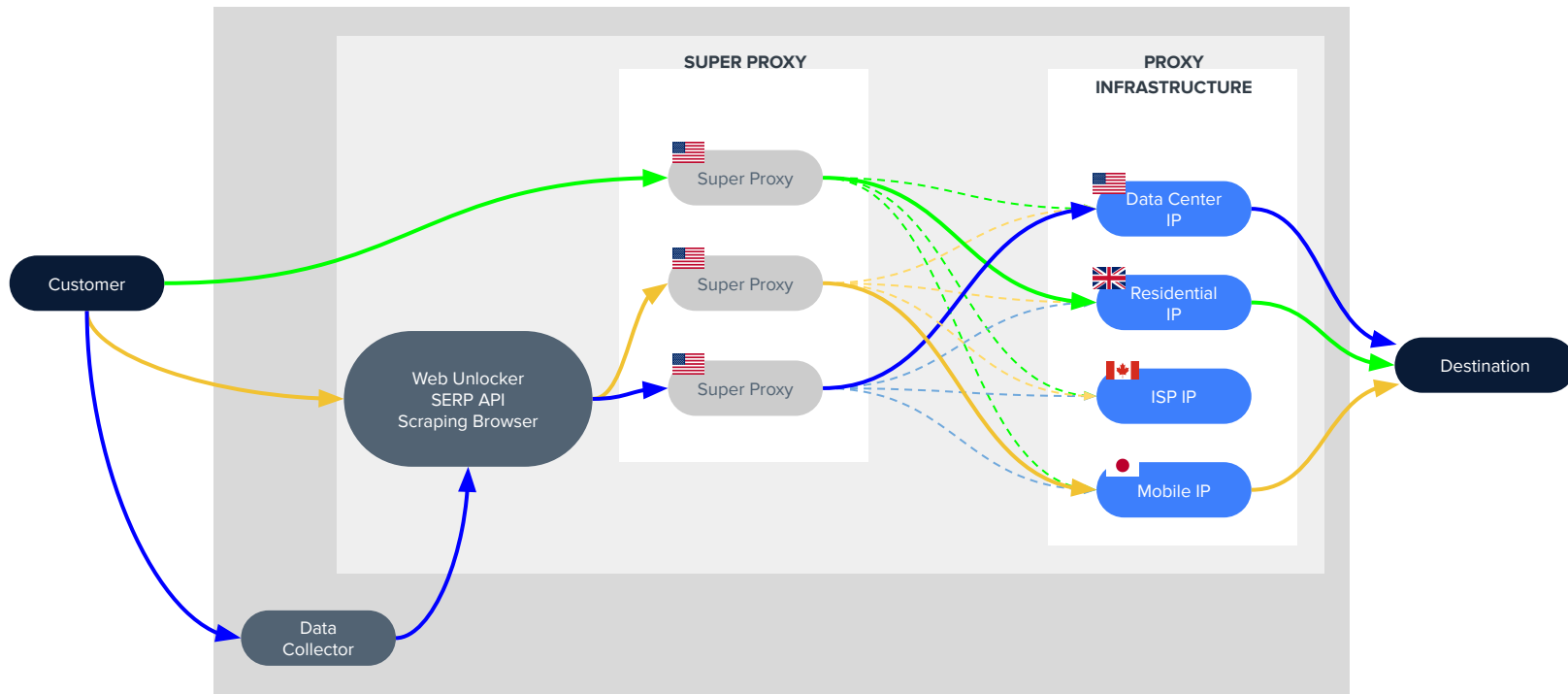| Autonomous Unlocking	Auto-Scaling Browsers	CAPTCHA Solving	JavaScript Rendering	Browser Fingerprinting
Residential Proxies	Mobile Proxies	ISP Proxies	Datacenter Proxies	Proxy Manager

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Bright Data's architecture

Send HTTP/S requests through millions of residential IPs via Bright Data proxy network

Industry-wide use

eCommerce
Keeping track of competitor products and pricing in real-time

Finance
Generating actionable insights for equity research, venture capital investment, and portfolio management

Travel
Comparing prices on competitor sites, monitoring how users plan travels, & forecasting the next industry trends

Market Research
Deeply understanding target audience, anticipating market trends, and building better products

SERP & SEO
Collecting results from Leading search engines to analyze website traffic & keywords, improve SEO, and perform product & brand placement

Real Estate
Predicting how prices will move, anticipating market trends, and optimizing investments

Lead Generation
Zeroing in on the right customers to increase sales and ROI, and gathering reliable data on existing leads and customers

Social media for marketing
Dominating the industry on social media with smarter campaigns & understanding customer journeys

AdTech
Protecting brands, verifying ads, & conducting real-time ad intelligence for optimized data-driven campaigns

Website testing
Uncovering issues that compromise users' experience

Bright Data's customers

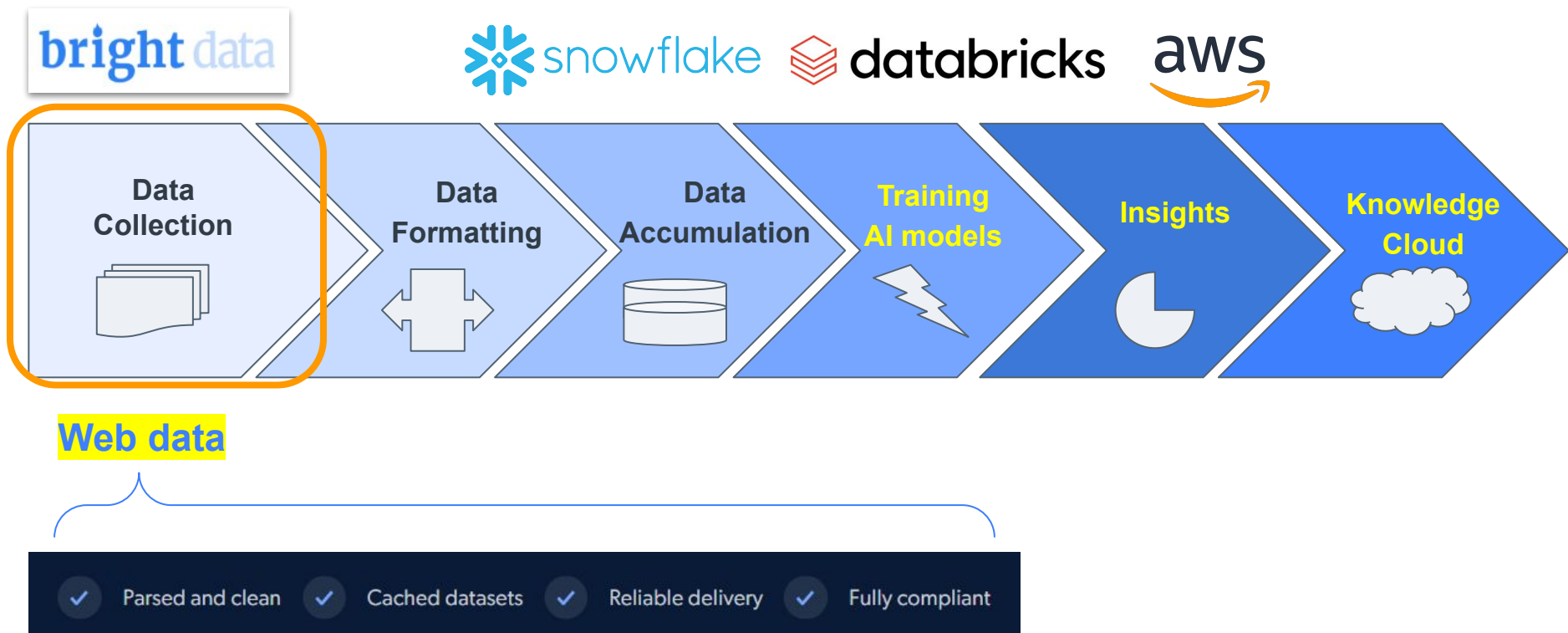More than half of the 10 leading ecommerce websites

2 of the 5 leading US banks

87 of 100 leading universities

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Train AI models and LLMs with high-volume, diverse web data.

When it comes to data collection, let us handle the heavy lifting.

bright data   snowflake   databricks   aws

Data Collection → **Data Formatting** → **Data Accumulation** → **Training AI models** → **Insights** → **Knowledge Cloud**

Web data

✓ Parsed and clean   ✓ Cached datasets   ✓ Reliable delivery   ✓ Fully compliant

02 AI Deployments?

Get a slice of the Internet: Accessing 300M+ pre-collected HTMLs every day

➔ Customized and exclusive data access
➔ Rich metadata for filtering and prioritization
➔ Comprehensive multilingual data coverage
➔ Fully compliant and ethical data collection

Images
1B+ image URLs daily
Sample Dataset

Videos
300M+ video URLs daily
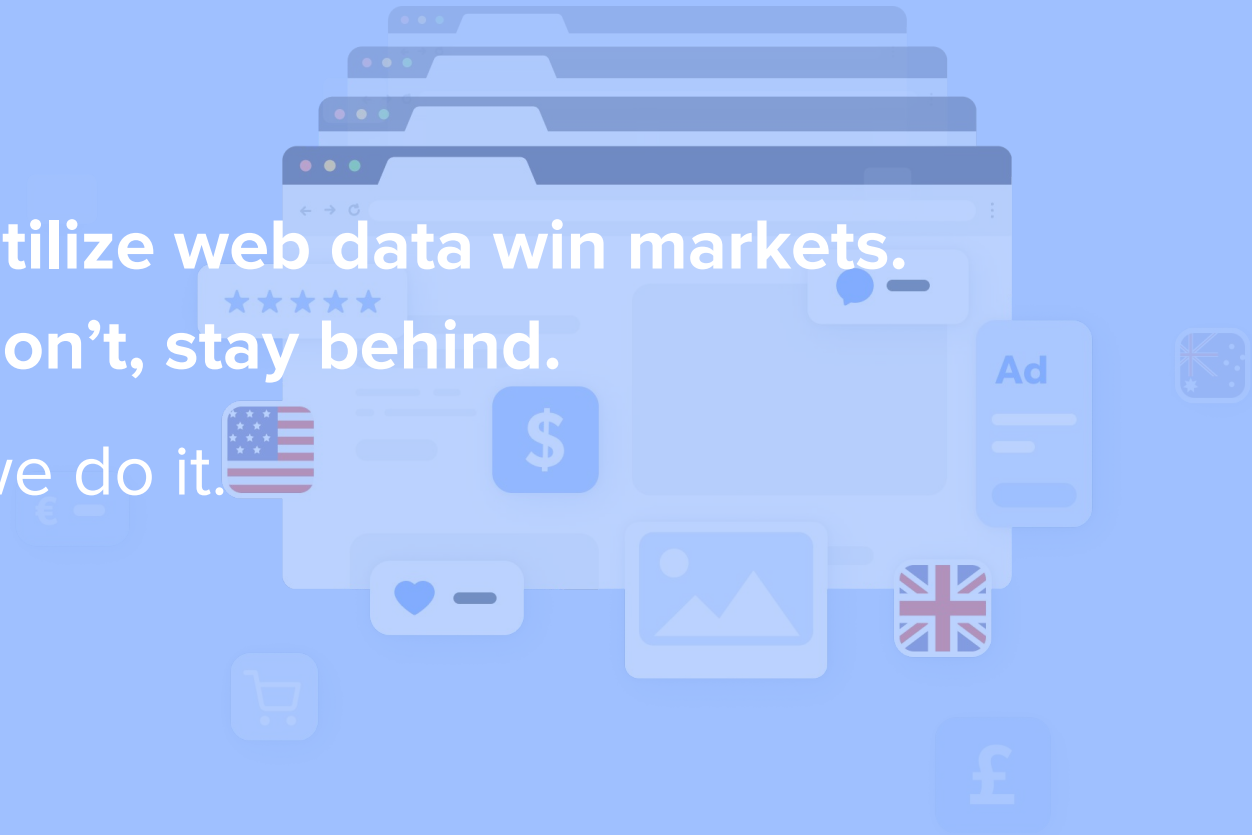Sample Dataset

Audio
400K+ audio URLs daily
Sample Dataset

Text
450B+ text tokens daily
Sample Coming Soon

Those who utilize web data win markets.
Those who don't, stay behind.

Here's how we do it.

Bright Insights - Actionable market intelligence for global brands, retailers, analysts, and investors

Answer mission-critical questions at the brand, category & unit, powered by AI, specially-designed for retail.

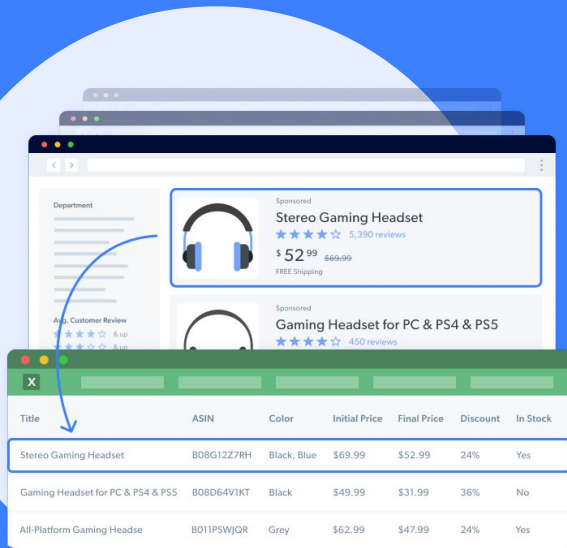**1** Monitor SKUs, sales volume, pricing, campaigns & share of voice in real-time

2 Analyze entire product categories to optimize your pricing and assortment

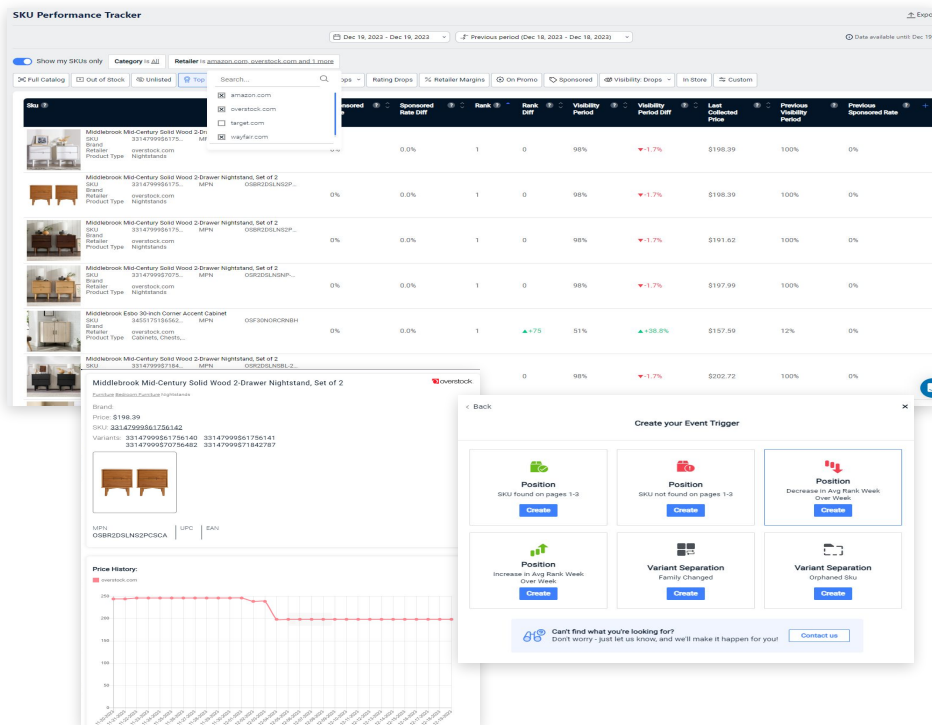**3** Operational dashboard to manage your SKUs across multiple platforms

Datasets for every business need

Instantly get accurate public web data, at scale for any use case. Datasets can be purchased once, quarterly, annually, or scheduled, enabling budgetary and operational flexibility.

1 Easy-to-use accurate and well-structured data

2 Custom datasets - tailored to specific business requirements when the data isn't available in the marketplace

3 Enriched data - additional data points added to what was initially collected

4 Purchase full website coverage or focused subsets

Use Case – **Digital Shelf Optimization for Brands**

Key challenges addressed: Lost revenue, Sales channel optimization, marketing optimization, operations optimization, competitive benchmark

eCommerce Tracker

- Across any retailer / language / country
- Cross site SKU matching
- Reporting from the SKU to Category level
- Consumed via Data sets, UI, dashboards, Alerts
- All vital signs:
  - Price & Availability
  - Search, Sponsored & Visibility
  - Ratings & Reviews
  - Page Content

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Our Customers

McDonald's Shopee Microsoft United Nations EPSON NTT DATA

Bright Data's platform is used worldwide
by **20,000+** customers in nearly every industry

NETPEAK abine CRED DATAOX key Change fober cikisi LeadExpress.nl butinuk

ExactBuyer Reddico AXUR APPFOLLOW powerdrop CommerceIQ P#ST FOR RENT Linvo Sideman. myAppFre

MATHISON HRog screen-scraper immobiliare.it Zero Gravity WINDWARD realarb 圣手工作室 MAJESTOUCH APIFY

The Bright Initiative

600+ organizations - making the world a better place with data

UK Government Department of Digital, Culture, Media & Sport

DATA SKILLS TASKFORCE

Member of WIPO Alert

BDV BIG DATA VALUE ASSOCIATION

NCoC National Conference on Citizenship

MRS Evidence Matters™ Company Partner

UNIVERSITY OF OXFORD

PRINCETON UNIVERSITY

Stanford University

Northwestern

Queen Mary University of London

ETH zürich

Northeastern University

KING'S College LONDON

Duke UNIVERSITY

UC San Diego

NYU

Cornell University

THE UNIVERSITY OF CHICAGO

SciencesPo

UCSB

upReach Transforming Social Mobility

Manchester Metropolitan University

ROYAL HOLLOWAY UNIVERSITY OF LONDON

Amsterdam University of Applied Sciences

VIRGINIA TECH

RICE UNIVERSITY

SUBAK

Climate Policy Radar

women in data

Humans Against Trafficking

hti labs

ELEMID

1
Fueling academic research & providing educational programs

2
Promoting environmental protection initiatives

3
Driving web transparency initiatives & global regulations

4
Driving data-driven strategies to benefit our economy & society

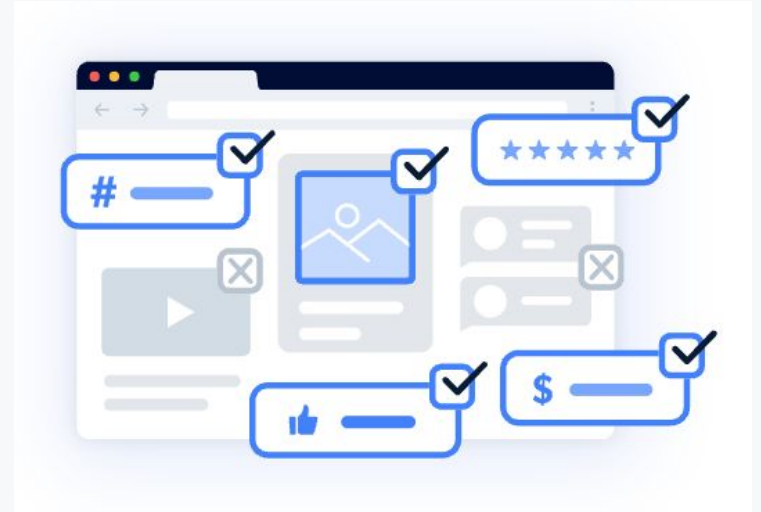# Industry-leading compliance and best practices

Our privacy practices **fully comply with data protection laws**, including the EU data protection regulatory framework, GDPR, and the California Consumer Privacy Act of 2018 (CCPA).

Bright Data promotes ethical usage across all its products - here's how we do it.

To learn more about the legality of public web data scraping, visit Bright Data's website.

Pricing

Proxy Infra and Scraping Solutions

Proxy products   Data products

	Pay as you go	Starter **$499** /mo	Advanced **$999** /mo	Advanced+ **$1,999** /mo
	✓ Current plan	Upgrade	Upgrade	Upgrade
Data Center	$0.60/GB	$0.51/GB	$0.45/GB	$0.42/GB
ISP	$15.00/GB	$12.75/GB	$11.25/GB	$10.50/GB
Residential	$8.40/GB	$7.14/GB	$6.30/GB	$5.88/GB
Mobile	$8.40/GB	$7.14/GB	$6.30/GB	$5.88/GB
Web Unlocker	$1.50/1,000 requests	$1.27/1,000 requests	$1.12/1,000 requests	$1.05/1,000 requests
SERP API	$1.50/1,000 requests	$1.27/1,000 requests	$1.12/1,000 requests	$1.05/1,000 requests
Scraping Browser	$8.40/GB	$7.14/GB	$6.30/GB	$5.88/GB

Proxy products   **Data products**

	Pay as you go	Starter **$499** /mo	Advanced **$999** /mo	Advanced+ **$1,999** /mo
	✓ Current plan	Upgrade	Upgrade	Upgrade
Scraper IDE	$4.00/1,000 requests	$3.40/1,000 requests	$3.00/1,000 requests	$2.80/1,000 requests
Custom Datasets	$7.00/1,000 rows	$5.95/1,000 rows	$5.25/1,000 rows	$4.90/1,000 rows
Web Scraper API	$1.00/1,000 rows	$1.27/1,000 rows	$1.12/1,000 rows	$1.05/1,000 rows

Dataset marketplace

- Popular pre-built datasets
- Min one time dataset $500 USD
- Up to $0.0025 per record

Custom Dataset

- Custom datasets tailored to your needs

- Pricing:

    - <u>Set-up PoC $500 USD per domain</u> (One-time fee covering setup custom dataset
    scraper + sample data for customers to review)

    - <u>Monthly min commit $1,000 USD per domain,</u> <mark>$0.005 / record</mark> (covering maintenance,
    200,000 records included, additional record will be charged per record)

- Min 3 months contract

- Set up lead time per domain - 5-7 days

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Most reliable
Highest quality data, better uptime, faster data, better support

Most flexible
Premade solutions, scalable, customizable

Fully Compliant
Transparent with all our customers and partners

Over 20,000 Customers

Trusted by Fortune 500 companies

24/7 Support

99.99% Network uptime

Acquired by a UK regulated PE fund

Supports ethical usage

Passed $100M/year in revenue

5,500+ granted patent claims

We handle 170k requests per second (which are roughly 20PT of data a month). More than all the leading search engines daily queries, combined!