

# The Samson International Smart Mobility Summit & EcoMotion Main Event 2025

27-29  
October  
2025

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## Join EcoMotion Community and Become a Partner

Founded in 2012, EcoMotion is a dynamic community in the Smart Mobility field comprised of over 700 startups and 16,000 community members.

Our mission is to advance the smart mobility sector through technology and innovation by supporting startups to scale and addressing the challenges of the global mobility ecosystem.

### Featuring Technologies in



EcoMotion is a joint venture of the Israel Innovation Institute together with Israel's Ministry of Transport and Road Safety and the Ministry of Economy and Industry.



## 2025 Partnership Offerings

Our partners are at the heart of our annual Main Event. Shape the conversations, gain exposure and brand visibility, sustainability, and support our global community.

\*Sponsorship level will be determined according to total sponsorship sum.

### Levels are determined as follows:

### EARLY BIRD DISCOUNT

**20% off** on all  
sponsorship options  
if signed by  
July 1st, 2025

Sponsorship Packages Benefits	Bronze Over \$5,000	Silver Over \$10,000	Gold Over \$25,000	Platinum Over \$45,000	Diamond Over \$60,000
Number of Partnerships	Unlimited	25	10	2	1
Main Event Tickets (October 28)	4	8	12	20	25
Gala Event Invitation (October 27) <small>*not including international guests</small>	1	1	1	1	1
Booklet Appearance	Logo & Link	1/2 Page	Full Page	Middle Spread	Full Spread
Logo Distinction	S	M	L	XL	XXL
Social Media Coverage	Included	Included	Included	Dedicated Post	Dedicated Post + Newsletter Announcement
Speaking Opportunity*	5min Presentation on Side Stage	Panel Moderator or Side Stage Speaker	Panel Speaker	Keynote or Fireside Chat	Keynote Address + Panel Speaker on Main Stage
Promotional Video on Main Event stage during breaks <small>+Main entrance screen</small>	5 seconds	10 seconds	30 seconds	1 minute	1.5 minutes
Partner Booth included		7.2 m <sup>2</sup>	7.2 m <sup>2</sup>	9.6 m <sup>2</sup> 7.2 m <sup>2</sup>	9.6 m <sup>2</sup>
Host a side event on October 27 or October 29	✓	✓	✓	✓	✓

Prices do not include VAT of 18%

\*Speaker participation is reserved for top executives and senior-level experts. Selection subject to content committee approval.



## Exhibit at the Main Event

**Partner Booth: 7.2 m<sup>2</sup> or 9.6 m<sup>2</sup>**

### Includes:

Construction

Backwall

Front counter

2 bar chairs

7.2 m<sup>2</sup>: 1 screen

9.6 m<sup>2</sup>: 2 screens

Looking to upgrade your presence with a larger booth, pavilion,  
or custom design?

Reach out to the EcoMotion Team to explore your options!



## Additional Sponsorship Options

Item	Description	Level of Partnership Included	Price	Spots Available
Host of Happy Hour	Celebrate the end of day by networking with a glass of wine (red/white) in hand	Silver Partnership Included	\$15,000	1 Partner Only
Exhibit	Exhibit with a company booth or design a pavilion	Bronze Partnership Included	To Be Discussed with EcoMotion Team	
Host Challenge Competition	Host a startup competition to identify relevant technologies   Startup recruitment, operations and private room included	Silver Partnership Included	\$15,000	2 Partners Only
Side Stage Branding	Prominent logo placement on Side Stage, including all signage + screening of promotional video during breaks	Silver Partnership Included	\$15,000	1 Partner Only
Wi-Fi	Wi-Fi network name and sponsor's logo visible on the wi-fi connection opening page	Silver Partnership Included	\$10,000	1 Partner Only
Host a side session during October 28th Main Event	Set the topic, curate the agenda, bring the speakers   On-site Branding	Silver Partnership Included	\$10,000	4 Partners Only
Branded AI Image Photo Booth	Make people smile and maximize brand exposure	Silver Partnership Included	\$10,000	1 Partner Only
Host the Smart Mobility Awards (SMAs)	Select and announce the outstanding startups of the year	Bronze Partnership Included	\$8,000	1 Partner Only
Host: Investors Gathering	On-site Branding	Bronze Partnership Included	\$8,000	2 Partners Only
Branded Beer/Food Cart	Gain visibility by branding a specialty beer/food cart	Bronze Partnership Included	\$8,000	2 Partners Only



## Additional Sponsorship Options

Item	Description	Level of Partnership Included	Price	Spots Available
Branded Coffee Cart	Gain visibility by branding the coffee cart available throughout the event	Bronze Partnership Included	\$6,000 (branded cups/foam available for an additional fee)	
Case Study / Success Story Announcement	Present a successful collaboration between startup and partner on side stage	Bronze Partnership Included	\$6,000	2 Partners Only
Private Meeting Room	Full day or Half Day   On-site Branding	Bronze Partnership Included	Upon request	
Giveaway Item	Branded item with both the conference and sponsor's logos given to all participants	Bronze Partnership Included	Minimum \$5,000 (Subject to item choice)	Up to 5 Partners
Host a satellite event during the Main Event week (October 27th or 29th)	Host attendees at your venue of choice, curate the agenda, Bring the speakers and showcase your company   Registration, event promotion included	Partnership NOT included	\$2,000	
Additional sponsorship options	Have an idea for branding opportunities to achieve maximum exposure? Talk to the EcoMotion Team		To be discussed with EcoMotion Team	
Global Markets Partnership	Open to all international trade promotion agencies and organizations. Gain targeted exposure to promote business development in your region		To be discussed with EcoMotion Team	

Prices do not include VAT of 18%

**For more information:**

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