



THE EMERGENCY MANAGEMENT & PREPAREDNESS COURSE (EMPC) 2026

3-DAY INTENSIVE TRAINING FOR GLOBAL HEALTH AND CRISIS LEADERS
TO MASTER REAL-WORLD EMERGENCY RESPONSE STRATEGIES.

MARCH 16-18, 2026
TEL AVIV / JERUSALEM

IN PERSON - ENGLISH
JOIN 100+ GLOBAL HEALTH & CRISIS LEADERS

Pre-register now to secure your seat !

Hosted by Tel Aviv Sourasky Medical Center (Ichilov)
In Partnership with :

MIXiii Health-Tech.IL
Led & Organized by IATI

iATI
Israel
Advanced
Technology
Industries


Ministry of Economy and Industry
Foreign Trade Administration


ISRAEL EXPORT INSTITUTE

ARE YOU TRULY READY FOR YOUR NEXT MAJOR EVENT?

ABOUT THE COURSE

The Emergency Management & Preparedness Course (EMPC) is Israel's flagship program for health and crisis professionals who need to lead their organizations through war, mass-casualty events, natural disasters, pandemics, cyber-attacks, and complex emergencies.

Over 3 days, you will learn directly from the teams at Tel Aviv Sourasky Medical Center (Ichilov) who have managed real mass-casualty events, operated a 800-bed underground hospital under missile fire, and treated thousands of war-related casualties while maintaining full hospital continuity.



CRISIS ARE ACCELERATING. PREPAREDNESS CAN'T WAIT.

Hospitals and emergency systems are being tested by wars, terror attacks, pandemics, cyber incidents, industrial disasters, and climate-related events often at the same time. Most institutions have plans on paper. Far fewer have tested, battle-proven systems that actually hold under pressure.

TRAIN WITH ISRAELI EXPERTS

You'll train directly with Israeli experts who've led real hospital responses during missile attacks, wartime trauma, and national-scale emergencies. Through live simulations, real-case debriefs, and on-site facility tours, you'll gain the tools and confidence to lead your team through any crisis.

WHY IT MATTERS ?

- Crises are accelerating few hospitals are truly prepared
- Leadership under pressure can't be improvised
- Real-time coordination saves lives when every minute counts

“
*Emergency mode isn't a button you push ...
it's a mindset you build across your hospital,
every day.*
”



Dr. Daniel Trotzky

Deputy Medical Director &
Director of Emergency Medicine
Services & Preparedness

WHAT DO WE PREPARE YOU FOR ?

NATURAL DISASTER

Earthquakes, floods,
hurricanes, wildfires



TRANSPORTATION INCIDENT

Large scale crashes,
train derailments,
aviation disaster



INDUSTRIAL ACCIDENTS

Explosions, chemical
spills, nuclear incident



PANDEMICS & INFECTIOUS OUTBREAKS

COVID-19, Ebola,
bioterrorism



WARS AND TERRORIST ATTACKS

Bombings, shootings, attacks



ISRAEL'S ADVANCED HEALTHCARE PREPARED FOR ANY DISASTER



A Nation Built for Resilience

Israel has faced constant threats—terrorism, wars, pandemics, etc. Our healthcare system is recognized for its depth of experience and known for delivering rapid, effective responses to mass casualty events (MCEs).

Current Real-World Challenges: Iron Swords War and Operation Am Kelavi

During the Iron Swords War and Operation Am Kelavi, Israeli hospitals have absorbed thousands of casualties whilst maintaining business continuity demonstrating Israel's unmatched crisis management capabilities.

Global Crisis Experience

During the COVID-19 pandemic, the Israeli healthcare system has proven itself as efficient and agile, adapting quickly and developed a seamless vaccination system for the entire population. Our approach is now studied and emulated globally.

Technological Leadership in Emergency Preparedness

Israel integrates cutting-edge technology, AI and cybersecurity into disaster management, redefining the global standard for emergency preparedness.

ISRAEL'S ADVANCED HEALTHCARE PREPARED FOR ANY DISASTER

Comprehensive National Doctrine and Coordination

Israel's healthcare system works seamlessly with defense and emergency agencies (IDF, Ministry of Health, and Home Front Command), ensuring a fast and unified response to any MCE based on a national doctrine of accumulated experience.

Thousands of MCE Patients Treated

In the last decade, Israeli hospitals have treated thousands of MCE victims, showcasing unmatched expertise in handling emergencies while maintaining world-class care.

Evidence-Based Excellence

Israeli medical protocols are founded from years of experience and have been adapted worldwide to enable hospitals to deliver life-saving care even with limited resources.

AI-Driven and Data-Backed Response

Advanced AI and cybersecurity systems boost Israel's ability to prepare for and respond to crises, ensuring faster response times and optimized patient outcomes during disasters.



FOR LEADERS RESPONSIBLE FOR PROTECTING PEOPLE, HOSPITALS, AND NATIONAL SYSTEMS

BUILT FOR LEADERS IN HEALTH & CRISIS RESPONSE

EMPC is tailored for **senior professionals and institutions** on the front lines of crisis preparedness.

Whether you lead a hospital, coordinate trauma care, or manage national health emergencies this course will elevate your strategy, leadership, and operational response.

It is especially relevant for professionals working in:

Hospital & Health Systems Leadership

- CEOs, CMOs, COOs
- Emergency Medicine & Trauma leaders
- ICU, ED & OR, Trauma directors
- Preparedness, quality & risk teams

Government & National Agencies

- Ministries of Health, Defense, Interior
- Emergency Management Authorities
- Civil Protection, Public Health & EMS

Crisis & Safety Organizations

- Emergency Preparedness Officers
- Disaster response coordinators
- Humanitarian & NGO teams

Military Medical Services

**CONNECT WITH 100+ PEERS FROM 20+ COUNTRIES &
BUILD LASTING CRISIS ALLIANCES BEYOND BORDERS**



LEARN HOW WORLD-LEADING HOSPITALS MANAGE THE UNMANAGEABLE



Real-World MCE Management

Apply proven protocols from experts who've managed various types of MCEs for decades



Surge Capacity Optimization

Equip your team to scale operations, expand capacity & manage resources during crises



Command, Control & Coordination Expertise

Enhance crisis coordination and operation management with national health and defense authorities



Tech-Driven Emergency Solutions

Leverage AI, BI, and cybersecurity to secure hospital networks and optimize crisis response



Psychological Resilience

Develop tools to support staff and patients with stress management and PTSD care



High-Level Networking

Engage with international key decision-makers and emergency response leaders

3 DAYS INTENSIVE IN-PERSON TRAINING IN ISRAEL

- **Expert-Led Lectures** – Led by Israel's top emergency response professionals
- **Real-World Case Studies** – Insights from past mass casualty incidents
- **Exclusive On-site Visits** – Learn structured crisis response frameworks

- **Networking** – ~150 senior global emergency professionals



INSIDE THE 3-DAY EMPC PROGRAM

DAY 1- MARCH 16, 2026 : FROM ROUTINE TO EMERGENCY IN HOURS (TEL AVIV)

Location : Tel Aviv Sourasky Medical Center - Ichilov

Morning: MCE Foundations & Hospital Command

08:00–08:30 – Registration & Welcome Coffee

08:30–09:00 – Introduction to Ichilov

09:00–09:45 – Understanding Mass Casualty Events: Classification, Response, and Protocols

Understand the different types of mass casualty events (MCEs), from terror attacks to natural disasters, and the protocols hospitals must implement. Learn how to determine the severity of an event, activate the appropriate response, and ensure a hospital-wide emergency approach beyond just the emergency department.

09:45–10:30 – Mastering Crisis Leadership: Command, Control, and Real-Time Decision Making

Explore how hospitals can establish a strong command structure during emergencies. Learn how Ichilov's Control Medical Tower coordinates crisis response, communicates with national emergency agencies, and ensures swift decision-making in collaboration with military, government, and first responders.

10:30–10:45 – Coffee Break

10:45–11:30 – Resilience of Emergency Team: Deployment & Readiness

Examine best practices for rapid deployment of medical teams during an MCE. Understand how hospitals manage staffing reinforcements, integrate student backups, and position personnel at key emergency sites, including the helipad, emergency units, and triage zones.

11:30–12:15 – Medical Management in MCEs

Explore the principles of mass casualty triage, trauma care, and emergency medical intervention when resources are limited. Learn how hospitals collaborate with EMS, the military, and trauma units to optimize patient survival and manage high patient influxes.

12:15–13:00 – Lunch

Afternoon: Security, Cyber, Communication & On-Site Preparedness

13:00–14:30 – Hospital Site Visits

Guided visits to: Emergency Department, Helipad, Emergency Storage, Underground Emergency Hospital.

14:30–15:15 – The Engine Behind the Response: Logistics & Infrastructure Resilience

Hospitals cannot function without a robust supply chain and infrastructure. Learn how to manage medical supplies, power, and operational continuity under crisis conditions, ensuring hospital functionality even in prolonged emergencies.

15:15–16:00 – Securing Your Hospital in Crisis

Hospitals can become targets in emergencies. Learn how to activate secure hospital compounds, manage hostile threats, and ensure both patient and staff safety.

16:00–16:45 – Cyber Security & Business Continuity in Mass Casualty Events

Hospitals are prime targets for cyber threats, especially during crises. Explore how to safeguard digital infrastructure, prevent cyberattacks, and recover hospital operations after a system breach. Learn from Ichilov's cyber security expert, Mr. Avi Chen, on mitigating risks and ensuring seamless continuity of care.

16:45–17:15 – Managing Public Information During Emergencies: Crisis Communication & Transparency

Effective communication with the public is crucial during mass casualty events. Learn best practices for disseminating accurate and timely information while aligning with governmental guidelines. This session will cover how to update the public on hospital capacity, service availability, casualty status, and emergency instructions, ensuring trust and reducing misinformation during crises.

INSIDE THE 3-DAY EMPC PROGRAM

DAY 2- MARCH 17, 2026 : NATIONAL SYSTEM IN ACTION (SOUTH)

Location : South of Israel (Soroka Medical Center, MDA, Ministry of health)

08:00-09:15 – Travel from Tel Aviv to Soroka Medical Center (Beer Sheva)

09:15-11:00 – Soroka Medical Center – Emergency Preparedness in Action

Guided visit & briefings (clinical MCE response, trauma management, collaboration with EMS/IDF).

Soroka Hospital, located in Israel's southern region, plays a crucial role in managing injuries from Gaza, given their proximity to conflict zones. This hospital is integral to Ichilov's emergency preparedness program, as they frequently collaborate with us for patient transfers, ensuring seamless care for mass casualty incidents. Their expertise in handling trauma under fire makes them essential partners in Israel's national emergency response network.

11:00-12:00 – Travel to Magen David Adom (MDA)

12:00-13:15 – MDA – National EMS & Dispatch

Tour + operational briefing on national triage, dispatch, and coordination during MCEs.

13:15-14:00 – Lunch

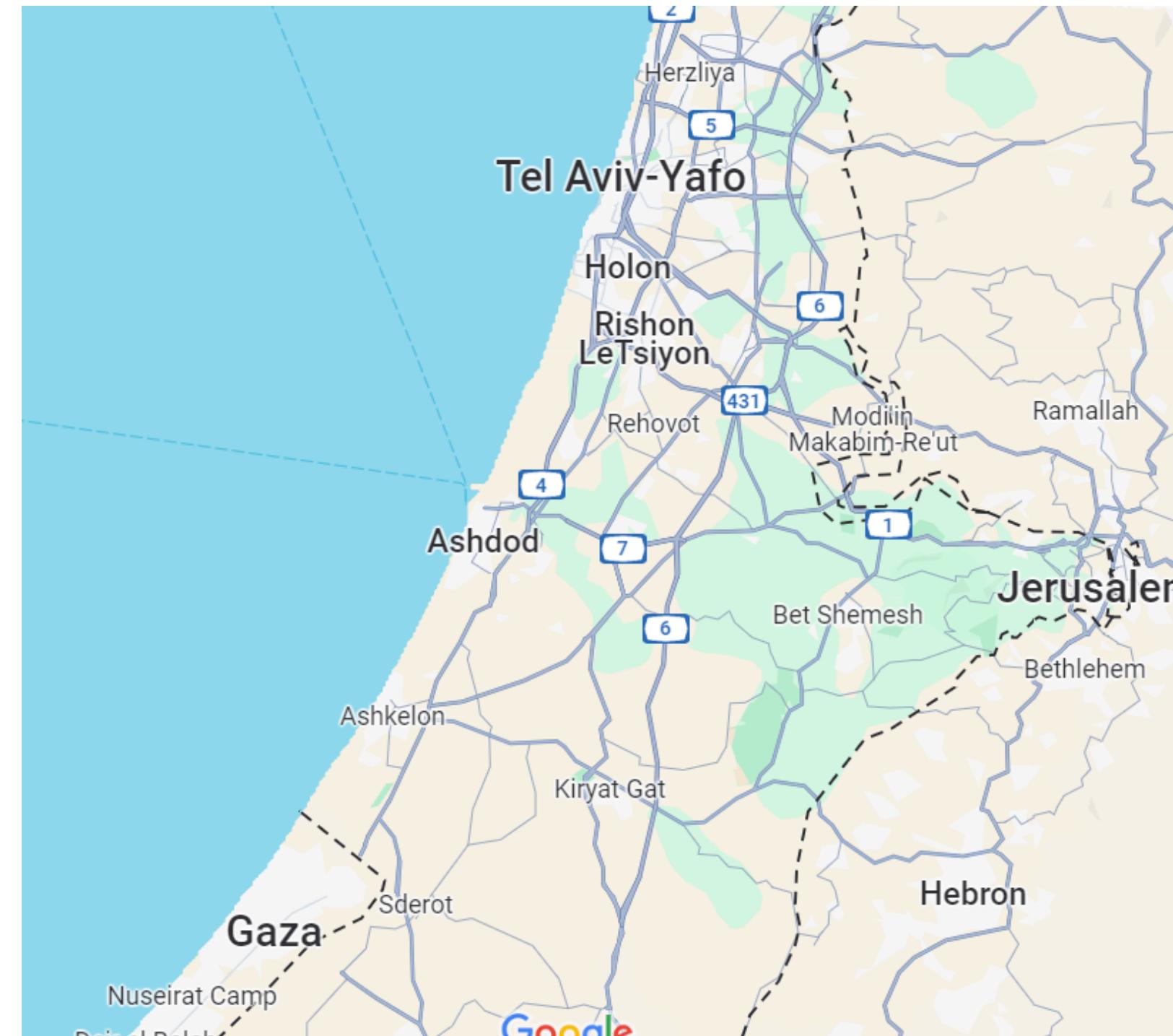
14:00-15:00 – Ministry of Health Headquarters – National Emergency Management

How national doctrine, policy, and resource allocation are managed in real time.

15:00-16:00 – Travel back to Jerusalem

18:00-21:00 – Welcome Reception at the Embassy

Highlighting the strong diplomatic relationship, with a particular emphasis on cooperation in healthcare and innovation. The reception provides a welcoming environment to witness on how these diplomatic connections support progress in medical technology, research, and healthcare collaborations across borders. It will be an evening of informal discussions, highlighting the crucial role of diplomacy in advancing shared goals in the healthcare sector.



INSIDE THE 3-DAY EMPC PROGRAM

DAY 3 - MARCH 18, 2026 : EXCLUSIVE ACCESS TO MIXII CONFERENCE + ADVANCED RESILIENCE

Location : Jerusalem - MIXii Conference

All EMPC sessions happen after the MIXiii plenary



Morning at MIXiii

09:00–10:30 – MIXiii Plenary Session

“Healthcare Resilience in Times of War and Crisis”

10:30–10:45 – Break/Transition to EMPC

EMPC continuation at MIXiii (Post-Plenary)

10:45–11:30 – Social Services in Emergencies: The Humanitarian Role of Hospitals

Hospitals are not just medical centers; they are lifelines for families in crisis. Ichilov's Social Services team will showcase their role in providing emotional support, assisting families of casualties, and managing information centers that connect hospitals with the Ministry of Health, EMS, and community services.

11:30–12:15 – Lessons from October 7th and The 12 Days War with Iran

Ichilov's rapid response to the October 7th attacks and ballistic missile threat from Iran. Learn how to prepare mental health teams for large-scale disasters, implement psychological first aid, and train healthcare workers to manage trauma effectively. Gain practical frameworks for integrating mental health support into emergency response plans

12:15–13:15 – Lunch (MIXiii)

Afternoon: Resilience & Hostages

13:15–14:00 – Building Organizational & Staff Resilience in Crisis

A resilient workforce is essential in emergency situations. Learn HR-led strategies to manage stress, support frontline workers, and provide moral and psychological assistance to employees exposed to traumatic events. Gain insights into long-term resilience-building and post-crisis recovery support for hospital staff.

14:00–14:45 – Long Road Home: Reintegration Challenges and Therapeutic Approaches for Hostages Released After Two Years in Hamas Captivity

The initial hospital admission phase for released hostages is a critical, multi-systemic, and trauma-informed process focused on physical and psychological stabilization and establishing a safe, predictable environment

14:45–15:00 – Break

Closing & Innovation

15:00–16:30 – B2B Meetings with Israeli Startups

Engage with cutting-edge technologies at a startup pitching event, where innovators showcase crisis management and disaster response digital solutions. Experience Israeli innovation firsthand, interacting with startup leaders and exploring technologies integrated into Ichilov's emergency protocols

16:00–17:00 – EMPC Synthesis & Q&A

17:00 – EMPC Closing & Certificates

ABOUT MIXII CONFERENCE

MIXiii: Israel's global health-tech & life-science hub

MIXiii Health-Tech.IL is the annual get together event for the International Life Science & Health-Tech Industries in Israel. Organized and led by Israel Advanced Technology Industries Association (IATI), MIXiii Health-Tech.IL will take place at the International Convention Center – ICC Jerusalem on March 17-18, 2026. The event consists of a conference, exhibition, B2B meetings, networking and satellite events. This is the only Israeli international conference in the health-tech space that is organized by the industry for the industry.

MIXiii: Where Global Innovation Meets Emergency Preparedness

Participation at MIXiii transforms EMPC from a course into a global opportunity.

At MIXiii, you join a powerful ecosystem of:

- World-leading hospitals and policy agencies
- Health-tech innovators and breakthrough technologies
- Investors, industry leaders, and regulators shaping the future of healthcare

For crisis-management professionals, MIXiii offers:

- New solutions for real-time situational awareness
- Tools for mass-casualty coordination, digital triage, and remote care
- AI models for resource prediction and system resilience
- Partnerships with startups capable of rapid deployment and scaling

MIXiii Health-Tech.IL
Led & Organized by IATI



This is your chance to learn, connect, and shape the next generation of crisis-response innovation.

ALL-INCLUSIVE COURSE PACKAGES TAILORED TO YOUR NEEDS

LOGISTICAL INFORMATION



DATES

March 16-18, 2026



EMPC is offered as a **all-inclusive package program**. The course fee will cover the EMPC program itself and a comprehensive travel package arranged through our partner travel agency.



LOCATION

Tel Aviv / Jerusalem (Israel)



FORMAT

3 days, In-Person, English



PRICE

On-Demand

Price includes :

- EMPC course participation (all 3 days, including access to MIXiii conference)
- 5* Hotel accommodation in Tel Aviv
- Daily lunches and refreshments during program days
- Reception Dinner
- Group transportation for all official site visits and program activities
- Coordination of international flights and airport transfers where applicable

SECURE YOUR SPOT EARLY !

There are limited seats in EMPC 2026.

To ensure a focused, high-level cohort, participation is managed through a pre-registration process.

Pre-Registration

Fill out the short online form to tell us about your role, organization, and expected number of participants.

This will give you priority access once full registration opens and allows us to coordinate packages with our travel partner.

Tailored quote & confirmation

Our team will contact you (or your designated coordinator) with package options and a detailed quote.

Once your institution confirms, we will finalize your registration and hold your seats in the cohort

PRE- REGISTER NOW !

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TEL AVIV / JERUSALEM

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FOR FURTHER DETAILS, PLEASE CONTACT
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