

# SHOPEAKS WINS THE STARTUP PITCH COMPETITION AT SHOPTALK EUROPE 2025!

## BREAKING NEWS

Shoptalk Euoope, Barcelona | June 2025



We're thrilled to announce that **Shopeaks** has been selected as the **winner of** the prestigious **Startup Pitch Competition** at Shoptalk Europe 2025, the leading global retail and innovation event.

## WHAT IS SHOPEAKS?

Grow and manage lifestyle brands' social-commerce in one platform.

Shopeaks is a **B2B social-commerce platform** that turns every social media engagement into real-time sales opportunities.

With Shopeaks, lifestyle brands turn followers into customers – in just one click.

Shopeaks simplifies the customer journey by providing brands with the tools to engage, convert, and manage all their social commerce activity in a single platform.

## SELL ON SOICAL MEDIA?

Shopeaks increases your brand's revenue by 2x–5x and helps you close the loop on **organic** content, **sponsored ads**, and **influencer** campaigns.



## WHERE BRANDS CONVERT

- 2x-5x higher CR%
- Increase AOV by 30%
- Semless customer Journy



Daniel Abitbul & Shay Amir  
Co-Founders & CEO

## PHOTO HIGHLIGHTS FROM SHOPTALK EUROPE



Proud moment on stage



Shopeaks Startup Pitch



Celebrating the Big Win