



State of Israel
Israel Trade and Economic Commission
Sydney, Australia



trans-tasman
**BUSINESS
CIRCLE**

INVITATION TO JOIN
Official Australasian Delegation to Israel Cyber Week and AI Week
June 22 - 25, 2026

The Israel Trade and Economic Commission in Australia, together with the Trans – Tasman Business Circle, invites you to register interest for the annual official delegation to Israel Cyber Week and AI Week from June 22 - 25, 2026.

The conference and schedule around the week are excellent opportunities for leaders in business and innovation, governance, and cyber security to understand Israel's cybersecurity and AI ecosystems, emerging trends, and establish key bilateral cybersecurity relationships.

Cyber Week and AI Week offer unparalleled opportunities for collaboration, knowledge exchange, and networking with global leaders in cybersecurity and artificial intelligence. As a global hub of innovation, Israel is at the forefront of cybersecurity and AI, boasting cutting-edge research, pioneering startups, and leading multinational tech companies.

With an extensive lineup of conferences, seminars and roundtables, Cyber Week 2026 promises an unparalleled experience to network with the entire cyber ecosystem including people from industry, startups, investors, academia, government, and the military. Bringing together industry leaders as well as leading academics, AI Week is a unique opportunity for audiences to explore real-world case studies and pioneering research, while networking with industry peers.

As part of the conference and exhibition we will be able to facilitate:

- Tour at Israel Cyber Week: **Startup Pavilion**
- Tour at Israel AI Week: **Startup Pavilion**
- Roundtable Discussions with leading Israeli Cybersecurity and AI Professionals
- Business Introductions and site visits with Israel's leading Cybersecurity and AI Companies
- Economic and Investment Update: **Israeli Ministry of Economy and Industry**

Previous delegations have included meetings at and with:

- Peres Centre for Peace and Innovation with Shimon Peres' son **Chemi Peres**
- Check Point Executive Briefing and meeting with co-founder **Gil Shwed**
- Orca Security Co-Founders **Gil Geron** and **Avi Shua**
- Silverfort Co-Founder **Hed Kovetz**
- Sentra Co-Founder and President, former Commander of Unit 8200, **Assaf Kochan**
- Primary founder and visionary behind the Iron Dome system, Brigadier General (res.) **Dr. Daniel "Danny" Gold**
- NVIDIA, Team8, Sygnia, KELA, CyberProAI, AU10TIX, Nucleon, Dig Security, Pentera, + more.

Recent previous attendees include:

Chief Strategy Officer @ **Cyber CX**, CISO @ **Wesfarmers**, CISO @ **EnergyAustralia**, Executive Manager Security Services @ **Suncorp**, Acting Commander @ **Victoria Police** Cybercrime Division, CEO @ **Australian Military Bank**, NED @ **Westpac**, CEO @ **Financial Services Council of New Zealand**; Cyber Security Distributors, Systems Integrators, Consultants, Advisors, Investors, and Partners.

In addition to the conference and exhibition, we offer, as part of the official schedule, bespoke site visits and executive briefings from key players in the Israeli Cyber Ecosystem.

Registration Fee:

- Price on application

Does not cover air fares to/from Israel, airport transfers, accommodation, breakfasts or dinners, your own insurance cover.

Accommodation:

- You choose your own accommodation
- Details (including special rates) of hotels associated with Israel Cyber Week and AI Week will be available shortly.

Further Information:

- Ohad Blumberg, Trade Commissioner, Head of Israel Trade and Economic Commission, Embassy of Israel in Australia - Ohad.Blumberg@israeltrade.gov.il
- Johnny Weiss, Founder and Managing Director, Trans - Tasman Business Circle - Johnny.Weiss@buscircle.com

Flight Examples

Outbound

- Departing Sydney Thursday June 18 (a.m.) - Singapore - Dubai - Tel Aviv Arriving Thurs June 18 (p.m.)
- Departing Sydney Thursday June 18 (a.m.) - Abu Dhabi - Tel Aviv Arriving Friday June 19 (a.m.)
- Departing Sydney Thursday June 18 (p.m.) - Dubai - Tel Aviv Arriving Friday June 19 (a.m.)
- Departing Sydney Saturday June 20 (p.m.) - Abu Dhabi - Tel Aviv Arriving Sunday June 21 (a.m.)
- Departing Sydney Saturday June 20 (p.m.) - Dubai - Tel Aviv Arriving Sunday June 21 (a.m.)
- Departing Sydney Sunday June 21 (a.m.) - Dubai - Tel Aviv Arriving Sunday June 21 (p.m.)

Return

- Departing Tel Aviv Thursday June 25 (p.m.) - Abu Dhabi - Sydney Arriving Friday June 26 (p.m.)
- Departing Tel Aviv Thursday June 25 (p.m.) - Dubai - Sydney Arriving Friday June 26 (p.m.)
- Departing Tel Aviv Thursday June 25 (p.m.) - Dubai - Sydney Arriving Friday June 26 (p.m.)
- Departing Tel Aviv Saturday June 27 (p.m.) - Abu Dhabi - Sydney Arriving Sunday June 28 (a.m.)
- Departing Tel Aviv Saturday June 27 (p.m.) - Dubai - Sydney Arriving Sunday June 28 (p.m.)
- Departing Tel Aviv Sunday June 28 (a.m.) - Dubai - Sydney Arriving Monday June 29 (a.m.)

We hope you can join us!

Keen to learn more?

We will look to run a webinar session in February for all interested.

When: Feb 24, 2026 04:00 PM Canberra, Melbourne, Sydney

Topic: Official Australasian Delegation Information Session to Israel Cyber Week and AI Week

Register in advance for this webinar:

https://us02web.zoom.us/join/register/WN_zRb-sqvURiyeJAykbz54WA

Or click below.

Official Australasian Delegation

Information Session

24/02/26
4pm AEDT
6pm NZDT

Register

ISRAEL CYBER WEEK AND AI WEEK
22 - 25 JUNE 2026

Logos: State of Israel, Israel Trade and Economic Commission, trans-tasman BUSINESS CIRCLE, Cyber Week, ISRAEL EXPORT INSTITUTE, Innovation Hub